

ANDREW JOVANSKY

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OBJECTIVE

Focused, hard working, organized student seeking a full-time position in social media marketing, advertising or SEO.

EDUCATION

- University of Denver**, Daniels College of Business, Denver, Colorado 20xx-Present
BSBA in Marketing, Real Estate Minor (Current GPA 3.84)
Graduation: June 20xx
Related Coursework: Marketing Strategies, Digital Marketing, Intro to Advertising, Consumer Behavior, Marketing Research, International Marketing, Services Marketing, Innovation Strategies, Integrative Marketing Strategy
Honors & Activities
- 4.0 GPA in Marketing related coursework
 - Dean's List (20xx-Present)
 - Hornbeck Scholar (4.0 GPA in a quarter, Fall 20xx)
 - Cherrington Global Scholar
 - Mu Kappa Tau, Marketing Honor Society
 - Golden Key International Honor Society

PROFESSIONAL EXPERIENCE

- Cactus Communications, Intern, Denver, CO** 20xx-Present
- Learn how to strategize, create and execute digital marketing campaigns
 - Gain proficiency in Google AdWords
 - Help run and maintain social media accounts for clients
 - Research and compiling mobile marketing best practices
 - Improve SEO skills
- Office of Campus Life, Front Desk Assistant, University of Denver** 20xx-Present
- Assist students and staff in a busy, fast-paced environment
 - Improve multi-tasking, marketing and promotional skills
 - Expand customer service, problem solving and communication skills
- Independent Marketing Consultant, Centennial, CO** 20xx-20xx
- Designed and produced marketing documents for clients in the banking and entertainment industry
 - Improved copywriting/editing, and promotional skills
- Keller Williams, Intern, Denver, CO** 20xx-20xx
- Assisted Vice Presidents and Liaison for ACC/DCC Committees
 - Worked with covenant, leasing, development, and special districts departments
 - Expanded administrative/staff support skills and Microsoft Office Suite skills
 - Obtained and practiced customer service skills
 - Developed and organized new filing system, assisted with marketing tasks

COMMUNITY INVOLVEMENT

- St. Thomas More Youth Group, Mentor 20xx-20xx
RMTEC (Rocky Mountain Teens Encounter Christ) Retreat Program, Team Leader

INTERNATIONAL EXPERIENCE

- John Cabot University, Rome, Italy; Student Fall 20xx