

# International Business

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## An Overview...

In focusing on the international environment the student becomes well educated in the world of business and social science; enhancing the core business courses by increasing the understanding of the complexity of conducting business in a multinational interdependent environment. In some manner whether it is direct or indirect, international forces impact all companies. For those managing what appears to be strictly a domestic operation, it is likely that their competitors, suppliers, customers, employees, managers or even owners are foreign.

## Skills:

Ability to adjust to new environments

Understanding of world events/effects on business

Ability to solve problems/make decisions

Strong background in business

Ability to work well with a variety of people

Understanding of political influences

Appreciation of diverse views

Interest in adapting to different cultures and societies.

## Some Professional Careers:

Administrative Officer

International Financier

Customs Inspector

International Lawyer

Diplomat

International Marketer

Economic Analyst

International Trade Specialist

Export/Import Clerk

Peace Corps Volunteer

Financial Planner

Political Information Officer

Foreign Commercial Service Officer

Political Risks Analyst

Foreign Exchange Analyst

Special Agent/FBI

Foreign Student Advisor

Translator/Interpreter

International Banker

Travel Agent

International Educator

United Nations Guide

## Hiring Organizations:

Cross-Cultural Consulting

Trade/Professional Associations

Import/Export Management Firms

Trading Companies

International Banks/Investment Firms

Transportation Agencies

International Service Organizations

Travel Agencies

Law Firms

U.S. Commerce Department

Management Consulting

U.S. Immigration Service

Nonprofit Organizations

U.S. State Department

Overseas Private Investment Corporations

U.S. Treasury Department

Peace Corps

UN/International Organizations

**Professional Organizations:**

American Association of Exporters/Importers  
1050 17<sup>th</sup> Street NW Ste. 810  
Washington, DC 20036  
(202)857-8009  
[www.aaei.org](http://www.aaei.org)  
email: [hq@aaei.org](mailto:hq@aaei.org)

American Foreign Service Association  
2101 E Street NW  
Washington, DC 20037  
1 (800)704-AFSA  
(202)338-4045  
[www.afsa.org](http://www.afsa.org)  
email: [member@afsa.org](mailto:member@afsa.org)

National Foreign Trade Council  
1625 K Street NW, Suite 200  
Washington, DC 20006  
(202)887-0278  
[www.nftc.org](http://www.nftc.org)  
email: [nftcinformation@nftc.org](mailto:nftcinformation@nftc.org)

Customs and International Trade Bar Association  
75 Broad St. 26<sup>th</sup> Floor  
New York, NY 10004  
[www.citba.org](http://www.citba.org)  
email: [abaron@spcblaw.com](mailto:abaron@spcblaw.com)