

**L I N D S E Y D . F E I T Z**

Gender and Women's Studies Program • University of Denver • E. Asbury, Sturm Hall 481 ·  
Denver, CO 80208 • Phone: 816.668.8198 • Email: Lindsey.feitz@du.edu

**EDUCATION**

**Ph. D University of Kansas, American Studies Department, May 2010**

*Dissertation Title:* "Democratizing Beauty: Avon Cosmetics and the Transnational Marketing of Femininity, 1954-2008"

*Dissertation Chair:* Dr. Joane Nagel

*Dissertation Committee:* Dr. Sherrie Tucker, Dr. Ann Schofield, Dr. Bill Tststui, Dr. Ben Chappell

*Examination Fields:* Globalization and Transnational Theory; Feminist Critiques of Nationalism and Gendered Militarisms; Feminist Visual Methodologies; Cultural History of U.S Advertising (passed with Honors, December 2007)

**Graduate  
Certificate**

**University of Kansas, Department of Women and Gender Studies, May 2007**

**M.A. University of Kansas, American Studies Program, June 2006**

Manufacturing the Myth of Marlboro: A Cultural History of Philip Morris and Leo Burnett Hong Kong's Marketing Strategies, 1976-1981

**B.A. Drury University, English, May 2000**

Magna Cum Laude

**B.A. Drury University, Secondary Education, May 2000**

Magna Cum Laude

**RESEARCH AND TEACHING SPECIALIZATION**

Transnational/Global Feminisms; Critical Gender/Sexuality/Race/Ethnic Studies; Cultural History of Advertising; Qualitative Research Methods and Design

**FELLOWSHIPS AND GRANTS**

University of Denver, Gender and Women's Studies Program, Postdoctoral Teaching Fellow, 2011-Present

Hagley Museum and Library's Continued Research Grant. August, 2013.

Hagley Museum's Henry Belin DuPont Dissertation Writing Fellowship, April 2009

University of Kansas Graduate School Summer Research Fellowship, Summer 2008

Hagley Museum Grant-in-Aid, May 2008

University of Kansas Women's Club Scholarship Recipient, March 2008

Alfred D. Chandler, Jr. Travel Grant, Business History, Spring 2008

J. Walter Thompson Travel Grant, Duke University, Hartman Center for Advertising History and Business Research, Spring 2007

Graduate Student Presentation Travel Grant, University of Kansas, 2005

Drury University, Academic Honors and Leadership Scholarships, 1996-2000

Drury University, Eleanor Small-Hines Scholarship, 1996-2000

### **PUBLICATIONS**

- Feitz, Lindsey. "Avon Calling: The Avon Lady in Postwar USA" in *We Are What We Sell: How Advertising Shapes American Life...And Always Has: Volume 2: Advertising at the Center of Popular Culture: 1930s-1975* Ed. Danielle Coombs. (January 2014).
- Feitz, Lindsey. "Creating a Multicultural Soul: Avon, Race, and Corporate Responsibility in the 1970s," in *The Business of Black Power*, ed. Laura Warren Hill and Julia Rabig. Rochester, NY: University of Rochester Press University of Rochester Press, 2012.
- Feitz, Lindsey & Nagel, Joane. "The Militarization of Gender and Sexuality in the Iraq War." In C.H. Carreiras & G. Kümmel (eds.), *Women, Violence and the Military*. (VS Verlag: Wiesbaden, Germany, 2008).
- Nagel, Joane and Lindsey Feitz. "Deploying Race, Gender, Class and Sexuality in the Iraq War." *Race, Gender, Class*, 14 (3-4), 2008.
- Reprinted in *Gender Through the Prism of Difference* (2009), ed. Maxine Baca Zinn, Pierrette Hondagneu-Sotelo and Michael A. Messner
  - Reprinted in *Doing Gender Diversity* (2009), ed. Rebecca F. Plant and Lis M. Maurer

