

Fall or Spring Quarter in Bologna

A DU FACULTY-LED PROGRAM

www.du.edu/bolognacenter/studyabroad.html



About DU Faculty-led Programs

This program is co-led by University of Bologna and DU faculty working in tandem to provide DU students a comprehensive academic and community experience alongside Italian and other international students. In Bologna, you will be immersed in an international cultural experience that allows you to explore global perspectives, relationships, and challenges.

Location

The University of Bologna, Italy, founded in 1088, is the oldest university in Europe and has been at the center of European culture since that time. The university boasts partnership agreements with some 500 European universities and has established similar arrangements with universities around the world, making it an international hub of activity and scholarship. Rome, Florence and Venice are all within a 1-3 hour train ride.

Academics

The program is open to non-Italian and Italian speakers. As part of the program, students can begin or continue their Italian language studies in a **5- or 6-week intensive Italian language course**. The DU-Bologna curriculum offers courses in English focused on core curriculum content such as economics, history, politics, art/architecture, literature/film and urban issues. To augment academic experiences, students will participate in a community-based learning practicum, which ties classroom learning to real-world experiences and exposure to the Italian community in Bologna.

Academic Calendar

Fall Term: Early September—mid-November

Spring Term: Mid-March—early June

Activities

Bologna is a vibrant university city with 80,000 students, offering something to suit every taste, from coffee bars to concerts to life in the piazza. The DU-Bologna Center supports a variety of activities including travel, film festivals, theatrical events, museum visits, and other special events. Every quarter, the DU-Bologna Center sponsors overnight travel excursions and several day-long excursions that connect you culturally, intellectually, and socially to important sites and people in Italy and beyond.

Housing

Students live in the *Residenza di Studi Superiori* (Residence of Advanced Studies) where the University of Bologna Honors students are also housed. The *Residenza*, located just outside the city walls, offers fully furnished apartments with utility kitchens and double or triple rooms and is conveniently located next to a large shopping center, including a grocery store.

Eligibility

This is a competitive program. Only 15 DU students per term can participate in the program. You must be in good academic and disciplinary standing at the University of Denver with a minimum GPA of 3.0. There are a number of competitive community scholarships available. Refer to last page for more information.

Spring Quarter in Bologna 2010

Faculty Resident Director: Prof. Pallab Paul
Department of Marketing, Daniels College of Business
For more information contact: ppaul@du.edu

Set Curriculum of 14 credit hours

Program dates: March 18 – May 29, 2010 (back by graduation)

The Spring Quarter in Bologna program offers the following academic components:

1. Italian Language – (6-quarter hrs.): An intensive four-week Italian language course, including local cultural activities, is taken at the *Centro Cultura Italiano*. **You may begin or continue your Italian language studies.**

2. Civic Responsibility in International Marketing - (Writing Intensive CORE course, 4-quarter hrs., may be used as a business elective with Instructor approval): With increasing globalization and increasing consumer awareness around the world, there has been a growing groundswell of social movements aimed at marketing as a discipline. These include constructing green buildings and parks, using toxicity-free safe products, reducing wasteful consumption of non biodegradable petro-products, etc.

This new course on civic responsibility in marketing will take a close look at corporate responsibility and community involvement and will incorporate these ideas to understand the current consumer and business attitude toward marketing. Students will examine how businesses, communities, NGO's, and governments work together to create and consume products and services, with an ultimate goal of sustainable growth and prosperity for all. The opportunity to be in Italy and visit its local/ national companies, non-profit organizations and civil administration will provide us the extra dimension of being "international." We will learn about the cultural, social, political, legal, and economic differences between Italy and the United States and how the marketing strategies in each country need to be adjusted because of these differences.

Prof. Pallab Paul, Department of Marketing, Daniels College of Business

3. Urban Spaces and the City: Cities, Cultures, Conflicts, Frontiers- Module 1 -- (2-quarter hrs.): The purpose of this course is to analyse and understand different forms of discourse which make up the representations of urban phenomena. In a more specific way, we will explore general concepts and categories of modern cities and metropolitan structures in a globalized world. Drawing on the work of researchers and scholars in urban studies such as Mike Davis and Saskia Sassen, we will discuss questions dealing with "conflict" and "war," with concrete examples linked to the actual form of cities. Secondly, we will discuss problems concerning the activity of resistance, counter-culture, and "self-production," as well as street cultures within the tradition of the underground cultural movements from the 1960s to the present. Students will also participate in the Human Rights Nights Film Festival and lectures directed by Dr. Giulia Grassilli.

Dr. Federico Montanari, Department of Communication Studies, Faculty of Letters and Philosophy, University of Bologna;
Professor Giovanna Franci, Department of Modern Languages & Literatures, University of Bologna

4. INTS 3981. Civic Engagement Practicum - Module 2 -- (2-quarter hrs.): Students will have the opportunity to apply classroom learning in real world situations utilizing the civic backdrop of Bologna. Utilizing community-based learning, the themes presented in the class Urban Spaces and the City will be experientially explored and reflected upon as a collective unit. Exploration (or field) sites may include work in the local schools, after school activities for children, social service agencies, the Women's Center, or the Human Rights Film Festival in Bologna.

