Few ideas have been as popular or illusive in recent years as Globalization. The purpose of this course is to bring discipline and intellectual clarity to this term. To do so, the course employs four disciplines: history, sociology, economics and political science to address the following debates about globalization:

- **The Economic Debate over Globalization**
  - Does globalization increase inequality between rich and poor nations?
  - Does globalization increase inequality within nations?

- **The Political Debate over Globalization**
  - Globalization and Domestic Politics: Why do countries respond differently to globalization?
  - Are some responses more successful than others?
  - Globalization, Hegemony or Empire?

- **The Cultural Debate over Globalization**
  - Is globalization Americanization?
  - Does globalization lead toward a global culture or a “Clash of Civilizations”?

- **The Historical Debate over Globalization**
  - How different is the current wave of globalization from the previous wave (1820-1914)?
  - What can be learned from the previous wave and applied to the current wave?

What is globalization? The usual answer was increasing economic, social and political integration across national boundaries. The world’s economy became increasingly interdependent, diverse cultures were homogenized, and international organizations expanded their authority.

From the collapse of the Soviet Union until September 11, 2001 advocates of globalization assumed that history was dead, culture was irrelevant, and the nation-state was in decline. In retrospect these assumptions seem naïve and the projections for continued globalization are severely challenged. The events of September 11 concentrated the mind and refocused attention history, culture, and nation-states. New emphasis was placed on assumptions that are skeptical of the benefits of globalization. Critics argued that globalization was not benevolent, but must be placed in historical context, that culture mattered, and that globalization depended on the American
hegemony. In 2007, the global financial crisis challenged the market model of globalization.

More recently, the Arab Spring seemed to reverse the argument that globalization lead to cultural backlash. Instead, globalization aided the spread of democracy by encouraging attitudes and values favorable to democracy and IT enabled these values spread producing challenges to non-democratic governments. Critics responded the Arab Spring turned into the Long Hot Summer.

The readings draw from contending interpretations of globalization. Hence, we will spend considerable time discussing these works in class; therefore, your preparation for class and class participation become essential. You will not be experts on these texts at the end of the class, but will have a better understanding of the central debates about globalization.

Course material for purchase:


Universal Class Room Clicker: Available at the registers in the Book Store
Also available from Amazon

All other readings on Blackboard and the file names are in (bold face).

- Some of the readings are demanding and may involve quantitative methods unfamiliar to you. You should aim to understand the general logic, argument, and approach. We can discuss the technical aspects in class if you want, but you will not be held responsible to full comprehension. The readings are chosen, in part, to illustrate the complexity of the debates and how social science seeks clarification.

Tips for reading long, sometimes dense materials:

- Aim to understand and retain the author’s main points. Do not read until you are fatigued. If you find yourself experiencing MEGO (My Eyes Glaze Over), stop and take a break. Ask yourself: Could I explain this idea to my roommate? To my parents?
- Pace yourself. Do not try to read for several hours at one time. Schedule your reading when your energy level is high.
- Acquiring new information is an active process. Make sure your understanding is active, for example, take brief notes and write a half page summary of each reading.
- Read carefully the first time. Use a highlighter if you want, but come back to the material later. Does your highlighter capture the argument?

Tips for writing your papers:
• Your paper should have a clear thesis and argument. This should be precisely stated in the Abstract at the beginning of the paper.
• Your paper should reflect a thorough understanding of the course materials. This means more than restating or summarizing the readings. A good paper will take the theories, concepts, arguments, logic, and evidence in the course materials and employ these to make an analytical argument. A summary of the readings in not a paper.
• There is a difference between expressing an opinion and presenting an argument and evidence. You should seek to convince the reader, based on the theories, concepts, arguments, logic, and evidence on the merits of your perspective. Just telling the reader what you believe or presenting a conclusion without explaining the rationale and evidence supporting this position is not adequate.
• Papers will be evaluated on both content and presentation. Remember to include an abstract and conclusion clearly indicated by bold face. See the file Criteria for Paper Grading on blackboard.

