The **Tertiary Field** is an optional field and can be used to communicate unit, school, college or other affiliated department names.

Within the **Tertiary Field**, the font style (color, point size, upper and lower case formatting) is specific to this field and should not be altered. Every effort should be made to keep the **Tertiary Field** to a single line. An ampersand (&) should be used in place of the word “and”. The words “the” and “of” should be lower case.

When signatures need to be either larger or smaller, the relative scale of elements, leading, etc., should be observed.

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**CO LLEG E O F BREVITY EXPLO RATIO N**

Center for Logos & Issues of Import

**TERTIARY FIELD**

Entities: 10/12.25 BT Futura Book, Initial capitals and lowercase, -20 em letter space, 100% word space, Prints Black / Reverse to White

*Note:* Always close up excessive letter-space gaps between initial capitals and lowercase letters.

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Center for Logos & Issues of Import

**TERTIARY FIELD**

Entities: 10/11 BT Futura Book, Initial capitals and lowercase, -20 em letter space, 100% word space, Prints Black / Reverse to White

*Note:* Always close up excessive letter-space gaps between initial capitals and lowercase letters.

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