

HRTM



An Overview...

The study of HRTM is focused on the efficient management of hotels, motels, commercial and institutional food service operations, and other hospitality oriented businesses and institutions. Study in this area encompasses principles of food service, lodging, tourism management, accounting, marketing and strategic planning.

Skills:

Ability to solve problems and make decisions

Ability to coordinate and supervise activities

Ability to understand the environment of the

Ability to simultaneously handle short-term crises while planning long term strategies

Proficiency in written, oral and interpersonal skills

Ability to analyze information and relate it to situations hospitality business

Some Professional Careers:

Club Management

Convention Management

Food and/or Beverage Management:

-Restaurant Management (independent & corporate)

-Contract Food Service Management

-Recreational Facilities Food Service Management

-Controller

-Institutional Food Service Management (hospitals, schools, nursing homes, retirement communities)

Professional House Manager

Tourism Manager (planning, sales, operations)

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Lodging Management:

-Rooms Management

-Food & Beverage Management

-Catering Management

-Human Resource Management

-Controller

Hiring Organizations:

Caterers (Social, Business, Airline)

Contract Food Service Management Firms

Convention and Tourist Centers

Food, Beverage & Chemical Manufacturers

Hospitality Consulting Firms

Hospitals

Hotels/Motels

Military club systems

Private clubs

Resorts

Restaurant Corporations

Restaurants

Schools

Wholesale Food/Beverage Distributors

Professional Organizations:

The American Hotel & Motel Association
(AH&MA), Information
Center 1201 New York Avenue,
NW #600 Washington, DC
20005-3931
(202) 289-3100 fax: (202) 289-3199
www.ahma.com/
email:informationcenter@ahla.com

International Council on Hotel, Restaurant &
Institutional Education
3205 Skipwith Road
Richmond, VA 23294-4442
(804) 747-4971 fax: (804) 747-5022
www.chrie.org
email:info@chrie.org

International Food Service Executive
Association 15724 Edgewood Street Livonia,
MI 48154-2312
(734) 542-9412 fax: (734) 542-9306
www.ifsea.org/
email: matt@ifsea.org

National Association of Catering Executives
9881 Broken Land Parkway, Ste. 101,
Columbia, MD 21046
(410) 290-5410 Fax: (410) 290-5460
<http://www.nace.net/>

National Executive Housekeepers
Association, Inc.
1001 Eastwind Drive, Suite 301
Westerville, OH 43081-3361
1-800-200-6342 fax: (614) 895-1248
www.jeha.org
email: excel@ieha.org

National Restaurant Association
1200 17th Street, NW
Washington, DC 20036
202-331-5900 or 800-424-5156
Fax: 202-331-2429
<http://www.restaurant.org/>

Travel and Tourism Research Association
PO Box 2133
Boise, ID 83701
(208) 429-9511 fax: (208) 429-9512
www.ttra.com
email: ttra@worldnet.att.net