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University of Denver in the News

Feb. 1-28, 2006

NOTE: This report provides representative examples of the media coverage of DU people and programs. Copies or transcripts are available on request. Contact Jim Berscheidt, assistant vice chancellor, News and Public Affairs, 303-871-3172 or jbersche@du.edu.

National reputation-defining newspaper, magazine, TV and radio placements

Golfweek, Feb. 2—The University of Denver Pioneer women’s golf team has four first-year players. The article says, “The Denver rookies’ on-course adjustment, however, has been as smooth as a freshly pressed shirt.” The Pioneers are 40th in the *Golfweek*/Sagarin College Rankings, a 35-spot improvement from last season.

San Francisco Chronicle, Feb. 3—University of Denver Pioneer hockey defenseman junior Matt Carle was named as a hopeful addition to the National Hockey League’s San Jose Sharks. The article directs readers to carleforhobey.com—a website started by DU that promotes Carle for the Hobey Baker Award, college hockey’s top individual award.

Ascribe Newswire, Feb. 11—The World Affairs Challenge, created by the Center for Teaching International Relations at the University of Denver Graduate School of International Studies, will be held in northern California on March 18. Students ages 12 to 18 attempt to solve the world’s problems at the day-long event, where 450 Bay-area students will participate.

Sarasota Herald-Tribune (Florida), Feb. 12—The Children First’s Nurturing Dads Initiative taught classes based on the Prevention and Relationship Enhancement Program (PREP) from the University of Denver.

The following media also referenced the PREP program:

- **Washington Post, Feb. 28**

USA Today, Feb. 14—Many selective private colleges are reporting a boom in applications and, as a result, expect to admit a lower proportion of high school seniors than last year. Applications to the University of Denver jumped 14 percent; the University of Pennsylvania, 21 percent; Hamilton College (Clinton, NY), 29 percent; and Northwestern University (Evanston, Ill.), 12 percent.

Student Affairs Leader, Feb. 15—The University of Denver’s \$37.5 million residence hall (Nagel Hall) will boost the number of upperclassmen living on campus. The percentage of undergrads living on campus is expected to increase to 49 percent when the hall opens in 2008.

USA Today, Feb. 15—Senior statistics major John Bales was named to the USA Today All-USA College Academic Second Team. Bales co-founded Plaza Communitaria to help immigrant parents learn English and support their children’s education.

USA Today, Feb. 16—A recent University of Denver report for Yellowstone National Park found that newer snowmobiles emit less pollution but have yet to meet the park's goal of reducing carbon monoxide emissions by 70 percent. Also in the report, vintage snowcoaches emit high amounts of carbon monoxide, but newer coaches can be nearly as clean as modern cars.

U.S. News & World Report, Feb. 20—The magazine's Washington Whispers column included that Bill Clinton is among "a star-studded list of political and media bigwigs flocking to a new Internet and TV college course from C-SPAN, the University of Denver, and Denver's Cable Center." According to the article the former president will speak to the class in April.

St. Louis Post-Dispatch (Missouri), Feb. 26—In an article about Illinois and Missouri legislators proposing ways for reducing air pollution caused by car emissions, University of Denver research was included. The article states the research found a small number of cars are responsible for as much as half of polluting auto emissions.

Traffic World, Feb. 28—Students graduating from the University of Denver Daniels College of Business Supply Chain Management program will be eligible to earn the designation of Certified in Transportation and Logistics designation from the American Society of Transportation and Logistics. Daniels College of Business marketing Prof. Carol Johnson is quoted.

Local reputation-defining newspaper, magazine, TV and radio placements

Rocky Mountain News, Feb. 3—The University of Denver's University College is offering a bachelor degree completion program. The program goes beyond typical offerings by allowing students to choose from five interdisciplinary majors. Students take classes online as well as on campus.

Rocky Mountain News, Feb. 4—Burns School of Real Estate and Construction Management at the Daniels College of Business sponsored a gathering of government officials and mortgage brokers, where representatives discussed requiring licenses for brokers in order to reduce mortgage fraud and improve customer service.

Rocky Mountain News, Feb. 4—Diavolo, a Los Angeles dance troupe, gave troubled teens from Denver's Third Way Center a 90-minute workshop backstage at the University of Denver's Newman Center. The workshop led students through a series of exercises where participants had to rely on one another and themselves. The activities culminated in a dance where the students employed the exercises they learned.