Requirements for the class include:

1. **Bring your clicker to class everyday:** In addition to quizzes, we will use the clickers for anonymous surveys of class attitudes and views, and to take periodic attendance. Failure to take the quiz or attendance constitutes a missed class.
2. **Preparation for class:** All students are required to do all reading assignments and be prepared to discuss all the readings in class.
3. **Class discussion and lectures:** In class you are responsible for being able to discuss the readings and/or present your questions about the readings. Additional materials, not in the readings, will be presented in class.
4. **Quizzes:** There will be numerous quizzes on lectures and readings using the clickers. If you do not have your clicker in class, you receive no credit for the quiz.
5. **Final Project:** The final project will be an analytical research paper on Globalization, Culture and Democracy. We will be analyzing survey data in class on your laptops to explore this topic. The final paper should be 10 double-spaced pages of text (excluding tables and figures) or about 2,500 words. The paper due no later than 4:00 PM on November 17. You will receive further study guides for the paper. Send papers email to ewellhof@du.edu as an attachment in MSWord. The attachment must be titled: ASEM 2616 Final Project Your Last Name Fall 2014. Electronic copies only will be accepted.
6. **Absences and late work:** Absences without a written medical excuse from the Health Service or your personal physician may receive a zero for the assignment. Late work is reduced by one grade point for each day or part of a day after the due date. A grade point is: A to A-, A- to B+, B+ to B, etc. More than two unexcused absences can justify the failure of a student enrolled in this course.
7. **Plagiarism:** The Department and the University have a clear and firm policy on plagiarism. A discussion is plagiarism in on blackboard. If you have any questions, please ask.
Extra Credit Option: Analytical Book Review. This option is in addition to the Final Project No. 5 above, and can earn up to 5% extra credit. You must commit to this option no later than the date shown below. You can withdraw from the option without penalty by the date shown below. If you do not withdraw and do not complete the option, a penalty of 15% follows.

Prepare an analytical book review of Rivoli, Pietra. (2005) The Travels of a T-Shirt in the Global Economy. You will receive guidelines for preparing the analytical book review. You must commit to this option no later than the date shown below. You can withdraw from the option without penalty by the date shown below. If you do not withdraw and do not complete the option, a penalty of 10% follows. The book review should be about 10 pages, excluding bibliography, tables and figures. The review is due no later than 4:00 PM on November 17. Send papers email to ewellhof@du.edu as an attachment in MSWord. The attachment must be titled: ASEM2616 Book Review Your Last Name Fall 2014. Electronic copies only will be accepted.

Advanced Work Option: This is an option instead of the Final Project No. 5 above. It is strongly advised for students wishing to excel in the course and those planning an Honors Thesis. Excellent work can receive up to 15% extra credit. You must commit to this option no later than the date shown below. You can withdraw from the option without penalty by the date shown below. If you do not withdraw and do not complete the option, a penalty of 20% follows. However, do not undertake this project unless you know you can produce top quality work.

You must commit to this option no later than the date shown below. You can withdraw from the option without penalty by the date shown below. If you do not withdraw and do not complete the option, a penalty of 20% follows.

Read Thomas Piketty and Gabriel Zucman (2013) Capital is Back: Wealth-Income Ratios in Rich Countries, 1700-2010. Available as an ebook from Amazon and available in paper from any major book store and Amazon. This is a difficult and important book. Prepare the 25 page paper reviewing the book, examining the thesis, assessing the evidence. Consult the wide range of reactions to this important work. You will receive additional guidance for this paper including additional recommended readings.

The Advanced Work Option requires a class presentation of your research, see date below. The advanced work option should be about 25 pages, excluding bibliography, tables and figures. The paper should be sent email to the address above, and is due no later than 4:00 PM on November 17. Send papers email to ewellhof@du.edu as an attachment in MSWord. The attachment must be titled: ASEM2616 Advanced Work Your Last Name Fall 2014. Electronic copies only will be accepted.

