



# LinkedIn

LinkedIn expert Lindsey Day will show you how to leverage LinkedIn to:

- Self-brand yourself professionally, no matter what your experience level
- Network with alumni and employers and increase your chances of getting hired by 3x
- Follow companies to stay on top of trends, culture
- Find out about job openings first
- Improve your Google search results
- Get recruited by top companies

Monday October 28 4pm: LinkedIn for Job Seekers

Monday January 20 4pm: Power Up Your LinkedIn Profile

Monday April 7 4pm: LinkedIn for Job Seekers

RSVP to [helena.barrera@du.edu](mailto:helena.barrera@du.edu)

*University Career Center  
Driscoll South lower level  
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