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ITI Board Of Directors Fall Meeting and Intermodal Transportation Policy Forum Held; Cohort 8 Convened

29 September 2009

ITI's Gil Carmichael Tapped To Deliver Closing Presentation at Railway Age 16th Annual Conference October 19th - 20th

18 September 2009

ITI's Gil Carmichael Calls for Holistic Transportation Policy

12 August 2009

ITI Holds Summer Freight and Passenger Courses, 4th On-Campus Residency for Cohort 7

2009 Was a Very Good Year for ITI in the News!

As ITI looks back on 2009, we are particularly grateful for the ITI Board members who gave so generously of their time and addressed key intermodal transportation issues in print and in person. Working with JDM & Associates, many board members gave media interviews and spoke at various conferences throughout the year. In recognition of this effort, ITI wants to highlight a few, who are representative of the many board members who have given their time and expertise to promote intermodal transportation. This increased visibility brings many benefits to ITI and the University of Denver, including enhancing the recruiting efforts for the ITI Executive Masters Program.

ITI Senior Chairman Tom Finkbinder kicked-off 2009 with an essay in the January 2009 "Outlook & Review" issue of *The Journal of Commerce (JOC)*. He was subsequently added as a regular contributing editor on intermodal issues for the same publication. Finkbinder has also written an expanded essay on intermodal transportation for the January 2010 issue of *JOC* and will continue to contribute columns.

Also in January, Peter Keller, ITI Board member and EVP and COO of NYK Group Americas, delivered the keynote address at the Denver Transportation Club's 28th annual transportation forum. Following a press release on this event, a key transportation publication, UK-based *International Freight Weekly*, asked Keller to author a special viewpoint article on transportation for its publication. He also appeared in a video prepared by another major publication, *SupplyChainBrain*, as a result of this speech.

In February, ITI Founding Chairman Gil Carmichael gave a major speech on the need for an ethical, high-speed, rail system, "Interstate 2.0," at Michigan Tech University. His "Interstate 2.0" vision played well throughout the year, resulting in additional speaking opportunities and press releases. For example, in August, he addressed the Southeastern Association of State Highway and Transportation Officials (SASHTO) on his rail vision, which resulted in his viewpoint column for *SupplyChainBrain*. However, perhaps the most significant event for him this year was serving as the closing speaker at the 16th Annual Railway Age Conference - Passenger Trains on Freight Railroads, which was attended by major transportation leaders, government agencies, and organizations from all modes of the transportation industry.

This increased visibility has editors, reporters, and transportation publications and organizations contacting ITI on intermodal transportation issues. With the expertise and the commitment of the ITI Board, ITI looks forward to keeping the momentum going in 2010—and beyond!!

24 June 2009
ITI Class of 2009 Graduates

3 June 2009
ITI's Gil Carmichael Says "Ethical"
21st Century High-Speed Rail
Transportation System 2.0 Is
Needed Now

21 May 2009
NCIT at University of Denver to Host
National Transportation
Infrastructure & Regulatory Policy
Forum May 27-28

11 May 2009
ITI Board of Directors Spring Meeting
and Transportation Policy Forum
Held in Washington, DC

6 May 2009
ITI Board Member Pat Sherry Tells
APEC Ministers That Investments in
Infrastructure Are Critical To
International Trade Growth

21 April 2009
ITI's Gil Carmichael Says President
Obama Has Vision for 21st Century
"INTERSTATE II" with Intermodal
High-Speed Rail Proposal

14 April 2009
NCIT Report Says American
Recovery and Reinvestment Act
Should Include National
Transportation Plan

26 February 2009
President Obama's Economic
Stimulus Package Promotes 21st
Century Transportation Vision of
"Interstate II," Says ITI's Gil
Carmichael

19 February 2009
The Future of Transportation Is
Strong and Vibrant Says Peter Keller

ITI Board Membership Update

William L. Bourque, Vice President of Marketing of Greenbrier Company, and Mark L. Joseph, Chief Executive Officer and Vice Chairman of Veolia Transportation North America, were elected to membership on the Board on 8 April 2009. Adriene B. Bailey, Chief Commercial Officer of Pacer International, Bill Matheson, President Intermodal of Schneider National, and Mark A. Yeager, Vice Chairman, President, and Chief Operating Officer of Hub Group, were elected to membership on 16 September 2009. Thomas L. Hardin was elected to board emeritus status. And, Daniel Beers, Joseph DeCapua, William G. Stewart, and Robert Yates retired from the ITI Board in 2009. The current board membership stands at 52.

