

# **BRUCE P. GUERNSEY, MSW, LCSW**

## **EDUCATION**

### **Master of Social Work**

Western Michigan University, Kalamazoo, MI: Apr 1974; graduated with honors

### **Bachelor of Arts in Social Work**

University of California, Berkeley: Mar 1971

## **PROFESSIONAL EXPERIENCE**

### **Adjunct Faculty Member**

University of Denver, Graduate School of Social Work: 2010 – present

Duties: Teaching first-year, graduate level courses

### **Consultant for School-Based Health Center Program**

Colorado Dept of Public Health & Environment, Denver, CO: 2008 – 2009

### **Director, Colorado School-Based Health Center Initiative**

Colorado Dept of Public Health & Environment, Denver, CO: 2006 – 2007

Duties: Directed the Colorado School-Based Health Center Initiative, a statewide initiative to assist communities in establishing new school-based health centers and to develop long-term sustainable financing to support these programs

### **Director, School Health Services**

Colorado Dept of Public Health & Environment, Denver, CO: 2003 – 2006

Duties: Directed two programs: a statewide initiative to assist communities in establishing new school-based health centers, and to develop stable financing to support these programs; and the Coordinated School Health Program, an initiative funded by the Centers for Disease Control and Prevention to support a partnership of the state health and education agencies working collaboratively to enable local school actions toward enhancing student health and learning.

### **Assistant Director, Child, Adolescent and School Health Section**

Colorado Department of Public Health and Environment: 1997 - 2002

Duties: Directed the School-Based Health Center Initiative. Supervised three other programs: the Colorado Covering Kids Program, funded by a national foundation to revamp state policy for the States Child Health Insurance and Medicaid programs; the Early Periodic Screening Diagnosis and Treatment program, the outreach component of Medicaid for children; and the Colorado Asthma Program, supported by the Centers for Disease Control.

### **Director, Colorado School-Based Health Center Initiative**

Colorado Department of Public Health and Environment: 1994 - 2000

Duties: Founded and directed a statewide initiative funded by a national foundation to assist communities in establishing new school-based health centers and to develop long-term sustainable financing to support these programs.

### **Executive Director, Denver School-Based Health Centers**

School of Medicine, Department of Pediatrics  
University of Colorado Health Sciences Center: 1987 – 1994

Duties: Founded and directed the Denver School-Based Health Centers, a pilot program funded by Colorado and national foundation grants to establish school-based health centers in Denver schools. Created partnerships among policy makers in education, medical, mental health and substance abuse provider organizations that supported an infrastructure for integrating health services, making these services highly accessible to students in inner-city schools. This program has since expanded from 5 sites to 12, and continues to be successful today.

## **Social Work Consultant for Statewide Maternal and Child Health Programs**

Colorado Department of Health - Denver, Colorado: 1983 – 1987

Duties: Consulted with state and local public health nurses, and state-level women's health, nutrition and adolescent and child health program staff to incorporate psycho-social principles and practices in state policy and local service delivery.

## **Clinical Social Worker for Children, Adolescents and Families**

Jefferson County Mental Health Center - 1974 – 1982

Duties: Provided direct services, consultation, training, supervision and interagency liaison to address mental health problems among children, teens and their families.

## **SKILLS AND ACCOMPLISHMENTS**

- Offering effective, collaborative leadership to promote school health at local, state and national levels.
- Kindling interest among funders: secured over \$10 million from Colorado and national foundations and the federal government to support school-based health initiatives. Cultivating funders and developing, writing and managing contracts and cooperative agreements from federal, state and private foundation sources.
- Advocating and promoting school health: with the U.S. Congress; with federal executive branch agencies; within and between state executive agencies; with the Colorado General Assembly; within and between professional associations; as a participant in work groups, task forces and commissions; and at the local level with a broad array of community constituencies, city council and school board.
- Facilitating board and staff development to gain and sustain direction and momentum in non-profit organizations.
- Planning, implementing, maintaining and evaluating successful programs, including 5 new SBHCs in Denver.
- Negotiating partnerships among advocates, educators and health care organizations to achieve common goals.
- Creating persuasive communications via spoken and written methods.
- Planning, crafting, marketing and delivering effective technical assistance and training opportunities.
- Developing budgets, tracking expenditures and preparing financial reports.
- Motivating and coaching employees and contractors; mentoring students and public health professionals.
- Advising initiatives within Colorado and other states, and for national private and governmental organizations.
- Public speaking on a wide array of topics and in a multitude of venues.
- Researching, writing and publishing articles and documents to support the field of school health.

## **PUBLICATIONS**

- Guernsey BP (Jan 2007). *School Health Services in Colorado: An Environmental Scan of Infrastructure, Programs, Policy and Financing*. Funded by The Colorado Trust and The Colorado Health Foundation.
- Ricketts S, Guernsey BP (Sept 2006). *School-Based Health Centers and the Decline in Black Teen Fertility During the 1990s in Denver, Colorado*. American Journal of Public Health, Vol. 96:1588-1592.
- Connell K, Guernsey BP, Interagency School Health Team (May 2005). *Colorado Connections for Healthy Schools: Making the Connection Between Health and Learning, A 2010 State Plan for Coordinated School Health*, at <http://www.cde.state.co.us/cdeprevention/index.htm>.
- Buck B, Guernsey BP (April 2003). *Adolescent Health in Colorado, 2003*, at <http://www.cdphe.state.co.us/ps/adolschool/index.html>.
- Kaplan DK, Calonge BN, Guernsey BP, Hanrahan MB (Jan 1998). *Managed Care and School-Based Health Centers: Use of Health Services*. Archives of Pediatric and Adolescent Medicine, Vol. 152.
- Guernsey BP, Pastore DR (June 1996). *Comprehensive School-Based Health Centers: Implementing the Model*. Adolescent State of the Art Reviews, Vol. 7, No. 2.

## **PROFESSIONAL AFFILIATIONS**

- National Association for School-Based Health Care: Founding member (1995-present); President Elect and President (2002 - 2006)
- Colorado Association for School-Based Health Care: Founding Member (1996-present)
- Advisory Council on Adolescent Health: Member and staff (1984-2007)
- Rocky Mountain Regional Chapter of the Society for Adolescent Health and Medicine: Member (1998-present); recipient of the Kathleen Ann Mullen Award for Outstanding Contributions to the Field of Adolescent Health in the Rocky Mountain Region (2008)