

**Press Release
For Immediate Release**



ITI Completes 8th Intermodal Travel Seminar
*- Hong Kong Visit Provides Valuable Experience for Freight and
Passenger Transportation Leaders -*

DENVER, CO, April 28, 2011 – Students currently enrolled in the ITI Executive Masters Program, offered by the Intermodal Transportation Institute (ITI) at the University of Denver, recently concluded a five-day Travel Seminar to Hong Kong. This is the final course in their graduate program and offers “hands-on” exposure to the transportation modes in an international location of strategic importance to the global economy.

The Hong Kong Travel Seminar included a visit to Yantian Port in Shenzhen, China. During the seminar, students and faculty had the opportunity to engage in discussions with and hear presentations by senior executives in organizations such as the Hong Kong Trade Development Council (HKTDC), Mass Transit Railway (MTR), Hong Kong International Terminals (HIT), Modern Terminals, Maersk, Damco, Yantian International Container Terminals, Hutchison Ports South China, and Orient Overseas Container Line Ltd. (OOCL).

Although the Travel Seminar is part of the academic program with assignments attached, students still had time to experience the pulse of Hong Kong in a less formal context. One of the highlights of the trip was a junk tour of the harbor, followed by dinner on Llama Island, with both activities hosted by APL. As the unique ITI Executive Masters curriculum includes courses on freight and passenger transportation, students had to complete passenger-related assignments that included using various modes of public transportation to visit local sites of interest in Hong Kong and further afield to Macau.

The students who participated in this Travel Seminar are members of the eighth cohort of students to go through the ITI graduate program and will graduate this June with an MS degree in Intermodal Transportation Management.

About ITI

The Intermodal Transportation Institute at the University of Denver offers an Executive Masters Program that awards a Master of Science in Intermodal Transportation Management from the University of Denver. This graduate degree program prepares transportation industry managers for the increasingly complex, global business environment where knowledge of finance, quantitative processes, supply chain, law, and public policy issues as well as freight, passenger, and intermodal transportation operational strategies are critical management tools for success. For more information on the ITI Executive Masters Program call: 303-871-4702 or visit: www.du.edu/transportation.

EDITORIAL CONTACTS:

Jim Martin
JDM & Associates
847-570-9100
jim@jdmandassociates.com

Cathy Johnson
ITI Executive Director
Intermodal Transportation Institute
University of Denver
303-871-4702
catjohn@du.edu