



# WPA 2008 Denver, CO

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Consider an intimate professional meeting at the foothills of the Rockies, in one of America's most invigorating summer cities. The annual WPA Workshop (a three-day immersion for new and renewing WPAs), Institutes (one-day intensive experiences) and Conference (a highly interactive chance to meet and learn from national colleagues and friends) will be the heart of our gathering, of course, but there's more.

Everything will take place in thriving downtown Denver, near the bustle of Larimer Square, Writer's Square, the 16th Street Mall, and trendy Lodo. It will almost certainly be sunny and dry (as it is here 300 days a year) in the mid 80's by day, the 50's by night. We'll plan a social outing (likely to the mountains), and we'll offer a surfeit of cultural, sports, and entertainment opportunities. Families and partners will enjoy the trip, too. Your host will be the University of Denver Writing Program.

## **The Conference** — July 10-13 "Writing Program Administration and/as Learning"

WPA President and Program Chair **Joe Janangelo** has focused this year's theme on WPAs as learners, as teachers, and as learned contributors to students' lives, to knowledge, and to higher education. In addition to invigorating concurrent sessions, meals, and breaks, the program features three keynote speakers:

**Andrea Lunsford**, Louise Hewlett Nixon Professor of English and Director of the Program in Writing and Rhetoric, Stanford University

**Shirley K Rose**, Professor of English at Purdue University and Immediate Past President of WPA

**Susan Thomas**, Director of Teaching Development for Arts and Social Sciences, University of Sydney



# Workshop for WPAs

July 6-9, 2008

Sponsored by the Council of Writing Program Administrators

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Join new, prospective, and continuing administrators of all varieties of writing programs—including FYC, writing centers, WAC, ESL, and basic writing—in 3 ½ days of workshopping and conversation addressing the theoretical, curricular, and political demands of our work.

Topics will include:

- ✎ What *is* a WPA?
- ✎ Institutional Relationships and Politics
- ✎ Directing Writing Programs at Different Types of Institutions
- ✎ Program Design, Outcomes, and Goals
- ✎ Hiring Practices, Faculty Development, and Faculty Evaluation
- ✎ Student and Program Assessment
- ✎ Understanding Budgets
- ✎ Developing and Articulating Relationships with WAC Programs
- ✎ Researching and Networking as a WPA

Participants will gather Sunday afternoon, July 6, meet daily through Wednesday, July 9, and will have the opportunity to consult individually with workshop leaders in the evenings. In the workshop, participants will be encouraged to raise issues from their own professional situations, which have in the past included liberal arts colleges, two-year colleges, regional and flagship state universities, and major research institutions.



The cost of this workshop, including all materials and meals, is \$650. Package prices with other events are available. For further information and other registration details, turn to page 4.

## Workshop Leaders

**Chris Anson** is University Distinguished Professor of English and Director of the Campus Writing and Speaking Program at North Carolina State University, where he helps



faculty in nine colleges to use writing and speaking in the service of students' learning and improved communication. Prior to moving to NC State in 1999, he was Morse-Alumni Distinguished Teaching Professor at the University of Minnesota, where he worked in the Program in Composition and

Communication for fifteen years, eight as its director. He has written or edited 14 books and has published over 80 articles and book chapters. He has spoken widely across the United States and in 17 foreign countries. He is past president of the Council of Writing Program Administrators.

**Susan K. Miller-Cochran** is Associate Professor of English at North Carolina State University and Director of the



First-Year Writing Program. Her research focuses on the uses of technology in teaching writing, especially with second language writers. Prior to her appointment at North Carolina State, Susan spent six years on the faculty at Mesa Community College, part of the Maricopa Community College District. She has published articles in *Composition Studies*, *Computers and Composition*, and *Teaching English in the Two-Year College*, and she is also a co-editor of *Rhetorically Rethinking Usability* (with Shelley Rodrigo), the *Wadsworth Guide to Research* (forthcoming, with Shelley Rodrigo) and NCTE's *Strategies for Teaching First-Year Composition* (with Duane Roen, Veronica Pantoja, Lauren Yena, and Eric Waggoner).

**Questions about the workshop's content and**

**focus?** Contact Chris Anson ([chris\\_anson@ncsu.edu](mailto:chris_anson@ncsu.edu)) and Susan K. Miller-Cochran ([susan\\_miller@ncsu.edu](mailto:susan_miller@ncsu.edu))

# Multilingual Students in Writing Programs

## Administrative Challenges and Opportunities

July 10, 2008

An Institute Sponsored by the Council of Writing Program Administrators

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This 2008 WPA Institute will help participants explore a wide range of administrative options for integrating multilingual writers into writing programs, including providing faculty development workshops or exchanges, offering tutoring or adjunct workshops in conjunction with writing courses, and having integrated cross-cultural sections of first-year writing, among other strategies. Participants will critically examine various options for their administrative, pedagogical, and ethical implications, brainstorm additional options, and design an action plan for one or more changes they will implement in their own programs.

