

M.A. in International & Intercultural Communication

Strategic Communication and Nonprofit Management Coursework Plan

Please note: This progress report is for tracking student progress within the Strategic Communication and Nonprofit Track of the International & Intercultural Communication program only.

Student name

Student I.D. #

Faculty Advisor Name

Required Foundational Courses (8 credits)

<input type="checkbox"/>	MFJS 4650	Global Media & Communication	4 CR	Qtr fulfilled
<input type="checkbox"/>	MFJS 4654	Intercultural Communication	4 CR	

Media, Film & Journalism Studies Courses (Choose 4 for a total of 16 credits)

<input type="checkbox"/>	MFJS 4050	Foundations of Strategic Communication	4 CR	
<input type="checkbox"/>	MFJS 4060	Strategic Messaging	4 CR	
<input type="checkbox"/>	MFJS 4065	Public Diplomacy and Nation Branding		
<input type="checkbox"/>	MFJS 4070	Seminar in Strategic Communication	4 CR	
<input type="checkbox"/>	MFJS 4080	Global and Multicultural Campaigns	4 CR	
<input type="checkbox"/>	MFJS 4320	Brands and Identities	4 CR	
<input type="checkbox"/>	MFJS 4165	Global Health & Development Communication	4 CR	
<input type="checkbox"/>	MFJS 4175	Multicultural Health Communication	4 CR	

Research Methods (Choose 1 for a total of 4 credits)

Other methods courses in INTS or another department may be taken with permission from an advisor

<input type="checkbox"/>	MFJS 4560	Methods in Communication Research	4 CR	
<input type="checkbox"/>	INTS 4318	Applied Research in International Economics	4 CR	
<input type="checkbox"/>	INTS 4333	International Project Analysis	4 CR	
<input type="checkbox"/>	INTS 4615	Development Project Evaluation	4 CR	
<input type="checkbox"/>	INTS 4633	International Project Evaluation	4 CR	

Josef Korbel School of International Studies Courses (Choose 4 for a total of 16 credits)

Other JK SIS (INTS) courses may be considered for inclusion.

<input type="checkbox"/>	INTS 4210	Multinational Corporations	4 CR	
<input type="checkbox"/>	INTS 4333	International Project Analysis	4 CR	
<input type="checkbox"/>	INTS 4363	Discrimination, Minorities and Rights of Indigenous Peoples	4 CR	
<input type="checkbox"/>	INTS 4342	Project Management	4 CR	
<input type="checkbox"/>	INTS 4391	Financial Management and Fundraising Nonprofits	4 CR	
<input type="checkbox"/>	INTS 4394	Nonprofit Management	4 CR	
<input type="checkbox"/>	INTS 4497	International Campaign & Human Rights Management	4 CR	
<input type="checkbox"/>	INTS 4591	Advanced Fundraising Workshop	4 CR	
<input type="checkbox"/>	INTS 4615	Development Project Evaluation	4 CR	
<input type="checkbox"/>	INTS 4633	International Project Evaluation	4 CR	

Electives (8 credits)

<input type="checkbox"/>				
<input type="checkbox"/>				

Internship or Thesis (4 credits)

<input type="checkbox"/>	MFJS 4980	Internship – no more than 4 credits	4 CR	
<input type="checkbox"/>	MFJS 4995	Independent Research – no more than 4 credits (thesis credits)	4 CR	

TOTAL DEGREE REQUIREMENTS: 56 credits**General Policies**

- Only one course can be at the 3000 level
- No courses may be taken at University College
- Students must demonstrate a two-year college level proficiency in one language other than English (or the student's native language)