

MFA – eMAD

ARTD 3315 - Designing Social Awareness

This class produces multimedia team projects for local non-profit organizations. It engages issues of social responsibility in design. Prerequisites: ARTD 2315 Intro to eMAD and eMAD majors should have completed the ARTD 2000 series classes. Cross-listed with DMST 3315. Lab fee.

ARTD 3325 - Site-Specific Design

This class produces projects investigating physical space, virtual space and site-specific public installations. Prerequisites: ARTD 2315 Intro to eMAD, and eMAD majors should have completed the ARTD 2000 series classes. Cross-listed with DMST 3325 Lab fee.

ARTD 3355 - Interactive Art and Design

This course introduces and expands the concepts, aesthetics, and techniques critical to the exploration and authoring of interactive art and design works. It will explore human computer interactions; user/audience interface design/development; interactive logic, author-audience dialogue; meta data/multimedia asset acquisition and authoring environments. Additionally motion graphics/animation composition, development and integration; audio editing/ incorporation/ reinforcement, sensing, interactive scripting techniques and emerging forms of digital narrative will be undertaken. Emphasis will be on the spectrum of realized and developing interactive media deployment and distributions ranging from screen media to physical environments. Technology used includes interactive media, digital imaging and audio acquisition software. Prerequisite: ARTD 2355 Net Art and Design for undergraduates and ARTD 4420 for graduate students. Cross-listed with DMST 3355. Lab fee.

ARTD 3375 - Advanced Design

This course engages contemporary issues in culture, theory and design. Focus is on the creation of new-media based artworks and projects. Required of BFA eMAD seniors. Prerequisites: ARTD 2315 Intro to eMAD. Cross-listed with DMST 3375. Lab fee.

ARTD 3700 - Topics in Electronic Media Arts Design

Selected topics in electronic media arts design. Content changes, and course may be repeated to a maximum of 12 credits. Prerequisite: ARTD 2315 Intro to eMAD. Lab fee.
Enforced Prerequisite: ARTD 2315

ARTD 3991 - Independent Study

Supervised studies not addressed in this catalog of classes. Projects must be pre-approved by faculty. Students must pick up an Independent Study form from the Office of the Registrar.

ARTD 4400 Identity and Branding Graduate Studio

This course focuses on the theories and practices involved in creating identities through the use of visual and experiential means. Students will be guided through project-based explorations that range from the creation of visual signifiers to the crafting of patterns of behavior to connote identity. This course presumes some prior experience with identity and branding. Prerequisite: Graduate Standing. Cross-listed with DMST 4400. Lab fee.

ARTD 4410 Graduate Typography

This class is a rigorous investigation of the expressive potential of typography as a critical element of visual communication and electronic media. This class presumes no background in typography. Students will be guided through project-based explorations that range from hand-rendered inter-letter spatial relationships to digital typeset and hand-sewn book forms. Prerequisite: Graduate Standing. Cross-listed with DMST 4410. Lab fee.

ARTD 4420 Net Art and Design – Graduate Studio

The conceptual framework of this course on net art includes an advanced understanding of the psychological, social and cultural contexts of net art history, net access and distribution and net culture. Further expansion of this framework into network-driven collaborations, online community building, hypertext/rich media narrativity, memetics, online identity, experimental content delivery architectures and venue development will be pursued. Aesthetic and technical reinforcement of this conceptual base will explore the emerging spectrum of network architectures; user/audience interface/navigation design trends; meta data/media content delivery; enhanced interactivity; and venue evolution. Technologies used in this course include industry standard and developing webpage authoring environments, digital imaging software and multimedia authoring tools. Prerequisite: Graduate Standing. Cross-listed with DMST 4420. Lab fee.

ARTD 4430 Graduate Digital Video Art

This course engages in an advanced and in-depth investigation and exploration of video art, providing independent video production through a cooperative, hands-on approach utilizing small format video. Conceptual methods of visual thinking found in new media, focusing on computer generated imaging and time-based media will be investigated. Prerequisite: Graduate Standing. Cross-listed with DMST 4430. Lab fee.

ARTD 4375 - Graduate EMAD Critique

Each week focuses on one student's work. Critiques are moderated by a different faculty member each quarter. Conceptual, methodological and theoretical concerns are stressed. Critiques are designed to assist in the preparation and construction of individual thesis projects. Course may be repeated up to six times. FIVE critiques (20 hours) are required for the MFA

ARTD 4700 - Graduate Seminar Topic

Topics will change. Reading and discussion of critical theory. May include project related to the topic. Course may be repeated up to six times. FIVE seminars (20 hours) are required for the MFA

ARTD 4991 - Graduate Independent Study

Supervised studies not addressed in this catalog of classes. Projects must be pre-approved by faculty. Use registration/approval form from Office of the Registrar.

ARTD 4992 - Thesis Project

MFA candidates must take 12 credit hours of thesis in any combination of ARTD 4992 Thesis Project or ARTD 4995 Thesis.

ARTD 4995 - Thesis

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