

# ITI*news*

14 September 2007

## ITI Announcements:

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- ***Successful Campaign: FY07 ITI Board Annual Giving Program***
- ***2007 July Residency: ITI Executive Masters Program***
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[ITI Senior Board Chairman Gil Carmichael to Address Transportation Table on Transportation's New Agenda](#)



## A Vision with a Plan That Is Changing Transportation

As we recognize the 10th anniversary of the founding of the Intermodal Transportation Institute, it is satisfying to reflect on the many accomplishments of our committed Board of Directors. Driven by the vision of Gil Carmichael and Tom Finkbiner, the ITI Board, in partnership with the University of Denver, recognized that intermodalism represents the "new science of transportation" and established a graduate degree program for working professionals that awards a Master of Science in Intermodal Transportation Management.

The mission of the ITI Board Members and the University of Denver's faculty and staff was to create a transportation-focused management curriculum to prepare the next generation of industry leaders and executives in a changing world economy. Student interest in the executive masters program has continued to gain strength as organizations realize that a graduate program has been tailored to the needs of the transportation and supply chain industries. Today, students from companies as diverse as air package express, public transit, intercity bus, rail, motor, and ocean carriers, intermodal marketing companies, inland barge companies, ports, and shippers have participated in ITI's program because of the "real world" benefits of an excellent academic program supported by industry leaders.

The ITI graduate courses are enhanced by the participation of senior industry executives as lead faculty, who are also ITI Board Members, including Brooks Bentz, Ted Prince, Emilio Sacristan Roy, and Steve Van Beek. The ITI faculty teams of industry experts and academics have provided our executive masters program with a well deserved reputation for excellence in preparing participants with the advanced management skills and insights necessary to take their careers to the next level.



We can be proud to be part of a board that has generously given its time and expertise to help educate the next generation of leaders who will manage the nation's transportation resources. ITI has built a solid record of accomplishment and the foundation for strong future growth.

George C. Woodward  
President  
ITI Board of Directors

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**ITI news** is emailed to ITI Board Members, faculty, students, and friends.

Please send comments and suggestions to:  
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## New Members to the ITI Board of Directors

The ITI Board is pleased to welcome the following four new members to the ITI Board, duly elected on Friday, 24 August 2007, for three-year terms.

Kent Avery  
Executive Vice President of QTS and QAS  
OmniTRAX  
Denver, Colorado

Patrick J. Casey  
Vice President, Fleet Management  
TTX Company  
Chicago, Illinois

Jim LaBounty  
Senior Vice President and Director of Supply Chain  
JCPenney  
Plano, Texas

Robert Yates  
Co-Founder  
Greenbrier Intermodal  
Walnut Creek, California

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## Successful Campaign: FY07 ITI Board Annual Giving Program

The ITI Board exceeded its goal of \$75,000 for the FY07 annual giving program, bringing in a total of \$86,600. With the additional funds as well as FY07 expense savings, ITI will carry forward a balance of \$23,308 to begin FY08. In addition, the University has increased its annual commitment to ITI from \$50,000 to \$75,000 for FY08, matching the board's annual giving goal. As this program is very important to the operation of ITI, the board members' commitment and strong support are greatly appreciated.

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## 2007 July Residency: ITI Executive Masters Program

ITI students again experienced a unique learning opportunity during the 2007 July residency when they listened to, and interacted with, nearly 40 key experts and leaders in freight and passenger transportation. Many ITI Board Members joined the ITI Faculty in the classroom, sharing their experiences and their expertise with the



students in Cohort 5. Also joining the class via teleconference was Stephen E. Flynn, PhD, from the Council on Foreign Relations and the author of the critically acclaimed *The Edge of Disaster: Rebuilding a Resilient Nation* and national bestseller, *America the Vulnerable*. Ted Prince is lead faculty for the freight course and Mike

Meyer, PhD, Georgia Tech, is lead faculty for the passenger course.

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### **Cohort 6 Arrives on Campus on Monday, 1 October**

On Monday, 1 October, ITI will welcome Cohort 6 to the University of Denver for its first residency. Cohort 6 will join Cohort 5, which is completing its fifth residency. Cohort 6 consists of 17 students and the companies represented are APL (2 students), BNSF Railway, ContainerPort Group, CSX Intermodal, CMA CGM (America), FedEx Express (3 students), Hub Group, JB Hunt Transport Services, Norfolk Southern Corporation, LinFox Australia Pty. Ltd., Maersk, Matson Global Distribution Services, TTX Company, and the US Army/Department of Defense.

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### **ITI Administration Update**

Positive changes in the administration of ITI occurred with the new fiscal year, which began 1 July 2007. The title of the full-time position of ITI Administrator was changed to ITI Executive Director. The ITI Educational Programs Director position became appointed and exempt. And, a new position of assistant to the executive director was filled, although it will be a less-than-half-time position for the foreseeable future. ITI welcomes Michael Kriegbaum to the team in this position. Michael has often helped out ITI, as well as NCIT, over the last ten years. In addition, the new ITI graduate workstudy assistant for this academic year, Stephanie Bell, has joined the ITI Office. The ITI Office will undergo remodeling to accommodate these changes, beginning 8 October.

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### **SAVE THE DATE**

ITI Board will meet Tuesday and Wednesday, 2-3 October, for its fall board meeting in the Hotel, Restaurant, and Tourism Management building on the campus. Please watch your email for agenda and information.

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## Cohort 4 Graduation



*Cohort 4, which consists of 16 students, graduated with their MS in Intermodal Transportation Management on 8 June 2007. ITI Board President George Woodward, ITI Board Member John Betz, ITI Board Member and Representative of the Chancellor and the Provost Bill Zaranka, and ITI faculty RJ Graham join the ITI students. Since establishing its graduate degree in 1999, ITI has had 66 graduates. Cohort 5, consisting of 19 students, will graduate June 2008.*

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## ITI Alumni News and Promotions

*Congratulations are in order for the following ITI students!!*

**2 August 2007:** Jean Krafft, Cohort 4, was promoted to Vice President of Sales at Pacer Global Logistics. She will continue to report to Dan Beers and was previously Vice President of Strategy and Planning at Pacer Stacktrain.

**13 July 2007:** Justin Jones, Cohort 4, was promoted to Manager of Government Relations at the Utah Transit Authority (UTA). This is a new position at UTA and involves coordinating and improving UTA's communication with elected officials, stakeholders, and other partners. Justin will also serve in an internal capacity at UTA, coordinating the government relation activities among the departments and business units.

**1 June 2007:** Adam J. Lemarr, Cohort 2, was promoted within Norfolk Southern Corporation to Manager of Intermodal Hub Operations, Harrisburg, Rutherford, Pittsburg, and Baltimore.

**2 May 2007:** Grantley Martelly, Cohort 3, was promoted to Regional General Manager, Central Business Unit, at Utah Transit Authority.

**1 April 2007:** Jeff Ashcraft, Cohort 4, was promoted to Director of Intermodal at JB Hunt Transport Services, Inc.

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