Pioneer Symposium
Friday, October 31 - Saturday, November 1, 2014
University of Denver Campus

Experience the joy of discovering a new idea, especially when guided by an inspiring teacher or leader. For this sesquicentennial year, the University of Denver has gathered an expert assembly of accomplished alumni and distinguished professors to engage your mind around critical current issues and delight you with new knowledge. With numerous lectures, panels and keynote luncheon speakers over two days during Homecoming & Family Weekend, you’re sure to find something to ignite your intellectual passion.

FRIDAY, OCT. 31, 2014

7:30 a.m. -
PIOt;NEER SYMPOSIUM: REGISTRATION
Experience the joy of discovering a new idea, especially when guided by an inspiring teacher or leader. For this sesquicentennial year, the University of Denver has gathered an expert faculty of accomplished alumni and distinguished professors to engage your mind around critical current issues and delight you with new knowledge.
Location: Ricketson Law Building, Sturm College of Law
Room: First Floor Hallway - West Entrance
Cost: $20 fee covers all sessions and lunches on Friday and Saturday

12:30 p.m.
IONEER SYMPOSIUM: FACULTY SESSIONS
Join us for stimulating, interactive sessions with DU faculty.
Location: Ricketson Law Building, Sturm College of Law

9:00 -10:15 a.m.
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Sessions:
“Understanding the U.S. Recovery and the European Slump: Why the European Debt and Currency Crisis Won’t Go Away”
Rachel Epstein, Associate Professor and Co-Director, Center for the Study of Europe and the World, Josef Korbel School of International Studies
Six years after the collapse of Lehman Brothers, unemployment in the U.S. is 6.2% while the European average is 11%. At the same time, just as the United States is considering tapering extraordinary monetary tools such as “quantitative easing,” the European Union is on the edge of deflation and is therefore considering quantitative easing only now. What accounts for the diverging fortunes of the US and Europe? This lecture highlights key features of the European debt and currency crisis and explains why Europe is having a hard time recovering from its protracted slump.

“Joint Shows and Visual Trips: The Psychedelic Poster Movement in San Francisco”
Scott Montgomery, Associate Professor, Division of Art and Art History, Arts, Humanities and Social Sciences
This talk will examine the explosion of poster art that emerged in the San Francisco area in conjunction with multi-media rock concerts during the late 1960s. Inextricably linked to the hippie counterculture, the imagery on these posters both shaped and
reflected the visual identity and expression of a new cultural frontier - the psychedelic Wild West. These posters invited the viewer to embark upon visual trips - psychedelic voyages through strange new lands of line and color - that echoed the music of the era. During the weekend you will be able to view the exhibit *Visual Trips: The Psychedelic Poster Movement in San Francisco* at the Victoria H. Myhren Gallery in the Shwayder Art Building.

“Born in Crisis: the Colorado Territory and the University of Denver”  
*Susan Schulten, Professor and Chair, Department of History, Division of Arts Humanities and Social Sciences*  
Congress created the Colorado Territory in the midst of a grave secession crisis that threatened the very survival of the Union. Within a few years, in the midst of the Civil War, a group of men founded one of the first institutions of higher learning in the American west in the hopes of advancing the fortunes of Denver. Join us as we investigate the origins of the territory and the university, both of which were deeply shaped by the conflict over slavery, the gold rush, the Civil War and the Indian Wars.

“National Security and Civil Rights: Do We Have to Choose?”  
*Derigan Silver, Associate Professor, Department of Media, Film and Journalism, Division of Arts, Humanities and Social Sciences*  
Conflicts between national security and civil rights are frequently presented as an all or nothing choice. You can have one or the other, but you can’t have both. In this presentation, Dr. Derigan Silver will challenge this conceptualization. In the United States, federal judges are frequently called upon to be the arbiters in battles between these two necessary yet sometimes contradictory goals of a democratic society. Drawing on his work examining cases dealing with national security information and the First Amendment, Silver will explain how judges decided these cases (or elected not to decide them) and the tools they have at their disposal to shape both national security law and the First Amendment.

