



UNIVERSITY of
DENVER

INTERMODAL TRANSPORTATION
INSTITUTE (ITI)

News Release

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University of Denver's Intermodal Transportation Institute Appoints New Executive Director

WILLIAM J. DEWITT III, PhD, Tapped to Lead Transportation Institute at DU

DENVER, CO, March 23, 2014 ~ The Intermodal Transportation Institute (ITI) at the University of Denver is pleased to announce that William J. DeWitt III, PhD, has been selected to be the Executive Director of the ITI. DeWitt is an accomplished transportation professional with a successful career spanning more than 40 years – including, most recently, as Professor of Transportation and Logistics, Maine Maritime Academy in Castine, Maine.

“The ITI Board placed a high priority on finding an accomplished leader with both direct experience in the transportation industry and experience in academia and industry organizations,” said Adriene Bailey, Vice President of Strategic Business Development for Yusen Logistics (Americas) Inc. – Transportation Division and ITI Board Chair. “We are extremely pleased with Bill’s selection as the new Executive Director, and we are confident he will build on the program’s existing strengths to further expand ITI’s value to our industry.”

DeWitt joined the Maine Maritime Academy in 2007 as Associate Dean and Professor of Logistics, where he was also responsible for the Loeb-Sullivan School of International Business & Logistics. Prior to that, he built his career holding progressively responsible positions with the University of Maryland, College Park, MD, the University of Tennessee, Knoxville, TN, and Burlington Northern Railroad in Fort Worth, Texas.

Starting in 1972 as a Management Trainee for Burlington Northern Railroad in St. Paul, Seattle, and Vancouver, British Columbia, DeWitt has moved on through positions as Planning Analyst, Director of Strategic Planning, Director of Intermodal Marketing, Assistant Vice President Marketing Resources, President of Winona Bridge Railway Company, Vice President of Intermodal Marketing and Sales, and finally Vice President Forest Products Marketing and Sales, Burlington Northern Railroad, from through 1995 where he had \$501 Million (1994 USD; \$791 2013 USD) in revenue responsibility.

DeWitt is a lifetime member of the National Defense Transportation Association, the American Society of Transportation and Logistics, the Transportation Research Forum, and the Council of Supply Chain Management Professionals among many others.

“We are delighted to have Bill DeWitt join ITI,” said Michael McGuire, Interim Dean of University College at the University of Denver. “His perspective and experience epitomize the collaborative spirit between leaders in both the transportation industry and higher education on which ITI is founded. He will be a great asset to furthering our mission to develop, educate and support the current and future leaders in the transportation industry.”

About ITI

The Intermodal Transportation Institute at the University of Denver offers an Executive Master’s Program that awards a Master of Science in Intermodal Transportation Management from the University of Denver. This graduate degree program prepares transportation industry

managers for the increasingly complex, global business environment where knowledge of finance, quantitative processes, supply chain, transportation law, and public policy issues as well as freight, passenger, and intermodal transportation operational strategies are critical management tools for success. For more information on the ITI Executive Master's Program call: 303-871-7449 or visit: www.du.edu/transportation.

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