### **REVIEWS AND SHORT ARTICLES**

- Feitz, Lindsey. "Militarization of Sexuality" in *The International Encyclopedia of Human Sexuality*, Wiley Blackwell Publishing. (Forthcoming, April 2015).
- Feitz, Lindsey. Book Review of *Airborne Dreams: "Nisei" Stewardesses and Pan American World Airways*, by Christine R. Yano for *Journal of American Studies*. 52 (3). 2013.
- Feitz, Lindsey. "Militarization of Sexuality" in *The Encyclopedia of Human Sexuality*, ed. Patricia Wheelhan and Anne Bolin. New York: Wiley Blackwell Publishing. (2013).
- Feitz, Lindsey "Avon Products, Inc.: Review of Corporate Archives." *The Public Historian* 33. No 4 (2011): 114-117.
- Feitz, Lindsey. "The Cosmetics Industry and Shifting Beauty Ideals: 1945-Present". *ABC-CLIO World History Encyclopedia* (WHE), ed. A. J. Andrea. (2008)
- Feitz, Lindsey. "Skin Lighteners in India." *ABC-CLIO World History Encyclopedia* (WHE), ed. A. J. Andrea. (2008)

### **AWARDS AND HONORS**

- Award: Lavender Giraffe Award "LGBTQI Faculty Ally Award." Center for Multicultural Excellence. University of Denver, April 2014.
- Award: Outstanding Graduate Teaching Assistant," American Studies, January 2008 (Finalist for KU campus-wide competition)
- Nominee: "Outstanding Graduate Teaching Assistant", English Department, University of Kansas, 2004

2000 Greef Award Recipient (State of Missouri's Outstanding English/Education Major)  
Mortar Board National College Honor Society, 1998-2000

### **INVITED PRESENTATIONS AND TALK**

- “Clyfford Stills and Feminism: Art, Women, and Culture in the 1950s.” Clyfford Stills Museum, Denver CO. (May 2014)
- Abu Ghraib: Ten Years Later: A Feminist Critique” University of Denver. April 2014.
- “Feminist Research Theories and Methods.” Guest Lecture. University of Kansas Gender and Women’s Studies Department (April 2014.)
- “Selling Beauty and Patriotism in World War II.” Sex and Militarization Research Talk. Gender and Women’s Studies Program. University of Denver. (February 2014).
- “MISrepresentation: A Conversation Dialogue.” Denver Film Society. Denver, CO. (August 2013).
- “Fraternities Through a Gendered Lens: How DU Men Can be Allies to DU Women.” Invited Moderator. Hosted by Sigma Lambda Beta Fraternity. University of Denver. (April 2013).
- “Conversations in the Disciplines at the University of Denver.” Invited Speaker. University of Denver Writing Center. (April 2013).
- “Feminism, Corporate Capitalism, and Problematizing Dove’s Campaign for “Real” Beauty.” Invited Speaker for FAWKES (Fierce, Asian Women Keeping Each Other Strong) “Born this Way” event. University of Denver. (October 2012)
- “Selling Feminism? Rethinking Consumer Activism and 3<sup>rd</sup> Wave Feminism.” Invited Guest Lecture for First Year Seminar; Kara Tazack. University of Denver (October 2012)
- “Selling Cigarettes and Lipstick: Uncle Sam Goes to Europe.” Guest lecture for “The United States through Foreign Eyes” course at American University. Department of American Studies. (April 2012)
- “Democratizing Beauty: Avon’s Global Beauty Ambassadors and the Transnational Marketing of Femininity, 1954-2010.” Guest Lecture for “Globalization Above and Below” at the University of Denver. Department of Sociology. (February 2012)
- “Selling and Sanitizing Beauty: Avon Cosmetic’s Forays in Puerto Rico, 1954-1972.” Gender and Women Studies Research Colloquium. University of Denver, (February 2012)
- “The Constitutional Ban on Gay Marriage.” Bridgewater College, Pre-Law Society Annual Debate (April 2011)
- “Democratizing and Delivering Beauty: Avon's Transnational Forays in Latin America, 1954-1972,” Hagley Museum Center for the History of Business, Technology, and Society Research Series, (March 2011)
- Roundtable Participant, KU Student Union Activity, “Dreams of Sparrows and Discussions on the Iraq War,” University of Kansas, (March 2009)

### **ACADEMIC PRESENTATIONS**

- “Gender in a New Era of Empire.” Moderator. Western Social Science Conference. Denver, CO. April 2013.

