

ANDREW JOVANSKY
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(503) 887-5563 AJOVANSKY70@MYMAIL.COM

OBJECTIVE

Focused, hard-working, organized student seeking a full-time position in social media marketing, advertising or Search Engine Optimization.

EDUCATION

University of Denver, Daniels College of Business, Denver, Colorado 20xx-Present
BSBA in Marketing, Real Estate Minor (Current GPA 3.84)
Graduation: June 20xx
Related Coursework: Marketing Strategies, Digital Marketing, Intro to Advertising, Consumer Behavior, Marketing Research, International Marketing, Services Marketing, Innovation Strategies, Integrative Marketing Strategy
Honors & Activities
4.0 GPA in Marketing related coursework
Dean's List (20xx-Present)
Hornbeck Scholar (4.0 GPA in a quarter, Fall 20xx)
Cherrington Global Scholar
Mu Kappa Tau, Marketing Honor Society
Golden Key International Honor Society

PROFESSIONAL EXPERIENCE

Cactus Communications, Intern, Denver, CO 20xx-Present
Learn how to strategize, create and execute digital marketing campaigns
Gain proficiency in Google AdWords
Help run and maintain social media accounts for clients
Research and compiling mobile marketing best practices
Improve SEO skills

Office of Campus Life, Front Desk Assistant, University of Denver 20xx-Present
Assist students and staff in a busy, fast-paced environment
Improve multi-tasking, marketing and promotional skills
Expand customer service, problem solving and communication skills

Independent Marketing Consultant, Centennial, CO 20xx-20xx
Designed and produced marketing documents for clients in the banking and entertainment industry Improved copywriting/editing, and promotional skills

Keller Williams, Intern, Denver, CO 20xx-20xx
Assisted Vice Presidents and Liaison for ACC/DCC Committees
Worked with covenant, leasing, development, and special districts departments
Expanded administrative/staff support skills and Microsoft Office Suite skills
Obtained and practiced customer service skills
Developed and organized new filing system, assisted with marketing tasks

COMMUNITY INVOLVEMENT

St. Thomas More Youth Group, Mentor 20xx-20xx
RMTEC (Rocky Mountain Teens Encounter Christ) Retreat Program, Team Leader

INTERNATIONAL EXPERIENCE

John Cabot University, Rome, Italy; Student