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ITI and NCIT at University of Denver Offer New Freight Training Program For Public-Sector Transportation



It is a real honor and pleasure to be elected the new Chairman of the Board of Directors of the Intermodal Transportation Institute (ITI) at the University of Denver. The Institute, now in its eleventh year, has a strong foundation and is well positioned to produce the transportation leaders of the future.

Today more than ever, our country is in need of leaders that understand the concept of intermodalism and have the determination to pursue the challenging task of raising the issues of transportation in our country's national agenda.

I look forward to working with our board of directors, and the faculty, staff, and students of ITI to grow the ITI program as well as its influence on transportation policy.

Sincerely,

Steven G. Branscum

New Board Leadership

At its Board of Directors meeting, held in March 2008 in Washington, DC, ITI installed newly elected Stephen G. Branscum, Group Vice President of Consumer Products Marketing at BNSF Railway, as the new Chairman of the 50-member Board. Steve is the third chairman of the ITI Board of Directors since the board's establishment in May 1997. In addition, Gilbert E. Carmichael, one of the founders of ITI 11 years ago and previously Senior Chairman of the Board, transitioned into the new role of Founding Chairman; and Thomas L. Finkbiner, previously Chairman of the Board, assumed the position of Senior Chairman. Both Gil and Tom, as highly respected industry leaders, remain actively involved in their roles as spokesmen for ITI and the intermodal transportation industry.

New Board Members

Steven R. Blust, President of the Institute of International Container Lessors, Ltd. (IICL), was elected to membership on the Board on 25 February 2008. And, Richard D. Steinke, Executive Director of the Port of Long Beach, and Richard A. (Rick) Schart, Vice President and

8 May 2008

Intermodal Transportation Institute at the University of Denver Completes 5th Intermodal Travel Seminar

3 April 2008

Intermodal Transportation Institute at the University of Denver Elects Steve Branscum, of BNSF, New Chairman of the Board

25 February 2008

ITI Says Transportation Infrastructure Receiving More Attention

6 February 2008

Carmichael Conference Addresses Future of American Transportation

9 January 2008

Passenger Working Group Chairman Busalacchi To Keynote First Carmichael Conference on the Future of American Transportation

8 October 2007

Intermodal Transportation Institute at the University of Denver Holds Board of Directors Meeting; Kicks Off Cohort 6 Program

Director of Transportation of JCPenney Company, Inc., were elected to board membership on 30 June 2008. Barry Pennypacker, Michael Pigors, and Jim LaBounty resigned from the board early in 2008. The current Board membership stands at 53.

ITI Scholarship Recognition at the March 2008 ITI Board Meeting in DC



ITI Board President George C. Woodward recognizes Joni Casey, President and CEO of IANA, for establishing a scholarship in 2006 for the ITI Executive Masters Program to honor the role and contributions of IANA members and for the graduate education of the next generation of managers of the intermodal freight transportation industry.



ITI Board President Woodward presents a plaque to Albert J. Neupaver,

President and CEO of Wabtec Corporation, recognizing him for establishing the 2002 scholarship honoring the contributions of Gilbert E. Carmichael to intermodal transportation education and supporting graduate education for managers in the intermodal transportation industry through the ITI Executive Masters Program.

March 2008 Board Meeting in Washington DC



The ITI Board was pleased that Alexander Kummant, President and CEO of Amtrak, accepted the invitation to address the board members during the March 2008 board meeting. Kummant provided an overview of Amtrak and passenger rail service in the US. Gilbert E. Carmichael, Senior Chairman of the ITI Board, presented a small token of the Board's appreciation to Kummant.

Cohort 5 Intermodal Travel Seminar to Europe

All students enrolled in the ITI Executive Masters degree program attend a three-day Intermodal Transportation Travel Seminar to an international location. In previous years the ITI students have visited Vancouver, Europe, Hong Kong, and Shanghai. This year the location was again Europe, specifically Amsterdam, Brussels, and Rotterdam. The travel seminar, which serves as a capstone for the graduate program, helps students better understand the practical challenges of creating and sustaining intermodal transportation systems—both freight and passenger— by providing opportunities for discussion with government and industry leaders engaged in managing, operating, and maintaining these systems. Students also learn about international security systems and are able to observe new and developing technologies in action; and they are encouraged to use the public transit system whenever possible.



