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University of Denver in the News

Oct. 1-31, 2006

NOTE: This report provides representative examples of the media coverage of DU people and programs. Copies or transcripts are available on request. Contact Jim Berscheidt, assistant vice chancellor, News and Public Affairs, 303-871-3172 or jbersche@du.edu. This report and previous editions are also available online at www.du.edu/newsroom/inTheNews/index.html.

National reputation-defining newspaper, magazine, TV and radio placements

Sky Magazine, Oct. 1—The magazine reported, “Top-notch schools such as the University of Denver, Carnegie Mellon and the University of Southern California now offer bachelor’s and even master’s degrees in game design and development.”

United Press International, Oct. 2—The University of Denver’s Institute on Globalization and Security, directed by Graduate School of International Studies associate professor David Goldfischer, offers a practical program featuring courses on terrorism prevention, response and recovery, as well as courses on inter-governmental relations and homeland security laws.

Men’s Fitness, Oct. 3—The University of Denver was 22nd in the Top 25 Fittest Colleges in America for 2006. **KMGH-7News, Oct. 3; KDVR-Fox 31, Oct. 3 and York Dispatch (Pennsylvania), Oct. 3** also reported this announcement.

Traffic World, Oct. 4—A representative from MeadWestvaco, a paper and chemicals manufacturer, became the first shipper to enroll in the Intermodal Transportation Institute at the University of Denver.

Voice of America, Oct. 11—More than 2,000 teens from 31 countries have some homework to do: change the world. That was the assignment issued by 10 Nobel peace prize winners during Peace Jam, a rally for social change held at the University of Denver last month.

Chicago Tribune, Oct. 15—Stephen Haag, Daniels College of Business Associate Dean of Graduate Programs, spends upwards of 80 hours per week on his computer, mapping terrorist attacks. An expert in emerging technologies, he believes the next attack on the U.S. will involve terrorists armed with computers, credit cards and Social Security numbers. Haag did a Q&A on identity terrorism.

Omaha World-Herald, Oct. 22—A story about high school students visiting university campuses reports that Aaron Parsow liked all the schools he visited, including the University of Denver, George Washington University, Georgetown University and the University of Pennsylvania. All have top business schools—a priority for Parsow.

Local reputation-defining newspaper, magazine, TV and radio placements

Colorado Meetings & Events, Oct. 1—Daniels College of Business’ School of Hotel, Restaurant and Tourism Management unveiled its new building May 12. The 46,000 square-foot,

three-story facility includes a full-production kitchen, a beverage management center, a grand hall, amphitheater-style classrooms and breakout rooms, and will be managed by students.

Denver Post, Oct. 1—Edward Humes’ nonfiction story “Over There” chronicles the ways in which the GI Bill changed American society. It follows Allan Howerton as he finds his place after World War II and enrolls at the University of Denver.

Ft. Collins Coloradoan, Oct. 2—If the National Science Foundation accepts Colorado State University’s bid to build a Deep Underground Science and Engineering Laboratory, CSU will partner with the University of Denver, the University of Colorado-Boulder and the Colorado School of Mines in studying the secrets of the universe. The **Bismarck Tribune, Oct. 6** also published this article.

Denver Post, Oct. 3—Former Colorado Supreme Court Justice Rebecca Love Kourlis, now executive director of the University of Denver’s Institute for the Advancement of the American Legal System, led a group of judicial veterans who weighed in on battles over judge accountability. The group suggested justices undergo job performance evaluations. This is one of two stories on Kourlis in the **Denver Post, Oct. 3**.

Denver Post, Oct. 3—A survey by professors at Pennsylvania State, Rutgers and Washington State universities found 56 percent of MBA students admitted to cheating. One of the study’s authors said students cheat less at schools where they adopt honor codes. The University of Denver’s Daniels College of Business not only expects its students to live up to an honor code, but incorporates ethics discussions in its courses.

Rocky Mountain News, Oct. 3—Pioneer hockey was ranked ninth among NCAA Division I teams in the USA Today/USA College Hockey preseason poll. Colorado College was 13th.

Rocky Mountain News, Oct. 5—College Republicans and Democrats at the Sturm College of Law were part of a coalition opposed to Amendment 40, which would have placed term limits on state Supreme Court justices.

Denver Post, Oct. 6—The Colorado Evolution Response Team includes several scholars, including those from the University of Denver, the University of Colorado-Boulder, National Jewish Hospital, Colorado State University and the CU Health Sciences Center, CU-Denver and the Colorado School of Mines.

Rocky Mountain News, Oct. 6—State Rep. Joe Stengel was one of 14 Sturm College of Law students to pass the 2006 Colorado bar exam on his second try. Statewide, 644 test-takers can now practice law in Colorado and 282 failed.

Rocky Mountain News, Oct. 6—A story about Denver Art Museum extension namesake Frederic C. Hamilton includes among his other charitable endeavors that he has founded projects at the University of Denver.

Denver Post, Oct. 8—Vail art collectors Vicki and Kent Logan have an agreement with the University of Denver that gives students access to the collection and even allows them to curate exhibitions with loans from it.

