

# Tree Diversity Conference 2014



Our urban forests are under siege from disease, aging canopy, budget constraints and more. Leading experts on creating a vibrant urban canopy from across America will launch this first event of its kind in Colorado.

**Continuing Education Credits** available for arborists.  
Certification with International Society of Arboriculture (ISA)

## MORE. TREE. TYPES.

**Lindsay Auditorium, Room 281  
Sturm Hall, University of Denver**

Map and directions to the Lindsay Auditorium and  
Parking options on campus will be provided to all registrants.

**Attendance \$60 per person. \$35 for registered students. Includes Panera box lunch. Prompt payments made by credit or debit card by logging on to [www.paypal.com](http://www.paypal.com) and clicking on the "Send Someone Money" button. Specify that the payment be made to [2014treediversityconference@gmail.com](mailto:2014treediversityconference@gmail.com) in the field "Their Email." Please include the names of all the people you are registering in the comments box on the PayPal form. The charge will show up on your credit card statement as 2014treediversityconference." Refunds of fees will not be available after 2/28. Contact Sonia John ([soniajoao@aol.com](mailto:soniajoao@aol.com)) for details.**

**Friday,  
March 7, 2014**

**Time: 9AM-  
4:30PM**

Presented by

**The University of Denver Chester M Alter Arboretum &  
Denver Botanic Gardens**

**Committee:** Rob Davis, Denver City Forester; Sonia John;  
Panayoti Kelaidis, Denver Botanic Gardens; Martin Quigley, D.U.

# The Speakers



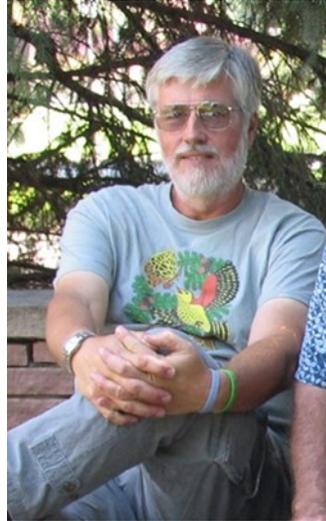
## **“Trees For Hot Dry Places”**

Steve Bieberich owns Sunshine Nursery in Clinton, Oklahoma. He’s developed numerous trees that thrive in the dry climate and alkaline soils of western Oklahoma. He has collected in Asia and across America, grown and evaluated in his nursery-arboretum. He was the first to introduce the thornless male Osage orange cultivar ‘Whiteshield.’ He’s a world authority on cultivated Ulmaceae.



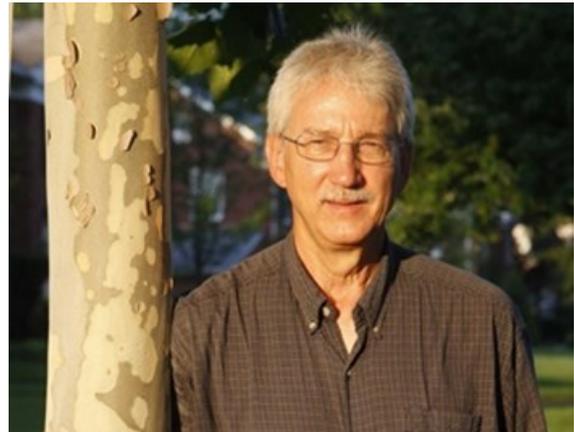
## **“High Plains Tree Selection & Propagation”**

Scott Skogerboe is the head propagator at Ft. Collins Wholesale Nursery, growing over 300,000 plants a year. Scott, a Ft. Collins native and CSU graduate in landscape horticulture, has spent decades in exploring, selecting and propagating trees and shrubs that are adaptable to climate and soil conditions in communities stretching from Casper, WY to Albuquerque, NM.



## **“Tough Trees for Urban Landscapes”**

Guy Sternberg owns Starhill Forest Arboretum in Petersburg, Illinois. Guy retired after a long career with the Illinois Dept. of Natural Resources and is a life member of the International Society of Arboriculture as well as a landscape architect. He was also a founding member of the International Oak Society. He has written two books on native American trees (Timber Press), and has introduced many new tree cultivars.



## **“Citizen Activism to Revitalize an Urban Tree Canopy”**

Mike Hayman lives in Seneca Gardens, Kentucky. He was a professional newspaper photographer who undertook a major tree planting and diversification program near Louisville after a freak windstorm devastated a mature but non-diverse tree canopy twenty years ago. His efforts, now codified in city policy, were among the first to mobilize major citizen support of species diversity and Seneca Gardens is now viewed as a mini-arboretum.