

ITI BOARD OF DIRECTORS FALL MEETING AND INTERMODAL TRANSPORTATION POLICY FORUM HELD; COHORT 8 CONVENED

- Transportation Association Leaders Discuss Policy Issues; New ITI Graduate Class Commences -

DENVER, CO, December 2, 2009 – As a part of its fall meeting, held recently in Denver, Colorado, the Board of Directors of the Intermodal Transportation Institute (ITI) at the University of Denver hosted a major Intermodal Transportation Policy Forum and welcomed Cohort 8 to campus, the new class of transportation management professionals. The keynote speaker for the meeting was Christopher B. Lofgren, PhD, President & CEO of Schneider National, who spoke on "Where in the World Is Intermodal?" Lofgren's remarks addressed the history of intermodal transportation, its benefits to the marketplace, and its commitment to improving productivity and service reliability.

The ITI Board also hosted an Intermodal Transportation Policy Forum, which was attended by approximately 80 board members, guests, ITI faculty, and Cohort 8 students. Stephen G. Branscum, ITI Board Chairman and Group Vice President, Consumer Products Business Unit for BNSF Railway, gave the welcome and Joni Casey, President and CEO, Intermodal Association of North America, moderated the forum discussion. The forum brought together Bill Graves, President & CEO, American Trucking Association; Jennifer W. Macdonald, Assistant VP, Government Affairs, American Association of Railroads; Christopher L. Koch, President & CEO, World Shipping Council; and Kurt J. Nagle, President & CEO, American Association of Port Authorities. These association leaders discussed their organizations' intermodal policy agendas with the goal of identifying areas of some agreement on many of the broad issues, which could result in better collaboration among the freight stakeholders to achieve a comprehensive, industry-driven, national, multimodal, freight strategic plan.

The ITI Board of Directors also joined the current class of ITI graduate students, Cohort 7, in welcoming Cohort 8 to campus for its first residency. The 15 new, transportation management professionals come from a broad range of transportation companies, including CSX Intermodal, Linfox Australia, Utah Transit Authority, JB Hunt Transport Service, APL, Amtrak, TTX, Military Sealift Command, United Airlines, Comtrak Logistics, Schneider National, Bombardier Transportation Holdings (USA), Knichel Logistics, and Veolia Transportation North America. These graduate students, already employed by major transportation companies, will take part in the five-quarter program of coursework, followed by an International Travel Seminar in the sixth quarter. At graduation, they will receive a Master of Science in Intermodal Transportation Management from the University of Denver that will assist them in advancing their careers and prepare them to be the transportation leaders of the 21st century.

About ITI

The Intermodal Transportation Institute at the University of Denver offers an Executive Masters Program that awards a Master of Science in Intermodal Transportation Management from the University of Denver. This

graduate degree program prepares transportation industry managers for the increasingly complex, global business environment where knowledge of finance, quantitative processes, supply chain, law, and public policy issues as well as freight, passenger, and intermodal transportation operational strategies are critical management tools for success. For more information on the ITI Executive Masters Program call: 303-871-4702 or visit:

www.du.edu/transportation.

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