

**Mario Alejandro Cerón Valdés**  
Physician, Master in Public Health, Ph.D. in Anthropology

**CURRENT POSITIONS**

2013 – Present	<i>Assistant Professor</i>	University of Denver, CO, U.S.A.; Department of Anthropology
2012 – Present	<i>Affiliated Researcher</i>	Centro de Estudios para la Equidad y Gobernanza en los Sistemas de Salud (CEGSS) ( <i>Center for the Study of Equity and Governance in Health Systems</i> ), Guatemala.
2011 – Present	<i>Affiliated Researcher</i>	Del Valle University, Guatemala; Department of Sociology and Anthropology; Center for Health Studies.

**EDUCATION**

2010 – 2013	<i>Doctor of Philosophy</i>	University of Washington (Seattle), Department of Anthropology
2007-2010	<i>Master of Arts, Anthropology</i>	University of Washington (Seattle), Department of Anthropology
2003-2006	<i>Master in Public Health</i>	University of San Carlos (Guatemala), School of Medicine
2002-2003	<i>Certificate Multiculturalism, Gender and Health</i>	Latin American Social Sciences Faculty –FLACSO (Guatemala)
2001	<i>Certificate: Strategic Analysis of Health Policy and Systems</i>	Rafael Landívar University (Guatemala), School of Health Sciences
1994-2000	<i>Physician and Surgeon (Licentiate)</i>	University of San Carlos (Guatemala), School of Medicine

**RESEARCH**

2014- Present	<i>Co-Principal Investigator</i>	“Evaluation of procurement and supply of medicines in Guatemala’s public health system: Case studies” Center for Community Engagement and Service Learning, University of Denver, Public Good Fund Research Grant:
2013- Present	<i>Researcher</i>	“Participatory design of an animal-health-surveillance program in two rural communities of Guatemala, with a focus on the Avian Influenza animal-human interface” Centro de Estudios en Salud-Universidad del Valle de Guatemala and Washington State University’s School of Global Animal Health
2012- Present	<i>Researcher</i>	“Experiences of empowerment and social participation among community leaders in the highlands of Guatemala.” Centro de Estudios para la Equidad y Gobernanza en los Sistemas de Salud.
2012- Present	<i>Researcher</i>	“Animal-Human interface of influenza transmission in rural backyards within tropical wetlands. Cultural practices in relation to backyard animals.”
2010-2013	<i>Principal Investigator</i>	Dissertation Research: “Epidemiology and the everyday life of the right to health in post-war Guatemala”
2009-2010	<i>Principal Investigator</i>	Archival research, interviews. Participant observation, Qualitative analysis Pre-Dissertation Research: “The social life of the right to health in post-war Guatemala”
2007-2009	<i>Research Assistant</i>	<ul style="list-style-type: none"> <li>▪ Archival research, interviews. Qualitative analysis.</li> <li>Professor Angelina Godoy – Law, Society and Justice, University of Washington</li> <li>▪ Annotated bibliography: right to health, access to medicines</li> <li>▪ Manuscript preparation for submission to public health journal</li> </ul>
2003-2006	<i>Principal Investigator</i>	Thesis for Master degree: “Social difference and home health care in a K’iche’ community”
2000	<i>Principal Investigator</i>	Thesis for Licentiate degree: “Iron nutritional status in Guatemala: realities and perspectives”