Successful Campaign: FY09 ITI Board Annual Giving Program

The ITI Board exceeded its cash goal of \$80,000 for the FY09 annual giving program, bringing in a total of \$80,825. ITI has begun the FY10 annual giving program and the cash goal is again, \$80,000. As this giving program is very important to the ongoing operation of ITI, the support and commitment of the ITI Board is greatly appreciated.

Michael J. Bruns Scholarship Established

ITI Board Chairman Steve Branscum presented a plaque at the October 2009 Board Meeting to Mike Bruns in recognition of the establishment of the Michael J. Bruns Scholarship for the ITI Executive Masters Program. This scholarship will honor the contributions of the motor-carrier logistics companies to intermodal freight transportation and will promote graduate education for the next generation of leaders in the intermodal transportation industry.

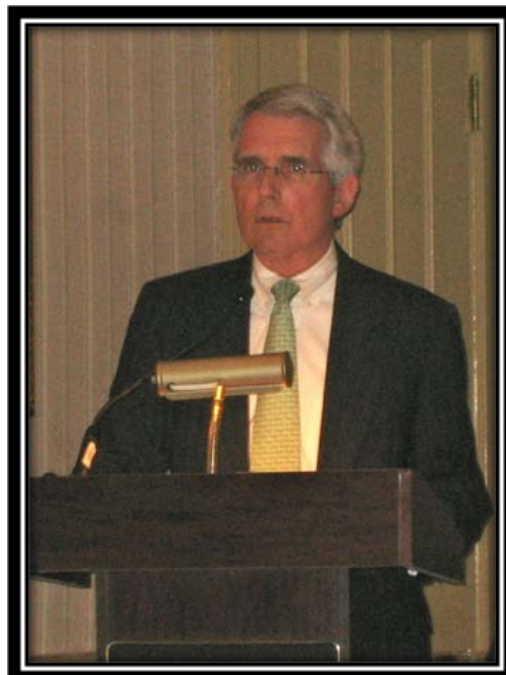


ITI would also like to thank the other sponsors for their support of the ITI Board Scholarship Program, including IANA for its scholarship for participating IANA member companies; IDCS in honor of James Z. Peepas; BNSF Railway Company in honor of William E. Greenwood; and TTX Company in honor of Raymond C. Burton Jr.

**ITI Transportation Policy Forums at the 2009 ITI Board of Director Meetings:
Washington, DC, and Denver, Colorado**



The well-attended Eno/ITI Forum on Transportation Policy in 2009, held in Washington DC during the Spring 2009 Board Meeting, included discussions on the findings of the transportation infrastructure finance commission and on the impact that the stimulus funds could have on the rebuilding of the transportation infrastructure.



The ITI Board welcomed Wick Moorman, Chairman, President, and CEO of Norfolk Southern Corporation, as the guest speaker at the April 2009 board meeting. He addressed the freight railroad sector and its upcoming challenges regarding the re-regulation movement as well as the opportunity to work with the public-sector to improve passenger rail service.



Governor Bill Graves, American Trucking Associations, participated in the October 2009 Intermodal Transportation Policy Forum. Graves was joined by fellow panelists Jennifer W. Macdonald, American Association of Railroads; Christopher L. Koch, World Shipping Council; and Kurt J. Nagle, American Association of Port Authorities. The panel discussion was moderated by Joanne F. Casey, IANA. The forum was attended by approximately 80 guests, including ITI Board Members, ITI faculty, Cohort 8 students, and other guests.



The guest speaker at the October 2009 ITI Board Meeting, Christopher B. Lofgren, PhD, President and CEO of Schneider National, discussed the history of intermodal transportation, the marketplace benefits of intermodal, and the movement to improve intermodal productivity and service reliability.