“In the Company of Animals: Exploring the Human Animal Bond”  
*Phil Tedeschi, Clinical Professor and Executive Director, Institute for Human-Animal Connection, Graduate School of Social Work*  
What do we know about the benefits of human-animal interaction? Have you ever looked deeply into the eye of a horse and felt that you were known, or had a trustworthy dog or cat wait patiently for you to get home from work and then welcome you home like a best friend? The presence of animals stimulates communication with individuals who are socially marginalized, isolated or no longer trust human relationships. Animals provide a socially normative source for social support, touch and physical contact while reducing blood pressure, anxiety, loneliness and depression. They have been shown to decrease the debilitating impacts of trauma and stress-related conditions. Have you ever wondered why this connection occurs?

10:30 - 11:45 a.m.  
PIONEER SYMPOSIUM: FACULTY SESSIONS  
*Join us for stimulating, interactive sessions with DU faculty.*  
Location: Ricketson Law Building, Sturm College of Law
Sessions:

“Why Civil Resistance Works”

Erica Chenoweth, Associate Professor at the Josef Korbel School of International Studies and Associate Senior Researcher at the Peace Research Institute in Oslo

Between 1900-2006, campaigns of nonviolent civil resistance were twice as successful as violent campaigns. Professor Chenoweth, who was named one of the world’s “Top 100 Global Thinkers” in 2013, will talk about her research on the impressive historical record of civil resistance in the 20th Century and discuss the promise of unarmed struggle in the 21st century. She will focus on the so-called "3.5% rule" - the notion that no government can withstand a challenge of 3.5% of its population without either accommodating the movement or (in extreme cases) disintegrating. In addition to explaining why nonviolent resistance has been so effective, she will also share some lessons learned about why it sometimes fails.

“Monsters Never Die”

Rachel Feder, Assistant Professor of English, Division of Arts, Humanities and Social Sciences

Drawn from her current course, “Monster Narratives, 1787-2014,” and just in time for Halloween, this talk introduces the famous, infamous and lesser-known monsters of nineteenth-century British literature and asks what these creatures—and their literary and pop-cultural afterlives—can tell us about our current historical moment.

“Concussion Updates from the Benches”

Kim Gorgens, Clinical Associate Professor, Graduate School of Professional Psychology

This lively talk will provide an overview of concussions and will update the audience on the financial settlements taking place in the NFL, the NCAA and other organizations. Dr. Gorgens will also highlight the study of sub-concussive injuries to the head with special attention to the cognitive and psychological dysfunctions resulting from all brain injuries.


Nader Hashemi, Associate Professor and Director, Center for Middle East Studies, Josef Korbel School of International Studies

In the early months of 2011, a series of longstanding dictators in the Arab World were toppled by largely nonviolent protests. At this time there was considerable global optimism about the prospects for democracy in the Arab world. Three-and-a-half years later, the political landscape across the Middle East looks very different with democratic movements crushed, authoritarian regimes in power and radical political groups such as the Islamic State of Iraq and Syria (ISIS) ascendant. How can we begin to make sense of these developments? Is there any hope for democracy emerging in the Middle East in the foreseeable future? How does one explain the persistence of authoritarianism in the region? This lecture will seek to answer these questions with a special emphasis on the significance of these developments for the West and the United States of America in particular.
“The Biology of Aging and Longevity: ‘Every man desires to live long, but no man wishes to be old (Jonathan Swift).’ Can We Achieve This Wish?”
David Patterson, Professor and Director of External Relations, Eleanor Roosevelt Institute, Division of Natural Sciences and Mathematics
Increasing lifespan and an aging population have profound implications for society. Increased age is the most significant risk factor for many important health problems, including cardiovascular disease, many forms of cancer, diabetes, cognitive decline, frailty and neurodegenerative diseases like Alzheimer’s disease and Parkinson’s disease, to name a few. In this presentation, Dr. Patterson will discuss current thinking on the definition of aging, why and how aging occurs, how the aging process is studied, the consequences of aging for human health, and whether it may be possible to delay the aging process and extend health span as well as lifespan.

“Inside the World of Vienna’s Waltz Kings”
Marc Shulgold, University College
The infectious oom-pah-pah of “The Blue Danube” is super-familiar. But there’s a whole world that goes beyond the catchy tunes and images of spinning couples. Vienna, along with the rest of late-19th Century Europe, was experiencing an exciting time of social and technological change. This session will explore those transitions, as you listen to the music and meet the men who competed aggressively to provide the waltzes, polkas, marches and quadrilles that perfectly captured the continent’s short-lived optimism.