**TEACHING**

2013-2014	<i>Instructor</i>	Introduction to Medical Anthropology and Global Health (Fall 2013), Human Rights in Latin America (Winter 2014), Sex, Class and Race in Latin America (Winter 2014), Applied Anthropology (Spring 2014)
Jan-Jun 2012	<i>Instructor</i>	“Antropología Aplicada” ( <i>Applied Anthropology</i> ). Universidad del Valle de Guatemala.
Jul-Nov 2011	<i>Instructor</i>	“Antropología Médica” ( <i>Medical Anthropology</i> ). Universidad del Valle de Guatemala.
May-Aug 2011	<i>Instructor</i>	“Gestión Social de la Salud” ( <i>Management of the Social Aspects of Health</i> ). Master in Public Health program. Universidad Rafael Landívar, Guatemala.
Fall 2010	<i>Pre-doctoral Instructor</i>	ANTH 475 “Perspectives in Medical Anthropology”. University of Washington.
Summer 2010	<i>Pre-doctoral Instructor</i>	LSJ 322 “Human Rights in Latin America”. University of Washington.
Summer 2010	<i>Pre-doctoral Instructor</i>	ANTH 475 “Perspectives in Medical Anthropology”. University of Washington.
Fall 2009	<i>Pre-doctoral Instructor</i>	ANTH 475 “Perspectives in Medical Anthropology”. University of Washington, Evening Degree Program.
Spring 2009	<i>Teaching Assistant</i>	HUM 211 “Justice and Global Health” – Professors Mathew Sparke (Geography) and Janelle Taylor (Anthropology). Simpson Center for the Humanities, University of Washington <ul style="list-style-type: none"> <li>▪ Conducted discussion sections, grading, office hours.</li> </ul>
Fall 2007	<i>Teaching Assistant</i>	LSJ 362 “Law and Justice: Introduction to Social Theory” - Professor Angelina Godoy – Law, Society and Justice, University of Washington <ul style="list-style-type: none"> <li>▪ Conducted discussion sections, grading, office hours</li> </ul>

**PROFESSIONAL**

2012- Present	<i>Researcher</i>	Project “An International Comparative Case Study of the Health Equity Impacts of Medical Tourism in Developing Countries”. PI Valorie Crooks (Simon Fraser University), Guatemalan Co-Investigator Walter Flores (Centro de Estudios para la Equidad y Gobernanza en los Sistemas de Salud)
2011-2012	<i>Consultant</i>	Project “Campaña Guatemala sin Hambre” <ul style="list-style-type: none"> <li>• I conducted ethnographic research to document the experiences of the families of three girls and two boys living with chronic under-nutrition. The report I wrote is being used to support a judicial demand against the Guatemalan state for violating the right to health of these children.</li> </ul>
2007 – 2010	<i>Project Co-Director</i>	Project “Balancing Health and Wealth: The Human Rights Challenge to the Contemporary Intellectual Property Regime” - Center for Law, Society and Justice - DeJuSticia (Bogotá, Colombia) <ul style="list-style-type: none"> <li>▪ Established a network of Central American public health institutions with the goal of producing and disseminating information about the impact of intellectual property law on access to medicines in Central America.</li> </ul>
2006-2007	<i>Consultant</i>	Project “Social construction of health futures in Guatemala”- United Nations Development Program (UNDP) in Guatemala <ul style="list-style-type: none"> <li>▪ Wrote a paper examining Guatemalan people’s plural health strategies and practices. The report was published in 2008 (co-authored with Patricia Cortez)</li> </ul>
Fall 2006	<i>Consultant</i>	Project “Women in Guatemala and the Right to Health: effects of CAFTA on Access to Essential Medicines”- Center for Policy Analysis on Trade and Health (CPATH) <ul style="list-style-type: none"> <li>▪ Assisted in coordinating with potential advisory committee members, key informants, data sources. Translation and interpretation between Spanish and English</li> </ul>
2003-2006	<i>Local Coordinator</i>	Pilot Primary Health Care Project – Clínica Maxeña / Instancia Nacional de Salud (Suchitepéquez, Guatemala) <ul style="list-style-type: none"> <li>▪ Designed and implemented project at an operational level</li> <li>▪ Coordinated a 25-person health care team, with varying educational and skill levels, that was responsible for providing health care to nearly ten thousand people distributed in 21 predominantly K’iche’ (one of the Mayan ethnicities that live in Guatemala) speaking communities</li> <li>▪ Planned, designed and coordinated (as part of a team) a course for health workers. One</li> </ul>

		of the focus of the course was to understand and articulate Guatemala's diversity of health knowledge and practices.
2002-2003	<i>Member / Project Responsible</i>	Technical-Operational Team. Pastoral de Salud de las Verapaces / Instancia Nacional de Salud (Sacatepéquez, Guatemala) <ul style="list-style-type: none"> <li>▪ Responsible for the Right to Health Monitoring Project. Co-authored report with Lesly Ramirez.</li> <li>▪ Participated in tasks to strengthen a coalition of not-for-profit organizations.</li> <li>▪ Wrote articles for the Instancia Nacional de Salud's quarterly publication.</li> </ul>
2001-2002	<i>Coordinator of health teams / Ambulatory rural doctor</i>	FUNDEMI-Talita Kumi (Alta Verapaz, Guatemala) <ul style="list-style-type: none"> <li>▪ Designed training and supervision for ten rural health care teams</li> <li>▪ Conducted epidemiological surveillance action for then rural health care teams</li> <li>▪ Physician in one rural health team.</li> </ul>
Fall 2000	<i>Research Assistant</i>	Study "Evaluation of the performance of the PAHO technical assistance in Cobán" – Pan American Health Organization (PAHO), Decentralized Technical Assistance (Alta Verapaz, Guatemala). <ul style="list-style-type: none"> <li>▪ Participated in design and implementation of study</li> <li>▪ Co-authored report with Geraldine Grajeda</li> </ul>