Denver Post, Feb. 7—In a trend story about the Colorado universities forming international partnerships through research, the University of Denver was included because of its agreement with the People's University in Beijing for an international studies program, as well as its joint-degree programs developing in Turkey, Mexico and South Korea.

Rocky Mountain News, Feb. 13—The Institute for the Study of Israel in the Middle East at the University of Denver recently held its annual fundraiser, the Hope Dinner, which honored DU trustee Jordon Perlmutter for his pivotal role in establishing the institute.

Rocky Mountain News, Feb. 14—Cynthia Fukami, management professor at the University of Denver Daniels College of Business, was mentioned in the newspaper's On the Move column. Fukami was recently named an associate editor of the Journal for Management Education, a publication of the Organizational Behavior Teaching Society.

KUSA-9News, Feb. 16—Visit the University of Denver Joy Burns Arena in the pre-dawn hours, and chances are you'll find Chaz Stanley there, hard at work. The 13-year old figure skater hopes to go the Olympics one day, but says another trip to Junior Nationals this year would be great. He has competed there the last two years.

Rocky Mountain News, Feb. 16—University of Denver Pioneer men's diver Aaron Feight was diagnosed with diabetes his freshman year of high school. He now has the opportunity to become the first Pioneer swimmer or diver to reach the NCAA national meet. The article states that Feight's success in his first year at DU has been buoyed by Pioneer's diving coach Jeff Carter.

Denver Post, Feb. 17—A picture of Denver Nuggets forward Nene playing basketball with kids as part of the Bridge Project at the Ritchie Center at the University of Denver was included in alongside a story about Nene. The captioned mentioned DU's Bridge Project.

Denver Post, Feb. 19—Pulitzer Prize-winning author Michael Cunningham returned to Colorado after 30 years to speak at the University of Denver's Newman Center as part of the Denver Newspaper Agency's Pen & Podium series.

Cunningham's talk was also included in The Buzz column, **Rocky Mountain News, Feb. 16**.

Denver Post, Feb. 19—Columnist Fred Brown shared the reaction of his University of Denver communication ethics class regarding the Danish cartoon depicting the Prophet Mohammad. After seeing the cartoon, the students thought it should be republished because "the cartoons weren't as offensive as they had imagined they were."

Rocky Mountain News, Feb. 23—A profile of Peter Van Arsdale, a University of Denver Graduate School of International Studies senior lecturer, focused on the influence of Cub Scouts on his life, which Van Arsdale said taught him the importance of teamwork. "I can trace my interest in the environment all the way back to Cub Scouts," he says.

Rocky Mountain News, Feb. 26—An article looked at Bob Schieffer's recent success as anchor of CBS Evening News. It includes that Schieffer was in Denver to receive the Anvil of Freedom award and spoke on the future of the news business.

Pueblo Chieftain, Feb. 27—An editorial about the search for a new president at Colorado State University-Pueblo, argues that the new president should be business oriented and includes Chancellor Emeritus Dan Ritchie in a list of successful models. Also on the list were Hank Brown of the University of Colorado at Boulder and Kay Norton at the University of Northern Colorado.

National/International expert comment in newspaper, magazine, TV and radio placements

Chicago Tribune, Feb. 7—University of Denver English Prof. Eleanor McNees was quoted in a story about a publisher experimenting with a hybrid project, where paperback editions of classic books are packaged with DVD versions of the stories.

Tulsa World (Oklahoma), Feb. 11—John Soma, executive director of the Privacy Foundation at the University of Denver Sturm College of Law, was interviewed for a story about data brokers selling personal phone records without customer consent—a practice the Oklahoma Corporation Commission hopes to make illegal.

Soma was also quoted in the **Tulsa World (Oklahoma), Feb. 12** about proposed changes to the Transportation Security Administration, which oversees airport security.

The New Yorker, Feb. 13—University of Denver chemistry and biochemistry professor Don Stedman was interviewed about automobile emissions testing. There is little evidence, he says, that the city’s regime of inspections makes any difference in air quality.

Dallas Morning News, Feb. 13—Howard Markman, University of Denver psychology professor and co-director of the Center of Marital and Family Studies, was quoted in an article about dealing with money problems within marriage. He said, “If you fight about money, that’s normal.”

Markman also was quoted about money and marriage in the **Dallas Morning News, Feb. 20**.

