Economics Alumna Works in Startup Tech and Film Production
by Callyn Weintraub

Hellen Kassa (BA ‘12, economics, international studies) decided to come to DU because it was the best school to pursue her interest in economic development. Today, she works for a startup tech company out of Stanford University, SVTP, doing business development in East Africa.

"My base is in Ethiopia, but I work regionally with the support of our China design team and West African sales team,” she said. Kassa is also part of the World Economic Forum Global Shapers Addis Ababa hub, which is a group of young leaders selected to design and work on projects in their respective cities.

“Studying economics at DU helped me learn how to think about things, and really shaped my understanding of international development and how societies work as a whole,” Kassa said. "I found that I loved the content and could actually apply it well with my experiences and what I wanted to do in the future.”

Read more about Kassa’s work in the DU Magazine...