### ORGANIZATIONAL AND VOLUNTEER

2011 - Present	<i>Volunteer</i>	Member of the board of directors, <i>Instituto de Salud Incluyente – ISIS</i> -, San Lucas Sacatepéquez, Guatemala.
2007 – 2008	<i>Volunteer</i>	Seattle-King County Racial and Ethnic Approaches to Community Health (REACH) Coalition. (Seattle, WA) <ul style="list-style-type: none"> <li>▪ Collaboration with program evaluation qualitative data analysis under supervision of Noel Chrisman and Roxana Chen. Co-authored content analysis report.</li> </ul>
1998-2000	<i>School of Medicine Delegate</i>	University Students' Association – University of San Carlos (Guatemala)
1998	<i>Epidemiology elective practice</i>	Cuban Doctors Brigades, as par of the National Response to Hurricane Mitch (Puerto San José, Escuintla, Guatemala)
1994-2000	<i>Multiple</i>	Medical Students' Association – University of San Carlos (Guatemala) <ul style="list-style-type: none"> <li>▪ President (1998-1999), elected position</li> <li>▪ Medical Students' Association Representative to the School of Medicine's process of curricular evaluation, strategic planning and curricular reform (1996-2000)</li> <li>▪ Student representative in the School of Medicine Executive Committee (1996-1997), elected position</li> <li>▪ Member of the School of Medicine Commission on Student Learning (1994-1995)</li> </ul>
1994-2000	<i>Member</i>	Volunteer Committee of Medical Students (Guatemala) <ul style="list-style-type: none"> <li>▪ Organized health care service delivery and assistance to community organization in marginal urban and rural areas</li> </ul>

### HONORS AND AWARDS

2013-2014	<i>Grant</i>	Public Good Award. Center for Community Engagement and Service Learning, University of Denver. "Evaluation of procurement and supply of medicines in Guatemala's public health system: Case studies"
2013-2014	<i>Scholarship</i>	Service Learning Scholar Program. Center for Community Engagement and Service Learning, University of Denver.
2010	<i>Fellowship</i>	Social Science Research Council – International Dissertation Research Fellowship
2010	<i>Grant</i>	The Wenner-Gren Foundation for Anthropological Research – Dissertation Fieldwork Grant
2009	<i>Grant</i>	National Science Foundation – Research Experience for Graduate Students in Cultural Anthropology (supplementary to Professor Angelina Godoy's NSF grant)
2009	<i>Research Grant</i>	Washington Global Health Alliance, Global Partnerships Travel Grant – Pre-dissertation research fieldwork
2009	<i>Honorable Mention</i>	National Science Foundation Graduate Research Fellowship Program
2008	<i>Honorable Mention</i>	National Science Foundation Graduate Research Fellowship Program

2008	<i>Award</i>	University of Washington Center for Curriculum Transformation – 2008 Seminar: Expanding Global Learning Opportunities of UW Undergraduates
2000	<i>Scholarship</i>	Distinguished student of the graduating class of 2000 – Scholarship for studying the Master in Public Health. Granted by the Executive Committee of the School of Medicine, University of San Carlos, Guatemala
2000	<i>Award</i>	Autonomía Universitaria Prize to highest achieving student in the graduating medical school class. Granted by the Superior University Council of the University of San Carlos, Guatemala

## SKILLS AND KNOWLEDGE

Languages	<i>Spanish</i> (first language), <i>English</i> (TOEFL [Dec. 2006]: reading [28/30], listening [28/30], speaking [22/30], writing [28/30]), <i>K'iche'</i> (one of the Mayan languages spoken in Guatemala, basic level)
Computational	<i>Microsoft Office suite, Epi Info, Stata, Ucinet/NetDraw, Atlas.ti, NVivo</i>

