



Strategic Communication Major Progress Report

Please note: This progress report is for tracking student progress within the Media, Film and Journalism Studies department curriculum only. It DOES NOT include University of Denver common curriculum requirements. For verification of graduation requirements, please contact the Registrar's Office.

Student name

Student I.D. #

Faculty Advisor Name

Advising Session (Date)

Gateway Course (Required)

<input type="checkbox"/>	MFJS 2400	Strategic Communication Planning (Sophomore standing) <i>Note: formerly MCOM 3400 Public Relations Concepts and Cases</i>	4 CR
--------------------------	-----------	--	------

Foundational Courses (Required)

<input type="checkbox"/>	MFJS 3410	Strategic Messaging Prereq: MFJS 2400 Strategic Communication Planning <i>Note: formerly MCOM 3410 Public Relations Techniques</i>	4 CR
<input type="checkbox"/>	MFJS 3040	Media Law (Junior standing) <i>Note: formerly MCOM 3040 Mass Communication Law</i>	4 CR
<input type="checkbox"/>	MFJS 3120	Media Ethics (Senior standing) <i>Note: formerly MCOM 3120 Ethics & Responsibility in Mass Communication</i>	4 CR

Global and Multicultural Courses (Must take one of the following 4-credit courses)

<input type="checkbox"/>	MFJS 3205	International and Development Communication	4 CR
<input type="checkbox"/>	MFJS 3440	Global & Multicultural Campaigns Prereq: MFJS 2400 <i>Note: formerly MCOM 3900 Special Topics: International and Intercultural Public Relations</i>	4 CR
<input type="checkbox"/>	MFJS 3652	Culture, Gender and Global Communication (senior standing)	4 CR

Continued on page 2

Theory or Methods Courses (Must take one of the following 4-credit courses)

<input type="checkbox"/>	ASEM 2539	Health, Media and the Self (Note: may be taken as either an MFJS elective or common curriculum but not both)	4 CR
<input type="checkbox"/>	ASEM 2540	Culture, Media and Power (Note: may be taken as either an MFJS elective or common curriculum but not both)	4 CR
<input type="checkbox"/>	MFJS 3020	Media Effects	4 CR
<input type="checkbox"/>	MFJS 2210	Introduction to Media and Culture	4 CR
<input type="checkbox"/>	MFJS 2280	Politics & Media <i>Note: formerly MCOM 3180 Politics and Mass Media</i>	4 CR
<input type="checkbox"/>	MFJS 3110	Audience Research	4 CR
<input type="checkbox"/>	MFJS 3150	Activist Media: A Historical Overview 1960-Present	4 CR
<input type="checkbox"/>	MFJS 3160	Networked Journalism	4 CR
<input type="checkbox"/>	MFJS 3700	New Media Law and Regulation Prereq: MFJS 3040 Media Law	4 CR

Writing, Design or Production (Must take two of the following 4-credit courses)

<input type="checkbox"/>	MFJS 2000	Introduction to Film Criticism	4 CR
<input type="checkbox"/>	MFJS 2140	Newswriting and Reporting	4 CR
<input type="checkbox"/>	MFJS 2240	Online and Visual Journalism Prereq: MFJS 2140 Newswriting & Reporting	4 CR
<input type="checkbox"/>	MFJS 3201	Publication and Graphic Design Prereq: MFJS 2140 Newswriting & Reporting and MFJS 2240 Online and Visual Journalism	4 CR
<input type="checkbox"/>	MFJS 3208	Narrative and Longform Journalism Prereq: MFJS 2140 Newswriting and Reporting	4 CR
<input type="checkbox"/>	MFJS 3215	Introduction to Field Production and Editing Prereq: MFJS 2000 Introduction to Film Criticism	4 CR
<input type="checkbox"/>	MFJS 3310	Advanced Newswriting & Reporting Prereq: MFJS 2140 Newswriting & Reporting	4 CR
<input type="checkbox"/>	MFJS 3330	Broadcast and Video Journalism	4 CR
<input type="checkbox"/>	MFJS 3501	Web Design and Content Development	4 CR
<input type="checkbox"/>	MFJS 3504	Advanced Multimedia Storytelling & Publishing Prereq: MFJS 2140 Newswriting & Reporting and 2240 Online and Visual Journalism	4 CR
<input type="checkbox"/>	MFJS 3900	Special Topics course: Indicate course here:	

Capstone (Required)

<input type="checkbox"/>	MFJS 3420	Strategic Communication Seminar Prereq: MFJS 2400 Strategic Communication Planning and MFJS 3410 Strategic Messaging	4 CR
<input type="checkbox"/>	MFJS 3980	Internship Prereq: MFJS 2400 Strategic Communication Planning, MFJS 3410 Strategic Messaging and have a 3.0 GPA	4 CR

Interterm or Summer courses

These courses are offered intermittently as interterm and summer courses. Please check with your advisor to see if they may count toward your degree plan

<input type="checkbox"/>	MFJS 3900	Topics: Crisis Communications	4 CR
<input type="checkbox"/>	MFJS 3900	Topics: Special Events Planning	4 CR

Continued on page 3

Major Requirements

Major hours completed or in progress:

Total major hours taken:

(40 minimum hours to graduate, 60 hours maximum)

Note: Only one interterm course in the first 45 hours may be counted towards the major

DU Common Curriculum Requirements

Upper division hours completed (75 hours required for graduation):

Total hours completed or in progress (183 hours required for graduation):

Note: you must have at least one major and one minor to graduate from DU. Please see your minor department regarding questions about requirements.

Advisor comments