

RE/MAX LLC Social Media Intern

The social and digital media intern will actively assist in developing RE/MAX, LLC's online community in three ways – maintaining an already active presence, generating new, unique content and executing creative concepts.

In return, we will offer an intern the opportunity to work in a fun environment, add to your professional portfolio and put tangible results on your resume.

RESPONSIBILITIES:

- Social Media
- Support corporate Facebook, Twitter, LinkedIn, Google+, Instagram, Pinterest and YouTube accounts by posting valuable content and interacting with fans and followers
- Research and report on the latest trends in social media and digital and content marketing
- Create unique content for RE/MAX social media outlets including but not limited to blog posts, engaging surveys, infographics, video, etc.
- Assist in the management of RE/MAX digital assets
- Produce social media training and education assets for the RE/MAX global agent base
- Use social media analytics and listening platforms to build reports and demonstrate ROI
- Complete other social media projects as assigned

REQUIREMENTS:

- Creative thinking is a must
- Proficient written and verbal communication skills
- Exceptional knowledge of mainstream social networks including Facebook, Google+, Twitter, LinkedIn, YouTube, Instagram and Pinterest
- Experience with Microsoft Office applications
- Familiarity with graphic design tools (MS Photoshop and/or Adobe Illustrator) and video editing software is a plus

ELIGIBILITY:

- Candidates should demonstrate a strong work ethic, an ability to work in teams and with various departments and to exercise creativity while following directives
- Must be able to work 20 hours a week

40 Years of Outstanding Agents & Outstanding Results. At RE/MAX we have created a world-class, industry leading organization that has become the #1 real estate brand in the world. Every RE/MAX team and department makes an important contribution to our story. That's why we offer a wide range of advantages from excellent benefits to competitive compensation; from exceptional training and growth opportunities to a safe and invigorating work environment. Expect more! Build a career where your contribution is valued and you can work with some of the brightest, gifted and fun employees! Join the RE/MAX team today!

RE/MAX LLC is an equal opportunity employer committed to diversity and inclusion, as well as non-discrimination in employment. All qualified applicants receive consideration without regard to race, color, religion, gender, sexual orientation, national origin, age, veteran status, disability unrelated to performing the essential task of the job or other legally protected categories. All persons shall be afforded equal employment opportunity.

