POSITION DESCRIPTION:
Are you looking for an internship where you’ll actually make a difference? Does the idea of working for a cutting edge start-up sound exciting? Would you like to be part of a fantastic team that is helping to define a new industry? If so, you may have just found it!

Greenito is a complete marketing solution that is changing how marijuana dispensaries communicate with their customers, increase sales volume and pay their bills. Our website, www.greenito.com, educates consumers about cannabis, helps find the right products and get Smokin’ Deals™. We have a great product, a strong business plan, seed level funding and an incredible leadership team; the only thing that’s missing is a fantastic intern like you!

As our intern, you will have an amazing opportunity to help us shape and implement our marketing strategy. You’ll be tasked with creating content for our blog and managing pieces of our social media strategy. We’ll guide you and approve everything you write, but we want you to be creative and come to the table with ideas.

ABOUT YOU:
• You’re 21 or older
• You're a Jr. or Sr. Journalism, Communications, Marketing, or Business major and have a 3.2+ GPA
• You LOVE to write
• You’re a freak about social media and use it all the time. We’re not just talking about Facebook, but all of social media (Twitter, Instagram, Pinterest, G+, Snapchat, etc)
• You’re professional but fun and working in the ever changing cannabis industry is exciting to you
• You live in or near Denver. While you can work from home, as we build our team, we also build our culture, and you’ll be an important part of it!

YOUR RESPONSIBILITIES:
• Develop content for the Education section of our website www.Greenito.com/news
• Help us to manage our social channels by managing our social calendar
• Manage engagement with key influencers
• Manage the cannabis events calendar for our team
• Occasional software testing- we’re small so everyone pitches in on testing with our new features
• Data entry as needed
• Time commitment is 20-30 hours per week

COMPENSATION:
$10 per hour or class credit

Interested applicants should submit a cover letter, resume, and writing sample to Alison.Heller@greenito.com. Creativity gets bonus points in your cover letter and writing samples.