



## Communications Internship

### About SkillStore

SkillStore, a Denver-based startup, builds People Skills for Professional Success. Our peer-learning platform enables professionals to acquire and improve job-related people skills quickly through engaging, interactive learning experiences delivered over mobile devices. SkillStore delivers the benefits of peer learning at massive scale and at a radically lower price point, enabling a much wider range of people to be trained than what was historically possible.

### Who we are

We are a small, tight-knit team of startup veterans with a strong track record in technology startups and online education. We have collectively been founders or early employees in over a dozen startups, several with successful exits. Most recently, our founding team started and led a non-profit online college funded by leading donors including Bill Gates and Reed Hastings. We have raised over \$1 million in seed funding from tech-savvy angels and are about to launch our platform with a few Fortune 100 customers.

### Who we're looking for

We are looking for a storyteller with strong writing skills to help us tell the SkillStore story to the world! As our in-house journalist a/k/a **Communications Intern**, you will work with our CEO to help define and execute our communications strategy as we launch our service. This will provide you a rich opportunity to learn about digital media and communications. You will write blog posts, a Twitter feed, Facebook posts, and magazine by-line articles, conduct research, and work on other projects as needed. The experience should be challenging, rewarding and fun. This could lead to a full-time position down the road.

### What you have

Strong verbal communication skills

Exceptional writing skills – offline, online, and social media

Traits that make you a good fit for a fast-paced startup environment – personable, organized, self-motivated, confident, enthusiastic, and dedicated

We are looking for students in their junior or senior year pursuing a bachelor's degree in communications, public relations, marketing or other applicable studies – students pursuing a master's degree in these areas are also welcome to apply. The number of hours each week is flexible, however we would like you to commit anywhere from 10 to 20 hours per week. Please submit your resume and several writing samples (blog posts, articles, social posts, or similar) to [internships@skillstore.com](mailto:internships@skillstore.com).

### Stipend:

\$12/hour