Participants should be prepared to answer the following questions in relation to their own institutions. These will serve as a starting point for our discussions:

- Do ESL writing courses exist, and if so, where are they housed, and how are students placed? (A map, flow chart, or other visual representation may be useful.)
- What qualifications do instructors in ESL writing courses or in “regular” composition courses have for working with second-language writers?
- What forms of support are there for instructors who might be uncertain about how to work with second-language writers?
- What administrative opportunities does your institution currently provide for bridging ESL and writing programs and for providing L2-writing-related professional development for instructors?

### Registration Information:

See page 4 for more information

### Institute Leaders

**Gail Shuck** is Associate Professor of English and Coordinator of English Language Support Programs at Boise State



University, where she has directed the first-year ESL academic writing sequence and taught courses in applied linguistics and second-language writing since 2001. Her work on language ideologies and multilingual speakers/writers has been published in *Language in Society* and the *Journal of Language, Identity, and Education*, and mostly recently, her article on

administrative challenges in the face of pervasive monolingualist language ideologies won the award for Best Article of 2005-2006 in *WPA: Writing Program Administration*. She is a frequent presenter and workshop facilitator at the Conference on College Composition and Communication.

**Vivian Zamel** is Professor of English at the University of Massachusetts Boston where she is Director of the English as a



Second Language Program and Director of the Center for the Improvement of Teaching. She has researched, presented, and written extensively on ESL theory and pedagogy, focusing in particular on the writing of multilingual learners. Her research and publications have also been

concerned with promoting the learning and engagement of these students in college classrooms across the disciplines. She received the Freedom to Learn Award in 2003 and in 2004 she was awarded the University of Massachusetts Boston Chancellor's Distinguished Service Award. In addition to publishing numerous articles in journals and anthologies, her most recent publications include: *Enriching ESOL Pedagogy: Readings and Activities for Engagement, Reflection, and Inquiry* (Erlbaum, 2002), and *Crossing the Curriculum: Multilingual Learners in College Classrooms* (Erlbaum, 2004), a collaboration with Ruth Spack, *Language Lessons: Stories for Teaching and Learning English* (University of Michigan Press, 2008).

# Institute Research and Writing Programs

July 10, 2008

Sponsored by the Council of Writing Program Administrators

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In many institutions, writing program administration is considered "service," a perception that often makes the work expendable. A more accurate view of WPA work is to consider it an opportunity for research.

The 2008 research institute will help participants cultivate the view of WPA work as an opportunity for research by helping them to create, develop, and refine plans for a specific program-based research project. We will consider the question "What is (Program) Research?" and will discuss topics such as developing research questions, designing appropriate methodologies for investigating them, and working with Institutional Review Boards. We will also discuss some models and exemplars of program-based research.

Participants should bring copies of at least one tentative research question for which they have identified a purpose, audience, and forum. We also encourage participants to bring copies of their institution's relevant IRB/Human Research Subjects guidelines and applications.

## Registration Fees

Workshop	\$650 (includes 8 meals)
Institutes	\$140 (includes lunch)
Conference	\$295
	(includes 6 meals and a social event)
	Before June 20, \$315 after
	\$150 Graduate Students

## Combination Packages

Workshop and Institute	\$760
Workshop and Conference	\$900
Workshop, Institute, Conference	\$1000

## Registration

<http://www.wpacouncil.org/2008WorkInstConf>

## Grand Hyatt Denver Hotel

Conference Rates Available From: 7/06-7/13/08

\$159 for single/double

\$184 for triple/quad occupancy

To reserve a room (or for more info)

[http://www.du.edu/writing/WPA\\_hotel.htm](http://www.du.edu/writing/WPA_hotel.htm)

## Institute Leaders

**Irwin Weiser** is Head of the Department of English at Purdue University, where he has been a member of the faculty since 1981. Prior to becoming department head, he served as



Director of Composition. His teaching and scholarship are in composition and composition pedagogy, the preparation of teachers of writing, and writing program administration. He is a former member of the Executive Committee of CCCC and is active in the Council of Writing Program

Administrators, previously serving on the executive board and the editorial board of *WPA*. His most recent published work includes the companion collections *The Writing Program Administrator as Researcher* (1999) and *The Writing Program Administrator as Theorist* (2002), both edited with Shirley K Rose of the Department of English and published by Heinemann.

**Meg Morgan** has been on the English faculty at UNC Charlotte since 1987. An Associate Professor of English, she administered the first-year writing program from 1993 to 2003



and currently administers the technical/professional writing program; she was President of the UNC Charlotte faculty in 2006-2007. She initiated the founding of the Carolinas WPA and co-chaired the organization for two years. Meg has been involved in scholarly and professional activities that have helped enhance the role of faculty for many years. She was nominated for the Bank

of America Teaching Award in 1997 and sees her role as both a classroom teacher as well as a faculty developer. She has conducted many workshops for faculty, in the areas of collaboration, teaching writing, and writing across the curriculum. One of her major research interests is using empirical research principles to design program assessment projects. She is currently planning a book on this subject with Kathleen Blake Yancey.