12:15 - 1:30 p.m.  PIONEER SYMPOSIUM: LUNCH & LEARN WITH CHANCELLOR CHOPP
“DISCERNING THE FUTURE OF HIGHER EDUCATION”
Higher education is in the midst of transformation according to both its critics and its fans. This presentation by Chancellor Rebecca Chopp will outline some of the challenges and some of the opportunities but will focus on three discernible trends in the way knowledge is structured, in how intentional community for students is shaped, and how narratives of meaning and purpose are articulated. While we can’t predict the total paradigm change we are experiencing, we will be able to discuss and debate several emerging directions.
Location: Cable Center
Room: Great Hall

1:45 - 3:00 p.m.  PIONEER SYMPOSIUM: PANEL
“GLOBAL COMPETITIVENESS IN THE 21ST CENTURY: ASSESSING THE COMPATIBILITY OF PROFITS, PERFORMANCE AND SOCIAL EQUITY”
Join Jim Lentz (BSBA ’77, MBA ’78), CEO, North America Region, Toyota Motor North America, Inc.; Joe Saunders (BSBA ’67, MBA ’68), former Chairman and CEO of Visa, Inc.; and Mary Gardner (EMBA ’98), Vice President of Business Resilience at Zurich North America for a dynamic, interactive discussion on what role, if any, private enterprise has in addressing some of the world’s most pressing economic and non-economic challenges. As Adam Smith articulated over two centuries ago, the presence of multiple buyers and sellers competing with each other in active markets is one of the defining features of capitalism. While the benefits of market-based capitalism are self-evident (especially in comparison to centrally planned or statist alternatives we’ve witnessed) the debate as to the role of businesses and of business leaders in today’s global and connected marketplace, remains an active one. If
competition is the essence of business and if (as in any competition) the goal is to win, how should businesses respond to conditions of [increasingly] visible levels of global social inequity? Moderator: Brent Chrite, dean of the Daniels College of Business.

Location: Cable Center
Room: Great Hall

3:15 - 4:30 p.m. PIONEER SYMPOSIUM: PANEL
“THE FUTURE OF INTERCOLLEGIATE ATHLETICS”
Join us for a high-powered panel discussion on the future of intercollegiate athletics on the national scale. With student athletes forming unions and the recent NCAA ruling on financial compensation, this promises to be a lively session. Featured panelists include Peg Bradley-Doppes, Vice Chancellor of Athletics and Recreation; Kurt Smitz, Director of Skiing Operations and Head Alpine Coach, 1992-2006; Bill Tierney, current Men’s Lacrosse Head Coach; and Jessica Lopez (BA ’09), DU gymnast 2006-2009 and Olympic gymnast 2008 and 2012. Moderated by Michael Maciszewski (JD ’10), an associate at Faegre Baker Daniels and adjunct professor at the Daniels College of Business who has served as Manager of Contract Information for the Jacksonville Jaguars (1996-98), Pro Scouting Administrator for the NFL’s Cleveland Browns (1998-2000) and General Manager of the Colorado Crush (2002-06).

Location: Cable Center
Room: Great Hall

SATURDAY, NOV. 1, 2014

7:00 a.m. - 12:30 p.m. PIONEER SYMPOSIUM: REGISTRATION
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9:30 - 10:45 a.m. PIONEER SYMPOSIUM: FACULTY SESSIONS
Join us for stimulating, interactive sessions with DU faculty.