The relative weight of these toward your grade is:

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<tr>
<td>Class participation</td>
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<td>Class preparation and Quizzes</td>
<td>35%</td>
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<td>Final project</td>
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The Globalization Debate

Sept 9: Introduction to the course

Basic concepts and theories of globalization: economics, politics, and culture

Sept 11-16: The Debate: Markets and the State

Video: Commanding Heights:

Rivoli, Pietra. 2005. The Travels of a T-Shirt in the Global Economy:

Video: T Shirt Travels, available at:

http://www.youtube.com/watch?v=9vYQqKxz8Tg

Sept 18-23: Rival Theories of Globalization

Taylor, Timothy (Taylor 2002a) The truth about globalization.


Globalization’s: Winners and Losers

Sept 25: Winner and Losers in History

Williamson, Jeffrey (Williamson 2002) Winners and Losers Over Two Centuries of Globalization

Sept 30-Oct 2: How does globalization increase inequality?

Rogowski, Ronald (Rogowski 1987) Political cleavages and changing exposure to trade.

Kurth, James (Kurth 1979) The political consequences of the product cycle.

Oct 7: Does globalization increase inequality between rich and poor nations?
Lindert, Peter & Jeffery Williamson (Lindert & Williamson 2001) Does Globalization Make the World More Unequal?

Fischer, Stanley (Fischer 2003) Globalization and Its Challenges.

Oct 9-14: Rising Inequality in the US: Globalization and Its Political Consequences


Brandolini, Andrea and Timothy M. Smedding (Brandolini & Smeeding 2006) Patterns of Inequality in Western Democracies: Some Facts on Levels and Trends

Task Force (Task Force 2006) American Democracy in an Age of Rising Inequality

Standard & Poor (S & P 2014) How Increasing Income Inequality Is Dampening U.S. Economic Growth, And Possible Ways To Change The Tide

Mankiw, Gregory (Mankiw 2013) Defending the One Percent

Oct 14: Last day to choose Extra Credit and/or Advanced Work Option

GLOBALIZATION, CULTURE AND DEMOCRACY OR THE CLASH OF CIVILIZATIONS?

Oct 16-23: Does culture matter?

Huntington, Samuel P. (Huntington 1993) The clash of civilizations?

Landes, David (Landes 2000) Culture makes almost all the difference.


Ingnatieff, Michael (Ingnatieff 2014) The New World Disorder

Shulsky, Abram (Shulsky 2014) The End of History?” at 25 Liberalism’s Beleaguered Victory

Zizek, Silvoj (Zizek 2014) ISIS Is a Disgrace to True Fundamentalism

Brunell, Peter (Brunell 2013) Democratisation in the Middle East and North Africa: perspectives from democracy support

Shah, Timothy Samuel; Toft, Monica Duffy (Shah & Toft 2006) Why God is Winning.

Oct 28-30: Introduction to World Value Survey and online data analysis

Nov 4-6: Preparation of research papers and consultations

Nov 6: Last day to withdraw from Extra Credit and Advanced Work Option without penalty

Nov 11-13: Advanced Project Research presentations in class

Nov 17: ALL WORK DUE BY 4PM. ELECTRONIC SUBMISSIONS ONLY

Final project due Send papers email to ewellhof@du.edu as an attachment in MSWord. The attachment must be titled: ASEM2616 Final Project Your Last Name Fall 2014.

Extra Credit Option: Analytical Book Review due. Send papers email to ewellhof@du.edu as an attachment in MSWord. The attachment must be titled: ASEM2616 Analytical Book Review Your Last Name Fall 2014.Book Review Your Last Name Fall 2014.

Advanced Work Option due: Send papers email to ewellhof@du.edu as an attachment in MSWord. The attachment must be titled: ASEM2616 Advanced Work Your Last Name Fall 2014.