While in Europe, students met with, among others, Klaus Ebeling, Secretary General, European Intermodal Association; Ben Van Houtte and Wolfgang Elsner, Heads of Units at the European Commission's Directorate General – Transport and Energy; J. G. Kroon, CEO of GVB, Amsterdam's public transit company; and Eric Peetermans, Head of International Affairs, B-Cargo, SNCB. Maersk, APM Terminals, and the Holland International Distribution Council also hosted the group and made presentations to the ITI students. Highlights of the trip included a luncheon and boat tour of Rotterdam Port, hosted by the Rotterdam Port Promotion Council and followed by a discussion with Jan Barendregt, Senior Business Manager – Logistics, Port of Rotterdam Authority; and a presentation by Manfred Michel, senior executive with DUSS, who flew to Amsterdam from Germany especially to meet with ITI students.

Cohort 5 Graduation



Cohort 5, which consists of 19 students, graduated with their MS in Intermodal Transportation Management on 6 June 2008. All students but two were able to attend the ITI Graduation Reception and Hooding Ceremony with their families. ITI Board Chairman Steve Branscum (front, center), ITI Board Member and Representative of the Chancellor and the Provost Bill Zaranka (left), and ITI Educational Programs Director Carol Nappholz (right) join the ITI students.

The ENO Leadership Development Conference

The University of Denver and ITI were very pleased to have a candidate selected to participate in the prestigious ENO Leadership Development Conference this May in Washington, DC. ITI masters candidate (now graduate) Chad Thomas, Director of Intermodal Business Development with JB Hunt Transport Services, Inc., was selected along with 20 other of the top transportation graduate students from across the country to join the week-long conference. This conference brings together the full-spectrum of transportation policymaking perspectives to highlight key issues facing today's transportation leaders. The ENO conference included presentations, discussions, and debates from lawmakers and industry veterans focused on policymaking.

"With the coming expiration of SAFETEA-LU in October 2009, it is a perfect time to become engaged in this process to better understand the problems facing transportation infrastructure, funding and the economically critical movement of people and goods," commented Thomas about his experience. ITI board member Stephen D. Van Beek named president and CEO of the ENO Transportation Foundation earlier in 2008, led students through the dynamic and interactive program, which concluded at a formal reception with a speech by legendary transportation writer Don Phillips and the bestowing of status as "ENO Fellow" upon the student participants. "The ENO conference was an excellent complement to the studies just completed in the ITI masters program. I could not be happier about the experience" said Thomas.

The ENO Transportation Foundation was created and endowed by William Phelps Eno (1858-1945). The foundation cultivates creative and visionary leadership for the transportation sector by identifying emerging transportation issues and accelerating the consideration of steps to address them. Foundation programs cover all modes of transportation, public and private sectors, and carriers as well as passengers and shippers. To enhance its effectiveness, the foundation often conducts its activities in partnership with others in government, industry, or academia.

Successful Campaign: FY08 ITI Board Annual Giving Program

The ITI Board exceeded its goal of \$80,000 for the FY08 annual giving program, bringing in a total of \$83,250. As this program is very important to the operation of ITI, the Board members' commitment and strong support are greatly appreciated. The final report on the FY08 budgets, as well as an update on the FY09 budgets, will be presented at the 15 October Board meeting.

2008 July Residency: ITI Executive Masters Program

The Cohort 6 students arrived on campus on 14 July to begin their

week-long residency that focused on the freight and passenger transportation systems. Ted Prince, lead faculty for the freight course, invited more than 30 guest speakers, including many Board members, to participate on various panels to discuss specific issues relating to the movement of goods. Not surprising, the underlying theme of the discussions was the high cost of fuel and its ramifications. Mike Meyer, lead faculty for the passenger course, was joined in the classroom by John English and Steve Van Beek, who provided information on transit agencies and the air passenger industry. Although Cohort 6 is the first cohort that does not include at least one participant from the public-sector, the students came away with an understanding of the similarities and the differences between the two systems.



Cohort 7 Report

Cohort 7 will arrive on campus for its first residency on Monday, 13 October. Cohort 6, which will be completing its fifth and last residency, will also be on campus at that time. Currently, Cohort 7 has the potential to be the largest cohort to date with 24 participants. In addition, this cohort will be the most international, with participants from Australia, Mexico, Japan, and India, and it will include a possible four residents from the public sector. The companies and agencies represented include FedEx Express, FedEx Ground, Pacer Stacktrain, Maersk (2 candidates), CSX Intermodal (4 candidates), Linfox (2 candidates), CMA CGM, Hub Group, APL, Horizon Lines, GRUPO ADO, Ferrocarril Terminal, USDOT FRA, North American Enterprises, San Joaquin Regional Rail Commission, JB Hunt, Public Transport Service Corporation, Trinidad/Tobago, as well as a retired United Airline pilot/Air Force pilot.