## WORKS AND PUBLICATIONS

2014	<i>Peer reviewed article</i>	Cerón A, Sánchez S, Chew A, Díaz D, Flores W. “Episodes of mistreatment in healthcare delivery: A qualitative study of indigenous people’s perceptions of their interaction with public healthcare providers in Guatemala”. <i>International Journal for Equity in Health</i> , under review.
2014	<i>Peer reviewed article</i>	Ramay B, Lambour P, Cerón A. “Comparing antibiotic self-medication in two socio-economic groups in Guatemala City: a cross-sectional study”. <i>BMC Pharmacology and Toxicology</i> , under review.
2014	<i>Peer reviewed article</i>	Cerón A, Fort M, Lou-Meda R. “Chronic kidney disease in Guatemalan children”. <i>Pan American Journal of Public Health</i> , under review.
2011	<i>Collaboration to anthropology newsletter</i>	Cerón, Alejandro. “Guatemala STD Inoculation Study, Never Again?: IRBs alone cannot prevent human rights violations”. <i>Anthropology News</i> . November 2011.
2011	<i>Collaboration to anthropology magazine</i>	Cerón, Alejandro. “Eduardo Menéndez, a Pioneer of Latin American Medical Anthropology”. <i>Popular Anthropology Magazine</i> 2(4).
2011	<i>Collaboration to anthropology magazine</i>	Cerón, Alejandro. “The Central American Anthropology Network”. <i>Popular Anthropology Magazine</i> 2(2).
2011	<i>Peer reviewed article</i>	Godoy, Angelina and Alejandro Cerón. “Drug markets and access to medicines under new intellectual property regimes: The view from Central America”. <i>American Journal of Public Health</i> 101(7):1186-1191.
2010	<i>Peer reviewed article</i>	Cerón Alejandro. “Los caminos del enfermo en una comunidad K'iche' de Guatemala: una contribución del análisis de redes al estudio de los comportamientos de búsqueda de atención en salud” ( <i>Illness trajectories in a Guatemalan K'iche' community: a contribution of network analysis to the study of care seeking behaviors</i> ). <i>REDES: Revista hispana para el análisis de redes sociales</i> , 18(2).
2009	<i>Peer reviewed article</i>	Cerón, Alejandro and Angelina Godoy. “Intellectual property and access to medicines: an analysis of legislation in Central America”. <i>World Health Organization Bulletin</i> , 87:787-793.
2009	<i>Collaboration to edited volume</i>	Cerón, Alejandro and Meredith Fort. “A collective response to health sector reform in Guatemala”. In: Daniel Perlman and Ananya Roy (editors). <i>The practice of international health: a case-based orientation</i> . Oxford: Oxford Press.
2008	<i>Technical report</i>	Cerón, Alejandro and Patricia Cortés. <i>Prácticas poblacionales en salud: implicaciones y oportunidades para el sistema de salud. (Population health practices: implications and opportunities for the health system)</i> . United Nations Development Program in Guatemala, as part of the series “El sistema de salud en Guatemala: ¿hacia dónde vamos?” ( <i>Guatemalan health system: where are we going?</i> ).
2004	<i>Collaboration to edited</i>	Cerón, Alejandro; Das, Abhijit and Meredith Fort. “The struggle for

	<i>volume</i>	people's health" In: Fort, Meredith; Mercer, Mary Anne and Oscar Gish (ed). <i>Sickness and wealth: the corporate assault on global health</i> . Cambridge: South End Press.
2004	<i>Collaboration to edited volume</i>	Cerón, Alejandro. "Salud: ¿gasto o inversión?" ( <i>Health: expense or investment?</i> ). In: Torres, Mauricio and Natalia Paredes (ed). <i>Derecho a la salud: situación en países de América Latina (Right to health: situation in Latin American countries)</i> . Plataforma Interamericana de Derechos Humanos, Democracia y Desarrollo; Asociación Latinoamericana de Medicina Social.
2003	<i>Technical report</i>	Cerón, Alejandro and Leslie Ramírez. <i>Monitoreo del derecho a la salud en Guatemala (Monitoring the right to health in Guatemala)</i> . Guatemala: Instancia Nacional de Salud

