

**ITI HOLDS SUMMER FREIGHT AND PASSENGER COURSES,
4TH ON-CAMPUS RESIDENCY FOR COHORT 7**

- 21 Students and More Than 30 Key Transportation Industry Leaders Take Part -

DENVER, CO, August 12, 2009 – The Intermodal Transportation Institute (ITI) at the University of Denver recently conducted its freight and passenger courses during the summer on-campus residency of its Master of Science in Intermodal Transportation Management degree program. The Cohort 7, one-week, summer residency was attended by 21 students from 17 organizations with more than 30 transportation industry leaders taking part in class instruction.

Among the 17 organizations sending students are: APL, CSX Intermodal, FedEx Express and FedEx Ground, Hub Group, JB Hunt Transport, Linfox Australia, Maersk, Public Transport Service of Trinidad and Tobago, and San Joaquin Regional Rail Commission.

The lead faculty member for the freight course is Ted Prince, who also serves on the ITI Board of Directors. Prince observed that “the summer courses on freight and passenger transportation systems are the heart of the program. What makes this program unique is that we teach about both freight and passenger. While there are some differences, both must solve a door-to-door transportation problem utilizing intermodal.”

Although Prince changes the freight course every year to reflect industry changes, he stated that “this year we tried to make the coursework relevant to students facing upheaval back at their jobs by having industry leaders present case studies based on their real world experiences. There is a real unique dynamic in the classroom because many of the guest speakers stay to hear other speakers present. Sometimes the speakers are recent program graduates. I have never seen anything like this.”

The overall goal of the Intermodal Transportation Institute is to develop the next generation of intermodal industry leaders by combining rigorous academics with a real-world perspective. Prince believes that the graduate program, consisting of five quarters of study and an international travel seminar, achieves this each year, as witnessed by the continued willingness of transportation industry leaders to come back to the classroom each year. “People are amazed at the caliber of speakers we are able to attract. Many of these individuals are back for their third, fourth – or even fifth – year of participation.” Among those who participated in the classroom are Paul Bergant, JB

Hunt Transport; John Larkin, Stifel Nicolaus & Company; Rodolfo Sabonge, Panama Canal Authority; Shannon Brown, FedEx Express; Peter Keller, NYK Group Americas; and James McKenna, Pacific Maritime Association.

About ITI

The Intermodal Transportation Institute at the University of Denver offers an Executive Masters Program that awards a Master of Science in Intermodal Transportation Management from the University of Denver. This graduate degree program prepares transportation industry managers for the increasingly complex, global business environment where knowledge of finance, quantitative processes, supply chain, law, and public policy issues as well as freight, passenger, and intermodal transportation operational strategies are critical management tools for success. For more information on the ITI Executive Masters Program call: 303-871-4702 or visit: www.du.edu/transportation.

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