Journal of Commerce, Feb. 20—A survey conducted by real estate giant ProLogis and the University of Denver was included in an article about radio-frequency identification (RFID). The survey showed that executives at 31 global corporations said that it was important to learn about RFID.

Newsweek, Feb. 20— Howard Markman, University of Denver psychology professor and co-director of the Center of Marital and Family Studies, was quoted in an article entitled “Marriage: Act II,” which examines baby-boomers’ marriages in the second half of their lives where they face retirement, rising healthcare costs and financial concerns.

Toronto Star (Canada), Feb. 25—University of Denver electronic media arts design and digital media studies Prof. Rafael Fajardo was interviewed for a story about growing social consciousness in video games. The article quotes Fajardo saying he has made it “my modest goal” to introduce a social conscience to video games.

Hartford Courant (Connecticut), Feb. 25—Suisheng Zhao, University of Denver international studies professor and co-director of the Center for China-U.S. Cooperation, was interviewed for an article about Taiwanese reservations over a deal to sell Connecticut-made submarines to the country for defense against China’s growing naval power. Zhao is quoted as having questions regarding the deal due to cost and security risks along the Taiwan Strait.

Local expert comment in newspaper, magazine, TV and radio placements

Denver Post, Feb. 2—Sturm College of Law internship coordinator and visiting assistant professor Karen Steinhauser was interviewed for a story about the three people the Supreme Court nominating commission submitted to Governor Bill Owens as replacements to Justice Rebecca Kourlis. The story states she said that all three have exemplary records.

Denver Post, Feb. 5—Connie Ackerman, director of academic youth programs at the University of Denver College of Education, was quoted in a story about the 2006 Optimist Brain Bowl. She said that because of the tournament’s popularity, organizers hope to host a tournament of champions if they can find enough volunteers.

Denver Post, Feb. 7—University of Denver political science Prof. Seth Masket was interviewed about Denver Mayor John Hickenlooper’s decision not to run for governor. He said that the decision could mean a more liberal candidate will win the primaries, but not the general election.

Denver Post, Feb. 16—University of Denver human resources director Dick Gartrell was quoted in a story about the difficulty mothers have getting a job. Gartrell runs seminars teaching corporate managers good hiring practices and says employers complain when told they shouldn't let parenthood influence hiring decisions. University of Denver Career Center director Mary Michael Hawkins was also referenced in a box accompanying the story.

The following media also published this article:

- **Seattle Post-Intelligencer, Feb. 20**

Denver Post, Feb. 19—Daniels College of Business Prof. Cynthia Fukami was quoted for a story about Colorado Governor Bill Owens having one of the smallest salaries among the 50 states, at \$90,000. Owens also hasn't had a raise since 1999.

Denver Post, Feb. 19—Ved Nanda, vice provost of internationalization and Sturm College of Law professor, contributed a column where he argued that the United Nations is inadequate in dealing with human rights violations throughout the world, including genocide in Cambodia, Rwanda and Darfur.

Denver Post, Feb. 19—Daniels College of Business Prof. Buie Seawell was quoted in Al Lewis's column about accusations that RadioShack CEO David Edmondson lied on his resume about two academic degrees.

In a follow-up column on **Feb. 21**, Lewis quoted Daniels College of Business ethics and legal studies Prof. Kevin O'Brien.

Denver Post, Feb. 22—University of Denver sociology chair Paul Colomy's research on the summer of 1992, also known as the Summer of Violence, was included in a story about Colorado's Youthful Offender System and changes in state law for trying violent youth as adults, both of which began in 1993, in response to the violence of the previous year.

Denver Post, Feb. 22—Paul Laesecke, senior lecturer in the Daniels College of Business School of Hotel, Restaurant, Tourism Management, was quoted in a story about a restaurant server's duties to the customer. He said good service makes the whole meal more memorable.

Denver Post, Feb. 24—Sturm College of Law Prof. Kristian Miccio was quoted in a column by Jim Spencer about the Colorado's "direct file" law, where prosecutors decide whether minors older than 13 charged with violent crimes are tried as adults, rather than a juvenile judge deciding.

Rocky Mountain News, Feb. 27—University of Denver cryptography adjunct Prof. Harry Smith was interviewed for a story about companies that clear hard drive information off of old computers. He said that dragging files to a desktop recycling bin is "the same as doing nothing."