## PRESENTATIONS

2014	<i>Poster</i>	Cerón, Alejandro with Mengye Liu and Raymond Pang. "Stumbling toward self-regulated learning: using blog entries for promoting motivation, interaction and reflection" University of Denver's Office of Teaching and Learning Conference "Empowering Students to be Self-Directed Learners"
2014	<i>Guest Lecture</i>	Cerón, Alejandro. "Neo-Colonial Epidemiology: Public health practice and the right to health in Guatemala". Global Health Affairs Program at the University of Denver Joseph Korbel School of International Studies
2013	<i>Paper</i>	Cerón, Alejandro. "Epidemiologic Magic: How to Turn a Plague Into an Epidemic that Never Happened". American Anthropological Association annual meeting. Chicago, November 2013.
2013	<i>Invited speaker</i>	"A mysterious outbreak: science, magic, religion, and the right to health in a Guatemalan town". University of Washington Program on Education and Research in Latin America (PERLA), seminar. April 2013.
2013	<i>Paper</i>	"Investigadores sonámbulos y cuerpos dóciles: ciencia biomédica comercial como otro modelo neo-extractivo". IX Central American Anthropology Conference. Guatemala, February 2013.
2011	<i>Paper</i>	Cerón, Alejandro. "A mysterious outbreak: magic, science and religion in a Guatemalan town". American Anthropological Association annual meeting. Montreal, November 2011.
2011	<i>Paper</i>	Villatoro, Elba and Alejandro Cerón. "The Ajq'ijab' of Guatemala: paranormal healing or the limits of medical knowledge". American Anthropological Association annual meeting. Montreal, November 2011.
2011	<i>Paper</i>	Cerón, Alejandro. "Estudio de inoculación de ITS en Guatemala, ¿nunca más?" Universidad del Valle de Guatemala, III Colloquio de Antropología y Sociología. Guatemala, October 2011.
2010	<i>Paper</i>	Cerón, Alejandro. "Epidemiological knowledge and ideologies of social difference in Guatemala". Workshop on 'The production of evidence' at the 13 <sup>th</sup> Berlin Roundtables on Transnationality: Health Politics in an Interconnected World. Irmgard Coninx Foundation, Social Science Research Center Berlin, and Humboldt University Berlin. Berlin, 1-5 December 2010.
2009	<i>Paper</i>	"Public health ideologies and the limits of right to health discourses in post-war Guatemala." American Anthropological Association annual meeting. December 2009.
2009	<i>Poster</i>	Cerón, Alejandro. "Health care and everyday life in rural Guatemala." Society for Medical Anthropology Conference: Medical Anthropology at the intersections: Celebrating 50 years of interdisciplinarity. September 27, 2009.
2009	<i>Paper</i>	Cerón, Alejandro. La epidemiología sociocultural frente al reto de "pluralizar al nativo": autoatención en una comunidad k'iche' de Guatemala. (Translation: Sociocultural epidemiology and the challenge to "pluralize the native": self care in a Guatemalan K'iche' community) 53 <sup>rd</sup>

- 2009 *Panel presentation* International Conference of Americanists, in Mexico City, July 2009.  
Cerón, Alejandro. “Studying epidemiological practices in Guatemala.”  
University of Washington Department of Anthropology Colloquium:  
Anthropological Epistemologies Of Health and Healing. April 20th, 2009
- 2009 *Paper* Cerón, Alejandro. “Health care and everyday life in rural Guatemala.”  
Breadth in Anthropological Research Conference. University of  
Washington. April 17, 2009.
- 2009 *Panel presentation* Cerón, Alejandro. “Graduate education: Experiences of studying at the  
UW”. University of Washington Graduate School. January 30, 2009.
- 2008 *Panel presentation* Cerón, Alejandro. “Private business/public health: How are corporate-  
philanthropic alliances affecting access to medicines and health?” Covering  
Global Health Conference. University of Washington Department of  
Communication. May 3, 2008.
- 2008 *Invited speaker* Cerón, Alejandro. “Health and health care in Guatemala” Western  
Washington University, Sociology Department, Global Health course.  
April 28, 2008.
- 2008 *Panel presentation* Cerón, Alejandro. “Graduate education: Experiences of studying at the UW  
and studying abroad”. University of Washington Graduate School.  
February 22, 2008.