- “Ding Dong! Uncle Sam Calling! Selling Beauty, Hygiene and Cold War Capitalism in Puerto Rico, 1954-1970.” American Studies Association Annual Conference. Puerto Rico. November 2012.
- “Ding Dong! Avon Llama! Selling Beauty, Health and Hygiene in Puerto Rico.” Popular Culture Association Annual Conference. Boston, MA. April 2012.
- “Democratizing and Delivering Beauty: Avon's Transnational Forays in Latin America, 1954-1972,” National Cultural Studies Association Conference. March 2011.
- "Business History as Critique: A Conversation about Questions, Concepts, Boundaries and Audience." Hagley Museum, Center for the History of Business, Technology, and Society, May 2009.
- "Make It & Break It: Strategies of Media (De) Construction in Cultural Studies Pedagogy," Cultural Studies Association Annual Meeting. Kansas City, April 2009.
- “Avon Calling in Argentina.” Hall Center for the Humanities, Globalization(s) Seminar, University of Kansas, October 2008.
- “Manufacturing Marlboro Country: Transnational Advertising Connections in Marlboro’s Hong Kong Advertising Campaign, 1971-1985.” Business History Association Annual Meeting. Sacramento, CA.
- “The Militarization of Gender & Sexuality in the Iraq War.” Women’s Research and Education Institute’s Women in the Military Conference. Joint Presentation with Dr. Joane Nagel., Arlington, VA, May, 2007.
- “Variations on a Course Description or Teaching ‘Understanding America.’” Roundtable Discussion. Mid-America American Studies Association Conference. University of Missouri-Kansas City, April 2007.
- “Damsels in Distress, Chicks with Guns, and Babes in Arms: The Militarization of Race, Gender and Sexuality in the Iraq War.” Hall Center for the Humanities Gender Seminar. Joint Presentation with Dr. Joane Nagel, University of Kansas, September 2005.
- “Come to Where the Colonial Flavor Is: Revisiting National Narratives of Imperialism in Marlboro Country Advertisements.” Mid-America History Association Conference, University of Kansas, September 2005.
- “The Militarization of Race, Gender and Sexuality in the Iraq War.” American Sociological Association Annual Conference. Philadelphia, PA. Joint presentation with Dr. Joane Nagel, August 2005.
- “The Marlboro Man Rides Again: International Performances of American Identity in Transnational Advertising.” Popular Culture Association, San Diego, March 2005
- “The Women of Abu Ghraib: The U.S. Military’s Deployment of Female Sexuality as an Instrument of Torture.” Hall Center for the Humanities American Seminar, University of Kansas, March 2005
- “Transnational Performances and American Identity: Audience Reception, Cultural Formation, and the Performative Power of Advertising.” National New Literacies Conference: University of Kansas, March 2005.
- “Toto, We’re Not in Kansas Anymore: Reflections on American Culture in Prague.” European Studies Conference, University of Nebraska-Omaha, October 2004

## **ACADEMIC TEACHING APPOINTMENTS AND EXPERIENCE**

### **University of Denver, Gender and Women's Studies Program, Postdoctoral Teaching Fellow, 2011-Present**

*Introduction to Gender and Women's Studies*

*Selling Sex, Gender and the American Dream: 1950s-Present*

*(Freshman Studies) Teen Grrls and Popular Culture: A Service Learning Class*

*Transnational Feminisms: Gender in a New Era of Empire*

*Sex and Globalization: Advanced Writing Seminar*

*Feminism and Film*

### **Bridgewater College, Dept. of Sociology, Visiting Assistant Professor of Sociology and Cultural Studies, 2009-2011**

