I went from being a communication technician to becoming a communication strategist. Now I make a big-picture difference in the organizations with which I work.

ASHLEY HENSON
CLASS OF 2015

WHAT SETS OUR PROGRAM APART?
• Balance of theory and practice in every class
• Dedication to creating positive social change
• Mentoring and supporting every student
• Internships and career-building opportunities
• Close community of students, professors, and alumni

UNIVERSITY OF DENVER
COLLEGE OF ARTS, HUMANITIES & SOCIAL SCIENCES
Media, Film & Journalism Studies

Find your voice. Follow your passion. Change the future.
MA IN MEDIA AND PUBLIC COMMUNICATION

The MA in Media and Public Communication at the University of Denver combines theoretical and practical courses to prepare you for careers in strategic communication, branding, public relations, public affairs, health communication, nonprofit management, and research.

Learn the foundations of media and communication theories, research methods, and media law in your core classes and develop specialized expertise through a concentration in Strategic Communication or Media and Globalization:

**Strategic Communication Concentration**
- Learn campaign planning and evaluation, message design, branding, and multicultural communication.
- Prepare for successful careers in the nonprofit and government sectors, corporate and agency settings, or higher education and research.

**Media and Globalization Concentration**
- Explore how media and communication intersect with culture, economics, and politics locally and globally.
- Gain a deeper understanding of the media’s role in social change and conduct original scholarly research on topics of interest to you.

Work with nonprofit organizations to solve real communication challenges as part of class projects and build a professional portfolio to help you stand out in the job market.

Customize your culminating experience by choosing to complete a professional internship, master’s thesis, or substantial research paper.

GRADUATE CERTIFICATE IN PUBLIC DIPLOMACY

This is a joint program of the Department of Media, Film, and Journalism Studies and the Josef Korbel School of International Studies, open to master’s students enrolled in both units.

- Combine classes in strategic communication and international relations and explore how governments and nongovernmental actors use mediated communication to inform, influence, and engage in dialogue with international publics.
- Choose a regional or thematic specialization based on your interests and prepare for careers in cultural diplomacy, nation branding, international public affairs, and health and development communication.

“Without DU and the master’s degree I received, I would not have had the opportunity to start my career immediately at a top public relations agency.”

GEOFF RENSTROM | CLASS OF 2011

“The program fostered a very supportive, inquisitive learning environment, which challenged and excited me.”

SARAH KOLB | CLASS OF 2016

US Secretary of State Madeleine Albright meets with DU students and professors.