Cohort 6 Intermodal Travel Seminar to Hong Kong

All students enrolled in the ITI Executive Masters Program attend an Intermodal Transportation Travel Seminar to an international location. In previous years the ITI students have visited Vancouver, Canada, Europe, Hong Kong, and Shanghai. This year the location was again Hong Kong. The travel seminar, which serves as a capstone for the graduate program, helps students understand the practical challenges of creating and sustaining intermodal transportation systems—both freight and passenger—by providing opportunities for discussion with government and industry leaders engaged in managing, operating, and maintaining these systems. Students also learn about international security systems and are able to observe new and developing technologies in action; and they are encouraged to use the public-transit system whenever possible.



Cohort 6 March 2009 travel seminar to Hong Kong.

Companies and organizations visited this year included: the Hong Kong Trade Development Council; MTR public-transit system; Kerry Logistics; Modern Terminals, Ltd.; Yantian Port; Maersk Logistics; and FedEx. The ITI group also toured the Hong Kong harbor in the APL junk. Accompanying the participants were ITI faculty members Dr. Michael D. Meyer, Professor of Civil and Environmental Engineering at the Georgia Institute of Technology, and Ted Prince, T. Prince & Associates LLC and ITI Board Member, and ITI Educational Programs Director Dr. Carol Nappholz.

Cohort 6 Graduation



Cohort 6, which consists of 17 students, graduated with their MS in Intermodal Transportation Management on 5 June 2009. All students but two were able to attend the ITI Graduation Reception and Hooding Ceremony with their families.

Among those addressing the graduating cohort at the ceremony were two of the top students in the class: Glenn Fehribach, Senior Vice President, ContainerPort Group, and Greg Thomas, Vice President of FMCG, Linfox Australia Pty Ltd. Both emphasized the positive impact the program has had on their careers, their enhanced understanding of the science of intermodalism, and the value-added expansion of their business network. In addition, Richard C. Coleman, ITI Board Member and President and CEO of ContainerPort Group, spoke on behalf of the ITI Board, encouraging students to build on the insights, knowledge, and relationships gained throughout their academic program to further develop the intermodal transportation system.

2009 July Residency: ITI Executive Masters Program

The Cohort 7 students arrived on campus on 13 July to begin their week-long residency that focused on the freight and passenger transportation systems. The 21 students attended from 17 organizations. The freight course changes every year to reflect industry changes, and Ted Prince, the lead faculty member for the freight course, stated that “this year we tried to make the course-



Cohort 7 listens to a panel discussion on the numerous, serious challenges faced by all parties related to the movement of goods in Southern California.

work relevant to students facing upheaval back at their jobs by having industry leaders present case studies, based on their real world experiences. There is a real unique dynamic in the classroom because many of the guest speakers stay to hear other speakers present. Sometimes the speakers are recent program graduates. I have never seen anything like this.” Among those who participated in the classroom are Paul Bergant, JB Hunt Transport; John Larkin, Stifel Nicolaus & Company; Rodolfo Sabonge, Panama Canal Authority; Shannon Brown, FedEx Express; Peter Keller, NYK Group Americas; and James McKenna, Pacific Maritime Association.

Cohort 8 Report

Cohort 8 attended its first residency the week of 12 October 2009. The 15 new, transportation management professionals come from a broad range of transportation companies, including CSX Intermodal, Linfox Australia, Utah Transit Authority, JB Hunt Transport Service, APL, Amtrak, TTX, Military Sealift Command, United Airlines, Comtrak Logistics, Schneider National, Bombardier Transportation Holdings (USA), Knichel Logistics, and Veolia Transportation North America.



Eleven of the Cohort 8 students with ITI Board Chairman Branscum, Founding Chairman Carmichael, and President Woodward.

ITI Administration

ITI Administrative Move: In late 2008 the Provost directed institutes at the University that offer graduate programs be moved under academic units. ITI was to be moved from the Office of Graduate Studies and Research to University College. University College is the academic unit at the University of Denver that is focused on adult education and, as such, an appropriate fit for ITI. University College welcomed ITI under its “umbrella,” and the administrative transition of ITI to University College was complete by 1 July 2009. On behalf of the board, faculty, students, and staff, ITI thanks James R. Moran, the former Vice Provost of Graduate Studies and Research, for his commitment to and support of ITI over these past five years. ITI looks forward to working with Dean James R. Davis and his administrative team at University College to develop and deliver additional programs in intermodal transportation education and research.

