

CONTACT INFORMATION



- CALL FOR QUESTIONS ON PRICING, AVAILABILITY, OR APPOINTMENTS:

PHONE NUMBER: (248) 892-5380

OR E-MAIL:

RICHELLE.GONZALEZ@DU.EDU

- SEND IN ORDERS, PAYMENT, SUGGESTIONS OR COMPLAINTS TO:

RICHELLE GONZALEZ
#333B 1901 E. ILIFF AVE.
DENVER, CO, 80210

www.myspace.com/richellegphotography



**RICHEY
RAE
PHOTOGRAPHY
PHOTOGRAPHY
PHOTOGRAPHY**



PHOTOGRAPHY

All photos by Richelle Gonzalez



BACKGROUND

RICHELLE GONZALEZ IS A FREELANCE PHOTOGRAPHER BORN IN DETROIT, MICHIGAN. SHE FOCUSES HER PHOTOGRAPHY ON CANDID AND POSED PORTRAITS AS WELL AS CAPTURING EMOTION THROUGH LESS ANIMATE SURROUNDINGS UTILIZING LIGHTING, COLOR, AND EMOTION. BESIDES PHOTOGRAPHY AS A PASS-TIME, RICHELLE OFTEN PAINTS, DRAWS AND USES EVERY MEDIUM IN THE ARTS TO FOR SELF EXPRESSION. SHE ALSO SPENDS TIME WRITING POETRY, SHORT EXPRESSIVE PIECES AND SHE IS CURRENTLY IN THE PROCESS OF WRITING A BOOK TEMPORARILY TITLED THE TRIGGER EFFECT ABOUT HER PERSONAL OUTLOOK ON HER EXPERIENCES, EMOTIONS AND RELATIONS.

CAMERA

http://www.canogacamera.com/images/Canon/69402_p.jpg



CANON DIGITAL REBEL 30D EOS 30D WITH 18-200MM F3.5-6.3 DC SIGMA LENS



<http://dictionary.reference.com/>, <http://en.mimi.hu/photography>

TECHNIQUE

APERTURE

DEFINITION: "A usually adjustable opening in an optical instrument, such as a camera or telescope, that limits the amount of light passing through a lens or onto a mirror."



RICHELLE OFTEN DECREASES THE APERTURE SO AS TO FOCUS PRIMARILY ON THINGS IN A CLOSE RANGE TO ADD A MORE SIMPLE LOOK TO BUSY PHOTOS. IN THE PHOTO TO THE LEFT, RICHELLE USES A DECREASED APERTURE TO FORCE THE VIEWER TO FOCUS MORE ON THE END OF THE CORD TO CREATE A SNAKE LIKE EFFECT. THE COIL THEN IS PUT INTO THE BACKGROUND AND MADE BLURY TO REINFORCE THAT CHARACTERISTIC OF THE CORD.

SHUTTER SPEED

DEFINITION: "The time the shutter remains open to expose the film to light from the lens."



RICHELLE DECREASES SHUTTER SPEED IN ORDER TO ONLY ALLOW THE BRIGHTEST LIGHTS IN A LOT OF HER PHOTOS. IN THE PHOTO TO THE LEFT, SHE UTILIZED A DESK LIGHT SET CLOSE TO THE FACE TO BLOCK OUT EVERYTHING ELSE IN THE PHOTO CREATING A SORT OF EMOTION AND LOOK. THE PICTURE BECOMES FOCUSED ON THE FEATURES AND EXPRESSION.

EDITING



OFTEN AFTER TAKING A PHOTO, RICHELLE WILL EDIT THE PHOTO TO EVEN FURTHER ENHANCE THE EFFECT. GENERALLY THIS WON'T CHANGE THE PHOTO SIGNIFICANTLY.

IN PHOTOS LIKE THE ONE ABOVE, RICHELLE INCREASED CONTRAST IN THE PHOTO TO CREATE A VERY SHARP FEELING FOR THE VIEWER. SHE THEN CUT ALL COLOR OUT OF THE DRESS REPLACING IT WITH BLACK AND DECREASED THE SATURATION OF THE COLORS TO CREATE A GLOOMY, DEPRESSING FEEL.

THE PHOTO GIVES A SENSE THAT THE FIGURE IS ON THE EDGE OF SANITY. THE STARK CONTRAST OF THE BLACK DRESS AND WHITE SHUTTERS CREATES A DEFINITE FOCAL POINT AND EMOTION. FROM FAR AWAY IT ALMOST LOOKS AS IF THE PERSON IS HANGING OR ABOUT TO JUMP OFF OF A LEDGE. THE COLORS REINFORCE THIS FEELING.



IN THE PHOTO TO THE LEFT, RICHELLE CREATED AN IMAGE OF TWO PEOPLE THROUGH A MIRROR IMAGE OF ONE. BY ERASING THE FACE OF THE INDIVIDUAL LOOKING INTO THE MIRROR, ONE GETS THE SENSE OF AN EMOTIONLESS BEING, BUT THROUGH THE REFLECTION, ONE SEES DIFFERENTLY. THE FRENCH PHRASE "NE FEIGNEZ PAS", DON'T FAKE, IS WRITTEN TO EVEN FURTHER EXPRESS THIS DISCONGRUITY.

PRICES

PRINTS:

8 X 10— \$15.00

- MOST PHOTOS CAN BE CROPPED DOWN TO THIS SIZE IF NEEDED
- BUY 3 PRINTS AND GET THE FOURTH FOR FREE.

12 X 12— \$14.00

- THIS IS SPECIAL FOR ANY SQUARE PIECE THAT IS SHOWN
- BUY 3 PRINTS AND GET THE FOURTH FOR FREE.

RATES:

PROMOTIONAL— STARTING AT \$150, GOES UP DEPENDING ON CIRCUMSTANCE

ALBUM ARTWORK, ADVERTISEMENT— STARTING AT \$200, ALSO DEPENDS ON CIRCUMSTANCE

PORTRAITS, EVENT PHOTOS— TRAVELING EXPENSES PLUS \$40