Location: Ricketson Law Building, Sturm College of Law

Sessions:
“Building Communities that Create the Future”
Sharon Alvarez, Koch Chair in Entrepreneurship, Department of Management, Daniels College of Business
Entrepreneurial communities don’t just happen - they are created. People in these communities know that entrepreneurship is not about an “ah ha” or “eureka” moment. These communities understand that entrepreneurial progress sometimes goes forward and sometimes it goes backward, but it is always an iterative process. This session will explore how entrepreneurial communities foster open communication, creativity, experimentation, intellectual curiosity and tolerate failure, as well as celebrate successes.
“The Legacy of Nazi Art Looting: Restitution Successes and Challenges”
Elizabeth Campbell Karlsgodt, Associate Professor of History, Division of Arts, Humanities and Social Science
Last year, Prof. Karlsgodt introduced us to the men and women who inspired characters in George Clooney’s film The Monuments Men. She returns to Pioneer Symposium this year to examine the lasting impact of Nazi art looting on museums, the global art market, victims of Nazi persecution and their heirs. She will address restitution successes in the early postwar years, mostly to Jewish collectors, and the legal and ethical dimensions of ongoing disputes over rightful ownership.

“The Collapse of the Federal Budget and What It Tells Us about the Need to Reform the Senate”
Peter Hanson, Assistant Professor of Political Science, Division of Arts, Humanities and Social Science
The once-effective process for adopting a federal budget has collapsed. Congress now routinely passes massive "omnibus“ spending bills that lack transparency and prevent most legislators from having a meaningful role in lawmaking. Disagreements over the budget have led to two government shutdowns in the last 20 years. Dr. Peter Hanson presents research from his recent book to explain why the Senate bears a disproportionate responsibility for the breakdown of the budget process and how reforming practices like the filibuster could ease disputes over federal spending.

“Rebranding Former Communist Countries: A Critical Approach to Strategic Communication”
Nadia Kaneva, Associate Professor of Media, Film and Journalism Studies, Division of Arts, Humanities and Social Science
After the 1989 “velvet revolutions,” former communist countries faced the urgent task of reinventing their image for domestic and foreign audiences. Enterprising Western marketing consultants argued that, in the age of global capitalism and global media, national identities should be treated similarly to corporate brand identities. Such claims attracted the attention and dollars of governments in the former communist world. However, the real impact of national promotional campaigns is widely criticized. This class session will explore how countries in Central/Eastern Europe and the former Soviet Union have sought to “rebrand” themselves after the collapse of communism, will offer illustrations from several “nation branding” campaigns and will also discuss some of their controversial implications.

“The Origin of the Bible”
Alison Schofield, Associate Professor and Director of Undergraduate Studies, Center for Judaic Studies and Department of Religion, Division of Arts, Humanities and Social Science
The best-selling book of all time, the Bible today has been read and studied by countless communities around the world. Yet this book was centuries in the making and enjoyed its own lively history, illuminated in part by the discovery of the Dead Sea Scrolls. In this lecture, we will explore how the Bible came to be and how some versions of scripture were lost along the way.
12:15 p.m.  
“CONTEMPORARY TRENDS IN U.S. FOREIGN POLICY”  
Join Ambassador Christopher Hill, dean of the Josef Korbel School of International Studies, as he talks with Jim Nicholson (JD’72), Secretary of the Dept. of Veterans Affair (2005-2007), U.S. Ambassador to the Holy See and current Sr. Counsel, Brownstein Hyatt Farber Schreck, and Gale Norton (BA ’75, JD ’78), U.S. Secretary of the Interior (2001-2006) and current owner of Norton Regulatory Strategies, in a conversation about the issues over which the U.S. should have influence and the role of international alliances and organizations.  
Location: Ricketson Law Building, Sturm College of Law  
Room: First Floor Forum

12:45 - 2:15 p.m.  
PIONEER SYMPOSIUM: LUNCH & LEARN  
“WHO’S THE STORYTELLER IN THE ERA OF INTERNET-AVAILABLE INFORMATION?”  
As you sip your morning coffee you can toggle between the local paper, a trailer for the next blockbuster movie, and pictures of your mother’s Chihuahua thanks to your internet-enabled device(s). With the onslaught of easily accessible information - news, entertainment, personal or other - who are today’s storytellers? What is their role in shaping what you know? How has storytelling adapted to new technology? At this panel you’ll get answers from three industry experts: Spyglass Entertainment Chairman Roger Birnbaum (attd.’68-71), Editorial Page Editor of The New York Times Andy Rosenthal (BA ’78) and President of International Television at 20th Century Fox, Marion Edwards (BA ’72). Moderator: Daniel N. McIntosh, dean of the Division of Arts, Humanities and Social Sciences.  
Location: Cable Center  
Room: Great Hall