Social Enterprise Fellowship: 
*Students becoming leaders, addressing social and economic challenges*

“84% of Millennials say that helping to make a positive difference in the world is more important than professional recognition.” *

Throughout the University of Denver, students increasingly seek opportunities to apply their skills and talents to improving life in their communities. Graduate and professional students, in particular, want to work in an interdisciplinary manner to address real needs for vulnerable people, while simultaneously developing the professional skills they require to advance their careers. They will be the future leaders for the social sector, acting as entrepreneurs, staff, board members, donors, and volunteers.

In alignment with the DU’s strategic plan Impact 2025, faculty and staff across the University are innovating to address this growing interest.

Meanwhile, Metro Denver has become a hotbed of entrepreneurial energy. In this environment, hundreds of non- and for-profit entities are testing new ways to address social needs through the application of business strategies – and they seek trained partners who can help them make their visions reality.

The Barton Institute’s **Social Enterprise Fellowship** connects the passion of DU students with the enterprising spirit so vibrantly alive in the Metro Denver region.

**What’s the vision?**

The Social Enterprise Fellowship brings together an interdisciplinary group of DU graduate students to take action on social and economic challenges through social enterprise, with a focus on improving outcomes for vulnerable populations.

**What are the goals of the Program?**

- Connect graduate and professional students across disciplines with the power of social enterprise and its potential for career opportunities and social impact
- Develop a network of Social Enterprise Partners: community-based entities that work with students on meaningful projects to improve the lives of vulnerable people
- Strengthen coordination and collaboration within DU by highlighting and sharing faculty and staff research and initiatives connected with social enterprise

**How will it work?**

- Each fellow in a cohort of 12 will earn a $5,000 stipend for the three-quarter academic year and receive a Social Enterprise certification on their transcript
- A Fall Quarter Foundation Seminar provides Fellows with a shared framework, vocabulary, and context
- During the Winter and Spring Quarters, Fellows participate in Experiential Learning internships with Partners tackling real-world problems and meet regularly with mentors who are experienced leaders in the world of social enterprise

What’s the outcome?
DU attracts and engages outstanding graduate students who become tomorrow’s community leaders, while helping make measurable impact on the Metro Denver social sector and the lives of the people it serves.

What will it cost?
Approximate costs for the Social Enterprise Fellowship are $100,000 per academic year. Marketing to students, the Fellows selection process, management oversight, recruitment of Partners, and fundraising costs are all covered through the Barton Institute’s existing budget.

The remaining budget breaks down as follows:

<table>
<thead>
<tr>
<th>Budget Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student stipends/fringe (12 students):</td>
<td>$61,000</td>
</tr>
<tr>
<td>Faculty lead:</td>
<td>$22,000</td>
</tr>
<tr>
<td>Faculty advisory committee:</td>
<td>$2,500</td>
</tr>
<tr>
<td>Evaluation:</td>
<td>$5,000</td>
</tr>
<tr>
<td>Administrative and meeting costs:</td>
<td>$9,500</td>
</tr>
<tr>
<td>Total:</td>
<td>$100,000</td>
</tr>
</tbody>
</table>

Opportunities for Investment
We offer a number of potential opportunities for investment in this exciting program.

**Name the Social Enterprise Fellowship Program:**
$2,000,000
The Social Enterprise Fellowship will be designated with the name of your choice, thus tying your legacy to the development of student expertise in social enterprise at the University of Denver for generations to come.

**Name the Social Enterprise Fellowship Program for first five years:**
$100,000 x 5 = $500,000 over 5 years
For the first five years, the Social Enterprise Fellowship will be designated with the name of your choice.

**Sponsor a Scholar/Named Fellow:**
$10,000 x 5 = $50,000 over 5 years
Each year for five years, we will designate one Social Enterprise Fellow with the name of your choice, and will connect you with this scholar personally throughout his or her time in the Fellowship.

Of course, we welcome one-time or multi-year investments of other amounts. Please contact us to discuss how you would like to support the Social Enterprise Fellowship.

David Miller, Executive Director
(303) 871-6149
David.j.miller@du.edu

Rebecca Arno, Director
(303) 871-6090
Rebecca.arno@du.edu