Prof. Pallab Paul, Department of Marketing, Daniels College of Business

Fall Quarter in Bologna 2010

Faculty Resident Director: Prof. Dean Saitta

Department of Anthropology

For more information contact: dsaitta@du.edu

Set Curriculum of 16 credit hours

Tentative program dates: beginning September – mid November

The Fall Quarter in Bologna program offers the following academic components:

1. Italian Language – (4 quarter hrs.) This is an intensive Italian language course is held at a Bologna Language School. **Students may begin or continue their Italian language studies.**

2. Italian Urbanism: Culture and History– (Writing Intensive CORE course, 4 quarter hrs.). This Core Curriculum course uses the rich urban histories and dramatic cityscapes of contemporary Italy to examine cities—arguably the greatest cultural artifacts created by humankind—from an interdisciplinary perspective. Drawing on anthropology, archaeology, geography, history, sociology, literature, urban planning, art and architecture we will consider the past and future of the Italian city as a human built form that reflects and reproduces cultural values and ideals. The course has two main objectives. One objective is to put the Italian city into trans-historical and cross-cultural perspective so as to better understand the political, economic, and cultural factors that produce variation in urban form. The other objective is to use this understanding of variation in urban form to examine how Italian cities-- and cities generally-- are changing to meet the challenges and anxieties of 21st century life. Italy provides numerous textbook examples of urban forms that illustrate different phases in the evolution of cities. Class time in Bologna will introduce famous urban planners and ideas and build conceptual frameworks for studying the city. We will pair selected weekly topics with a day or overnight site visit, budget permitting.

Prof. Dean Saitta, Department of Anthropology

3. Urban Spaces and the City: Cities, Cultures, Conflicts, Frontiers- Module 1 -- (2 quarter hrs.): The purpose of this course is to analyse and understand different forms of discourse which make up the representations of urban phenomena. In a more specific way, we will explore general concepts and categories of modern cities and metropolitan structures in a globalized world. Drawing on the work of researchers and scholars in urban studies such as Mike Davis and Saskia Sassen, we will discuss questions dealing with “conflict” and “war,” with concrete examples linked to the actual form of cities. Secondly, we will discuss problems concerning the activity of resistance, counter-culture, and “self-production,” as well as street cultures within the tradition of the underground cultural movements from the 1960s to the present.

Dr. Federico Montanari, Department of Communication Studies, Faculty of Letters and Philosophy, University of Bologna;
Professor Giovanna Franci, Department of Modern Languages & Literatures, University of Bologna

INTS 3981 - Civic Engagement Practicum - Module 2 -- (2 quarter hrs.): Students will have the opportunity to apply classroom learning in real world situations utilizing the civic backdrop of Bologna. Utilizing community-based learning, the themes presented in class will be experientially explored and reflected upon as a collective unit. Exploration (or field) sites may include work in the local schools, after school activities for children, social service agencies, the Women’s Center, or the Human Rights Film Festival in Bologna.

Prof. Dean Saitta, Department of Anthropology

4. Aesthetics of Landscape (4 quarter hours): This University of Bologna course, taught in English by a University of Bologna professor, is open to DU and University of Bologna students. Landscapes are never simply given by Nature but are the complex products of humans interacting with Nature. Landscapes are infused with human perceptions and representations of Nature. In this sense landscapes might be said to fuse “spirit” and “matter.” This course takes an interdisciplinary approach to the study of landscapes, both natural and cultural (e.g., gardens, cities). It views landscape as an aesthetic category and explores landscape as a medium through which humans contemplate and act on Nature. It also examines the origins of the human predilection for emphasizing Nature in subjects as variable as art, travel writing, and philosophy.

Prof. Raffaele Milani, Dipartimento di Filosofia, University of Bologna

Fall or Spring Term in Bologna

Costs:

Billed by DU

- DU tuition
- DU technology fee
- Study Abroad housing

Non-Cherrington Scholars will be charged a \$50 application fee.

Student Costs

- Meals

The cost of living varies in other countries. Talk to returnees from the program to find out what personal expenses to expect, but remember that they vary by lifestyle. Check www.xe.com for current exchange rates. For more details on student expenses, refer to DU's Study Abroad Policies: <http://www.du.edu/intl/abroad/policies.html>

How to Apply

Program limited to 15 students, so apply by deadlines to ensure consideration. Minimum required 10 students.

Application Deadlines

Spring 2010

October 15: Priority Application Deadline

Fall 2010

January 15: Priority Application Deadline

ONLY COMPLETE APPLICATIONS WILL BE CONSIDERED. APPLY BY THE DEADLINES INDICATED. YOU MAY NOT RECEIVE AN ADMISSIONS DECISION FROM THE PROGRAM FOR SEVERAL WEEKS.

Application Checklist

University of Denver Application including:

- University of Denver Study Abroad Application on MyWeb
- Academic Advisor's signature on your completed and printed online application form
- DU short-answer essays
- Authorization to Release Information/Credit Transfer Policies
- Risks, Responsibilities Agreement and Release
- Student Responsibility Statement
- Official transcript(s) from other universities attended, if applicable
- Cherrington Global Scholars (CGS) petition, if applicable
- Non-Cherrington students will be charged a \$50 application fee to their DU account.

Please note: Cherrington status may be revoked at any time due to a change in your judicial or academic status.

DU Term in Bologna application including:

- Download the supplemental Bologna application: http://www.du.edu/intl/abroad/pdf_docs/bologna_application.pdf. A two-page typed essay describing why you would like to participate in the DU Term in Bologna Program. Explain how this program will suit your academic studies and help you to achieve your personal goals (+ 1 photocopy)
- One academic letter of recommendation
- Two passport-sized photos (write your first and last name on the back of each photo)
- Two photocopies of your passport photo page

Note: There are a number of competitive community scholarships available: AMICI, Dante Alighieri Society and Il Circolo Italiano. For more information, visit www.du.edu/langlit/italian/scholarships.htm, or call 303-871-2186, or ask your Study Abroad Program Coordinator