ITI Administration Update

ITI moved to 2400 South Gaylord Street in early May; the new office is located approximately 2 blocks directly south of the previous office in the Mary Reed Building. The new location includes six, good-sized offices, a reception area, and a large conference room. NCIT will be relocating to two of the offices so the DU transportation programs will be located under the same roof. The ITI telephone numbers remain the

same; the new ITI fax number is **303.871.7819**. Visitors' parking is also provided. ITI encourages you to visit the new offices when you are on campus.

Save the Date: ITI Board Meetings

2008 Fall ITI Board Meeting: Tuesday and Wednesday, 14-15 October 2008, in the HRTM Building on the University of Denver campus. The guest speaker will be Alberto Alemán Zubieta, CEO of the Panama Canal Authority.

2009 Spring ITI Board Meeting: TBD

2009 Fall ITI Board Meeting: Tuesday and Wednesday, 13-14 October 2009, in the HRTM Building on the University of Denver campus.

ITI Alumni News and Promotions

As the University of Denver and ITI welcome Cohort 7 to the 2008 Executive Masters Program this October, a group of ITI alums will also gather on campus to participate in an ITI Alumni Association program. The ITI Alumni Association has formally organized, elected officers, registered with the University of Denver, and notified all ITI alums of this new opportunity to remain connected with their peers in the intermodal transportation industry. Taking into account the graduates and the currently enrolled students, the number of ITI alumni has reached a critical mass. "The ITI MS program has grown considerably over the last several years. We felt that an organized association would be an excellent way to help link the cohorts, plus become an excellent channel for communicating industry developments through a continuing education program," commented Robin Kirby, a recent graduate from Cohort 5 and member of the organizing committee. The association is currently making preparations for an onsite, continuing education event, which will bring many ITI alums back to campus for the first time since their graduation. The event is planned to run concurrent to other ITI activities planned for 14 October. "It's a wonderful opportunity to update the alums on key industry challenges and expand intermodal relationships through networking and fellowship," said Kirby. The association will provide a more detailed agenda and itinerary for the October continuing education event in its next announcement to the alumni membership. Membership in the association is automatic for past graduates and current ITI masters students in good standing with the University of Denver.

ITI Alumni Association Executive Committee Officers

Chad Thomas – JB Hunt President (Cohort 5)
Scot Bates – BNSF Vice President (Cohort 6)
Barbara Gilliland - Parametrix Treasurer (Cohort 1)
Robin Kirby – APL Logistics Secretary (Cohort 5)

Other ITI Alumni Association Executive Committee Members

Darryl Takeda – FedEx Express (Cohort 4)
Grantley Martelly – Utah Transit Authority (Cohort 3)

Greg Dunnell – Buckeye Mountain Wireless (Cohort 2)

Congratulations are in order for the following ITI students!!

2008 Promotions:

Michael Brothers, Cohort 2, was promoted to Vice President, Intermodal Operations, at JB Hunt Transport Services, Inc., and he is responsible for the intermodal dray operations in the Southeast.

Bruce Denny, Cohort 1, was promoted to Assistant Vice President, Terminal Operations, with Pacer Stacktrain.

Adrian Leach, Cohort 5, was promoted to Vice President—Retail Food & Liquor with Linfox Australia Pty Ltd.

David Mavretic, Cohort 5, was promoted to Regional Sales Manager with Hub Group, responsible for New England and Upstate New York.

Adam Rodery, Cohort 1, was promoted to Manager of Strategic Planning with Exel.

Chris Schuleit, Cohort 1, was promoted to Vice President of the Enterprise Business Development with Hub Group.

Than Seeds, Cohort 3, was promoted to Vice President of Operations, Americas with APL.

Brian Sewell, Cohort 6, was promoted from Operations Manager, Dutch Harbor/Unalaska to Marine Manager, Eastern Region, with responsibilities for APL marine operations in New York, New Jersey, and Virginia.

Greg Thomas, Cohort 6, was promoted to Vice President FMCG, Tobacco and Pharmaceuticals, at Linfox Australia.

Additional 2007 Promotions:

Barbara Gilliland, Cohort 1, was promoted to Principal at Parametrix Consulting and is now located in Denver.

Tom Hartenbach, Cohort 4, was promoted to Regional Director of Customer Service, Eastern Region, for the Hub Group.

Jenny Johnson, Cohort 4, with Intermodal Support Services, Inc., was elected to the IANA Board of Directors, representing the Supplier Division.

Christopher Kelly, Cohort 4, was promoted to Director of Business Development with Pacer Stacktrain.

Tim E. Naylor, Cohort 3, was promoted to Manager of Service Delivery, Central Business Unit, Utah Transit Authority.