KUSA-9News, Oct. 15—Chancellor Emeritus Daniel Ritchie announced he will step down as chair of the University of Denver’s Board of Trustees. Joy Burns, vice chair of the board, will again assume the position of chair. The **Denver Post, Oct. 16** and **Rocky Mountain News, Oct. 16** also published this announcement.

Rocky Mountain News, Oct. 17—The Center for Tax Policy, which has a partnership with the Daniels College of Business at the University of Denver, describes itself as a “watchdog” of taxpayer interests, and found that Colorado ranked 48th in the share of state and local tax revenues going to state government.

KUSA-9News, Oct. 18—Former Colorado Senate President John Andrews and ex-Chief Justice Jean Dubofsky debated Amendment 40, which proposed term limits for judges, before Sturm College of Law students. The **Denver Post, Oct. 19** also reported on the debate.

Westword, Oct. 19—The University of Denver’s Marsico Curatorial Practicum course is an outgrowth of DU’s relationship with Vicki and Kent Logan, who open up their collection to the school and allow art students to use the pieces to do exhibitions. The second of these class projects is Negotiating Reality, now on view at the Victoria H. Myhren Gallery. The **Westword, Oct. 26** also covered Negotiating Reality.

KUSA-9News, Oct. 23—The University of Denver announced the creation of a \$3.3 million Institute for Sino-American International Dialogue, dedicated to fostering interaction among experts in the U.S. and China on issues of energy, clean water and environment. The **Rocky Mountain News, Oct. 24** also reported this announcement.

KCNC-CBS4, Oct. 24—The University of Denver hosted a benefit concert for Emily Keyes, the teen killed at Platte Canyon High School. All proceeds went to the Emily Keyes Scholarship.

KUSA-9News, Oct. 27—Steve Scully, a C-SPAN producer and University of Denver Amos B. Hostetter Chair in the School of Communications, answered third graders questions about the elections at Eastridge Elementary School in Aurora.

Ft. Collins Coloradoan, Oct. 27—An endorsement for ballot issue 5C, which would create a library district in Ft. Collins, cited a recent report from the University of Denver that found library districts are thriving, while other public libraries are struggling.

KUSA-9News, Oct. 29—The University of Denver, 9News and the Denver Post co-sponsored a gubernatorial debate before the midterm elections between Democrat Bill Ritter and Republican Bob Beauprez. The **Denver Post, Oct. 29** and **Rocky Mountain News, Oct. 31** also reported on the debate.

Rocky Mountain News, Oct. 30—The University of Denver, which has an undergraduate degree in gaming, is co-hosting the Mile High TiEcon 2006, which highlighted video gaming simulations, homeland security and wireless applications. TiE-Rockies and the University of Colorado are among the other co-sponsors.

Rocky Mountain News, Oct. 31—Frank Robinson of the law firm Otten, Johnson, Robinson, Neff and Ragonetti received the 2006 University of Denver Sturm College of Law Outstanding Alumni Award.

National/International expert comment in newspaper, magazine, TV and radio placements

New York Times, Oct. 1—Sturm College of Law professor Arthur Best said there can be no victory in a tort suit without showing causation for a story about a California tort, the French word for wrong or wrongdoing, suit against automakers for damaging the environment.

Columbus Dispatch (Ohio), Oct. 1—Gil Carmichael, senior chairman of the University of Denver’s Intermodal Transportation Institute, said an Ohio corridor project that would allow double-stacked cargo trains through Columbus is creating a bond between the railroad and trucking industries.

Chattanooga Times Press (Tennessee), Oct. 8—Kyle Cascioli, an adjunct professor in the Franklin L. Burns School of Real Estate and Construction Management, said when investing in real estate, “Everyone brings a certain amounts of sweat equity.” The **Washington Post, Oct. 14** also published this story.

BusinessWorld, Oct. 10—Patrick Sherry, executive director of the University of Denver’s Intermodal Transportation Institute, said developed countries may appear to already have perfected the practice of intermodal transportation, but they haven’t.

Voice of America, Oct. 10—Ved Nanda, Sturm College of Law professor and vice provost of Internationalization, discussed North Korea’s nuclear weapon test.

New York Times, Oct. 14—University of Denver political science assistant professor Seth Masket said as the potential site of the 2008 Democratic National Convention, Denver offers political advantages over that of New York City. He said the convention offers Democrats the chance to court a region that is increasing receptive to the party’s message.

Sunday Times (London), Oct. 15—Mark Levine, professor and director of the Franklin L. Burns School of Real Estate and Construction Management, said pressure is growing on American industry to cut commission rates for real estate agents.

National Public Radio, Oct. 17—Stephanie Coontz, a University of Denver Marsico visiting scholar in the social sciences, said marriage is becoming more valued in some ways than it was when it was considered mandatory.

Spokesman Review (Spokane, Wash.), Oct. 25—Graduate School of Social Work clinical associate professor Maria Yellow Horse Brave Heart said any discussion of the high rate of suicide among young Native Americans must begin with the acknowledgement of genocide. She says the U.S. government has made no such official recognition.