Staff Update: The ITI Office said good-bye to Michael Kriegbaum and welcomed Sarah Strasser on 1 June. Michael has been associated with ITI on-and-off since its beginning in 1997, always stepping “up to the plate” when ITI needed her assistance and expertise. We thank her for her commitment to the growth and development of ITI. Sarah Strasser joined ITI as the ITI Executive Assistant, a full-time position. She previously worked in investor relations for an oil and gas company in Denver. She is a graduate of the University of Colorado, Boulder, and we are very pleased that she has joined the ITI Office team.

ITI/DU Merchandise Available: At the request of several ITI alums and current students, and as an opportunity to “raise money,” ITI has invested in merchandise with the ITI/DU logo, which will be for sale. A tall, black coffee mug with a gold ITI/DU logo is available for \$12.00, including taxes and shipping and handling*; a black or red Nike golf shirt with the ITI/DU logo is available for \$55.00, including taxes and shipping and handling*. As a giving incentive, this merchandise is also available for those who respond to the different levels of giving through the ITI Alumni Association giving program. See ITI Alumni News below.

** Includes ground shipping; additional charges will apply for international shipments and rush-orders.*

SAVE THE DATE: 2010 Spring ITI Board Meeting in DC

2010 Spring ITI Board Meeting: Tuesday and Wednesday, 13-14 April 2010, at the Sofitel Lafayette Square Hotel in Washington DC.

ITI Alumni News and Promotions

The ITI Alumni Association held its second, annual meeting and program on campus on 13 October 2009. The all-day events, well attended by 20 alums, included continuing-education presentations by ITI Board Members Ted Prince and Pat Casey; an association business meeting; a forum on Intermodal Transportation Policy; and the ITI Board Reception/Dinner with guest speaker Christopher B. Lofgren, PhD, President and CEO of Schneider National.

In addition, the ITI Alumni Association has kicked off a giving campaign to raise funds to support the ITI MS Scholarship Program, the ITI AA continuing-education programs, and the ITI AA general operating expenses. For details on the ITI Alumni Association FY10 Annual Giving Program, please contact ITI Alumni President Chad Thomas at chad_thomas@jbhunt.com.



ITI Alums Glen Fehribach, Tami Parson-Dicks, and Daryl Takeda.

Congratulations are in order for the following ITI students!!

2009 Promotions:

Gregg Baxter, Cohort 7, accepted a new position as General Manager at Keolis America.

Michael Kaplan, Cohort 5, accepted a new position as Vice President of Alliance Shippers.

Matt Merkel, Cohort 7, was promoted to Senior Director of Equipment of Maersk Line.

Lindsay Sajdak, Cohort 6, has joined JB Hunt Transport as Carrier Sales Coordinator.

2009 NCIT Report

Workforce Development Research: NCIT faculty members have developed instruments to assess managerial competence and potential for senior leadership positions in the global supply-chain and intermodal transportation industry. In addition, work continues on a model to improve selection, recruitment, and retention of key personnel in the transportation industry.

Executive Development Research: NCIT faculty members have developed an extensive database on characteristics of successful CEOs and executives leading both private- and public-sector transportation organizations. Research has led to reports describing successful decision making models. NCIT is enhancing the public's awareness, understanding, and appreciation of how the global supply chain and intermodalism affects the modern world by conducting training seminars.

Workshop on Safety & Security in Global Supply Chain:

NCIT faculty participated in a project funded by the Asian Pacific Economic Cooperation, designed to train officials of the Vietnamese Maritime Administration in the current status of safety and risk management in global supply-chain transportation.

Workshop on Infrastructure Needs: The NCIT sponsored a two-day workshop on infrastructure planning and analysis. The project identified a number of needs and challenges facing the US transportation and supply-chain systems.

Workshop on Workforce Development Needs: NCIT will host a workshop on national and regional workforce development needs and planning in February of 2010 in cooperation with the Mineta Transportation Institute.

The National Center for Intermodal Transportation (NCIT) is a partnership between the University of Denver and Mississippi State University. NCIT builds upon the activities of the Intermodal Transportation Institute (ITI) at the University of Denver and the activities of the centers with transportation focuses at Mississippi State University. NCIT is a part of the USDOT University Transportation Centers Program and was reauthorized and funded under SAFETEA-LU.

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ITInews is emailed to ITI Board Members, faculty, students, and friends.

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