Richard Winnall, Cohort 4, joined DHL Exel Supply Chain, based in Singapore; he is also a member of the DHL Asia Pacific Management Board.

NCIT Report

HR Workshop

The National Center for Intermodal Transportation (NCIT) research agenda prioritizes workforce development for the intermodal transportation industry as an essential initiative. Accordingly, NCIT convened a one-day workshop for human resource executives in the intermodal transportation industry in February 2008 at the University of Denver to address the emerging issues in this area. This workshop provided an opportunity for professionals and academic researchers to discuss and help prioritize funding and research efforts. A similar project was initiated by FHWA in 1999 and also in 2002 to identify the workforce development needs of the state DOTs and transit agencies, whose results were disseminated in a monograph entitled *The Work*

Force Challenge, published by TRB. However, prior to this workshop, no efforts had been made to address the specific needs of the intermodal transportation industry.

During the NCIT February workshop, a Needs Assessment and Problem Statement generation activity was conducted to determine what programmatic efforts in training, development, and performance enhancement are needed to improve recruitment, training, and retention of qualified workers and professionals as well as enhancing workforce productivity and efficiency. Attendees of this workshop identified nine key training needs that need to be addressed in order to produce high functioning employees in the intermodal transportation industry. These included:

- Strategic Training
- Leadership Training
- Analytical Training
- Marketing Training
- Technical Training
- Business Management Training
- Communications Training
- Financial Training
- Sensitivity Training

During the course of this workshop, each of the nine training needs were discussed and operationally defined to include a description of attributes. In addition, the participants offered constructive feedback on the ITI MS program course offerings and marketing approaches to Bill Zaranka and Cathy Johnson. The next workshop is scheduled for October 2008 and HR executives from all modes will be invited to participate.

Intermodal Transportation Safety and Security Workshop and Luncheon

With transportation security and infrastructure among the top national concerns, NCIT Director Patrick Sherry, in conjunction with Director Denver Tolliver of the Mountain Plains Consortium, hosted leading experts for an Intermodal Transportation Safety and Security Workshop in February 2008. US Representative Ed Perlmutter, a member of the US House Committee on Homeland Security, and retired Major General Mason Whitney, Director of the Governor's Office of Homeland Security, were among the experts who presented at this workshop. Congressman Perlmutter delivered the keynote address, entitled "Life, Liberty and the Pursuit of Security," while Whitney presented on "Transportation and Homeland Security." Other presenters included Ronald Hynes, Deputy Associate Administrator for the Federal Transit Administration's Office of Research, Demonstration and Innovation, David Bassett, Federal Security Director for the Transportation Security Administration, and other leading experts.

Topics discussed included:

- The Difference between Safety and Security
- FTA's Role in Promoting Safety and Security in Public Transportation
- Current Security Laws and Programs

- Special Needs Evacuation Planning
- Homeland Security Education: Implications for Transportation
Airport Security
- Improving Commercial Vehicle Safety at the Border
- Container Security
- Air Cargo Security
- Transit Security
- Intermodal Security in the 21st Century

These presentations are available on the NCIT website at:
<http://ncit.msstate.edu/>.

NTW Workshop and Luncheon

NCIT and ITI co-hosted a luncheon and workshop in celebration of National Transportation Week in May 2008. The program, titled “\$\$\$ Show Me the Money \$\$\$: The Transportation Funding Crisis and Possible Solutions,” garnered a great deal of media attention and excitement among transportation professionals. Russell George, Executive Director of the Colorado Department of Transportation (CDOT), delivered the keynote address, titled “The State of Transportation in Colorado in 2008: A Report Card”. During his presentation he told attendees that he is encouraged that lawmakers, the media, and Colorado residents have started talking about the massive needs facing Colorado’s roads, airports, and rail services in the 21st Century. Transportation planning issues were addressed by Carla Perez, Senior Transportation Advisor to Governor Bill Ritter; Jason Longsdorf of the Denver Union Station Management Team discussed the development of Union Station and intermodal connectivity issues; NCIT Director, Professor Patrick Sherry, discussed the need to include workforce development in the infrastructure planning process; and OmniTRAX analyst Nathan Henderson discussed transportation capital, capacity, and pricing. Paul E. Smith of Smith Railway Consulting served as the event moderator.

ITI news is emailed to ITI Board Members, faculty, students, and friends.

Please send comments and suggestions to:
du-iti@du.edu

ITI address:

2400 South Gaylord Street
Denver CO 80208

Phone: 303.871.4702

Fax: 303.871.7819

Email: du-iti@du.edu

Web: www.du.edu/transportation