Sociology Seminar Courses

*Qualitative and Ethnographic Research Methods*

*Global Identities*

*Immigrants in the Shenandoah Valley*

*Senior Capstone Cultural Studies Research Seminar*

*Introduction to Cultural Studies*

*Cultural Studies Goes to the Movies*

Freshman Studies Course

*Personal Development (intro to liberal arts and freshman studies)*

Academic Advising

*Cultural Studies Minor (all students in program)*

*Freshman, undecided majors*

### **University of Kansas, American Studies Department, Instructor of Record, 2005-2008**

American Studies Seminar Courses

*U.S. in a Global Context (2008)*

*Understanding America (2005-2008)*

### **University of Kansas, English Department, Instructor of Record, 2003-2005**

English Department

*English 101, Composition and Writing (2003-5)*

*English 102, Literature and Composition (2003)*

## **ACADEMIC RESEARCH EXPERIENCE**

### **University of Kansas, Center for Research on Global Change, Research Assistant (2008-2009)**

Institute for Policy and Social Research, under the direction of Dr. Joane Nagel, Sociology

*Assisted with grant writing, National Science Foundation IGERT Proposal*

*Assisted with writing, "Workshop on Sociological Perspectives on Global Climate Change," National Science Foundation*

### **PROFESSIONAL TRAINING**

#### **ASEM/FSEM Writing Institute, University of Denver Writing Program**

University of Denver, Summer 2013

#### **Service Learning Scholars Program, Center for Community Engagement and Service Learning**

University of Denver, Winter 2012

#### **New Faculty Development Series, Center for Teaching and Learning**

University of Denver, Fall 2011

#### **New Faculty Development Series**

Bridgewater College, 2009-2010

#### **Doctoral Dissertation Review**

Newcomen Doctoral Colloquium, Business History Conference, California State University, April 2008.

### **PROFESSIONAL AFFILIATIONS**

Member, American Studies Association

Member, Cultural Studies Association

Member, National Women's Studies Association

Member, Popular Culture Studies Association

### **PROFESSIONAL SERVICE**

Ad Hoc Member, Executive Committee, Gender and Women's Studies Program, University of Denver (2011- Present)

Academic Advisor, First-Year Seminar, University of Denver (2012 - Present)

Member of Bridgewater College Diversity Committee (2009-2011)

Faculty Advisor, BC ALLIES (2009)

Student Advisor, Cultural Studies, Bridgewater College (2009)

Freshman Advisor, Bridgewater College (2009)

Graduate Student Representative, American Studies Graduate Teaching Assistant Selection Committee, University of Kansas, (2009)

Parliamentarian, American Studies Association of Graduate Students (2008)

Graduate Student Representative, "Revising the American Studies Undergraduate Major," University of Kansas, (2006)

Marketing Coordinator, ASAGS Graduate Interdisciplinary Student Initiative Conference, (2005)

Secretary, American Studies Association of Graduate Students (2004)

Chairperson of Book Exhibit, Mid-American American Studies Association Conference (2004)

Member of KU's Graduate Teaching Association Student Union (2004-2008)

**RELATED PROFESSIONAL EXPERIENCE**

**J. M. Marketing Research, Kansas City, MO (1997 – 2000)**

*Managed and supervised qualitative market research projects for Fortune 500 Companies*

**Liberty Public Schools, Language Arts Teacher, 2000-2002**

*9<sup>th</sup> Grade Language Arts  
9<sup>th</sup> Grade Honors Language Arts*

**St. James Language Center, Prague, Czech Republic, Instructor, 2002-2003**

*Professional English Language Lessons*

**Porteus Association, English Camp Coordinator, Prague CZ**

**Summer 2001**

*Developed and taught a summer camp program for non-English speaking children in the Czech Republic*

**REFERENCES**

Dr. Joane Nagel, Distinguished Professor (Advisor)

Department of Sociology

University of Kansas

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Lawrence, KS 66045

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Dr. Sherrie Tucker

Graduate Director, American Studies Department

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