Sun-Sentinel (Ft. Lauderdale, Fla.), Oct. 27—University of Denver Center for Marital and Family Studies co-directors Scott Stanley and Howard Markman found that couples have one-third the likelihood of breaking up in the first five years after taking a premarital counseling course.

Birmingham News (Alabama), Oct. 29—University of Denver English associate professor Linda Bensel-Meyers said athletics can threaten a university’s academic integrity when grades are changed or standard university requirements, like prerequisites, are waived for athletes.

Multichannel News (cable industry book-of-record), Oct. 30—University of Denver mass communications associate professor Rod Buxton estimates that with product placement

subsidies, digital-video production, multiple airings and non-union production crews Bravo reality shows like *Project Runway* and *Top Chef* cost well under \$1 million an episode.

NBC-Today Show, Oct. 30—University of Denver sociology assistant professor Jennifer Reich discussed why more people are having larger families. She said more college-educated women are choosing to have large families, possibly because, with advances in technology, they are able to make different kinds of choices about family and career.

Local expert comment in newspaper, magazine, TV and radio placements

Denver Post, Oct. 1—Daniels College of Business management professor Cindi Fukami said there is research to back up opponents of a minimum wage hike, who argue the increase will force companies to eliminate jobs.

Denver Post, Oct. 5—Daniels College of Business management chair Robert McGowan said successful entrepreneurship requires both a good product and timing. “They can have a good product, but if the market’s not ready for it, it doesn’t matter,” he said.

Rocky Mountain News, Oct. 6—Former Colorado Governor Dick Lamm, co-director of the Institute for Public Policy Studies, is an outspoken critic of entitlements for the elderly, which he believes cheat younger generations.

Colorado Springs Business Journal, Oct. 6—University of Denver engineering adjunct professor J.B. Calvert said “uranophobia,” not science or economics, was probably the motive for the Colorado Department of Health and Environment denying an application from a Canon City man to have his facility dispose of 400,000 tons of radioactive soil from New Jersey.

Denver Post, Oct. 8—Reiman School of Finance assistant professor Chris Hughen said investors can now expect stock market returns not to be as great as they were in the 1980s and 1990s, which he said “was a unique period in U.S. economic history.”

Denver Post, Oct. 8—University of Denver political science assistant professor Seth Masket said the midterm election looked promising for Democratic candidate Bill Ritter, but the election was still a month away. Other media quoting Masket about the midterm elections included the **Denver Post, Oct. 29** and **Rocky Mountain News, Oct. 30**

KCNC-CBS4, Oct. 9—Ved Nanda, Sturm College of Law professor and vice provost of Internationalization, explained the ways in which North Korea is compelling the U.S. to talk.

KMGH-7News, Oct. 9—Suisheng Zhao, Graduate School of International Studies professor and executive director of the Center for China-United States Cooperation, said diplomacy failed in an attempt to keep North Korea from testing nuclear weapons.

Denver Post, Oct. 13—Daniels College of Business clinical professor Sam Cassidy argued its clients, not lawyers, who are overly litigious. He said, “If you’re running a corporation, you can decide to litigate, and it’s not coming out of your pocket, it’s coming out of your shareholders’ pockets.”

Denver Post, Oct. 18—Sturm College of Law adjunct professor Karen Steinhauser said Colorado’s make-my-day law never intended to provide protection to businesses.

Denver Post, Oct. 19— Stephanie Coontz, a University of Denver Marsico visiting scholar in the social sciences, said bachelors have been forced to respect how they handle single life, as bachelorhood has come to mean growing up and learning to care for oneself.

Denver Post, Oct. 22—A story about Colorado’s referendum and initiative process cited the final report released last year by the Colorado Economic Futures Panel, which found that one of Colorado’s “most serious issues” is making fiscal decisions by public referenda to the Colorado Constitution. The **Rocky Mountain News, Oct. 22** also cited the CEFPP report.

KWGN-News2, Oct. 22—University of Denver political science assistant professor Tom Knecht said voters tend to respond to negative advertising.

Denver Post, Oct. 23—Tiffany Ulatowski, assistant director of the Coors Fitness Center at the University of Denver, said all-in-one workouts are especially appealing to busy students and professionals.

Denver Post, Oct. 24—Buie Seawell, chair of business ethics and legal studies at the Daniels College of Business, said when businesses deceive shareholders it’s a legal issue, not a market issue.

Rocky Mountain News, Oct. 24—Eugene Dilbeck, executive director of the Center for Travel and Tourism at the Daniels College of Business, said with an average room rate of more than \$150 a night, downtown hotel competition is being driven by convention business and the new Hyatt hotel.

Denver Post, Oct. 27—Daniels College of Business management professor Gordon Von Stroh said after apartment vacancy rates declined during the third quarter, most industry observers expected a bigger decline. He expects the fourth quarter to be stable. The **Rocky Mountain News, Oct. 27** also reported on the vacancy rate dip.

Denver Post, Oct. 30—Pioneer alpine skiing head coach Andy LeRoy said to prepare for ski season, mountain hikes will help skiers have better endurance, mental alertness and avoid injury at high altitudes.