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# Angela T. Martinez

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## OBJECTIVE

To contribute to the Marketing arena in an entry-level position where my research, leadership, and communication skills can be utilized.

## EDUCATION

University of Denver, Denver, CO

Bachelor of Arts in English, 2012  
Minors in Business and Leadership  
GPA: 3.6

Study Abroad, London, England, Fall 20xx

Additional travels to: Switzerland, France, Italy, Ireland, and Scotland

## AWARDS

Chancellor's Scholarship (highest award), 20xx-20xx

Summer Internship Scholarship, Summer 20xx

Cherrington Global Scholars, Fall 20xx

## WORK EXPERIENCE

Ashe Communications, Denver, CO

**Marketing Coordinator** May-December 20xx

- Coordinated and compiled newspaper and magazine ads, collateral material and website updates for the 2012 Cherry Creek Arts Festival.
- Managed national public relations campaign for Hunter S. Thompson Tribute beer resulting in coverage by *Rolling Stone*, *Playboy* and other media.
- Created and distributed monthly press releases for Denver's branch of "It's Just Lunch," a dating service for business professionals.
- Communicated with clients managing overall campaigns- advertising for print, direct marketing via mail and email, public relations, and tradeshow.

Adelea Staffing, Greenwood Village, CO

**Administrative Assistant**, September 20xx-March 20xx

- Managed phone calls for a mortgage company with over 1000 employees.
- Learned multiple data system programs to update client records.
- Updated and increased skills in Microsoft Excel, Word, Powerpoint, and Outlook.

Henry Gill Advertising, Denver, CO

**Account Services Intern**, January-March 20xx

- Assisted Dairy Queen managers in determining advertising dollars for local campaigns and scheduled monthly management meetings.
- Researched and wrote advertising copy on career development tips for University of Phoenix radio spots.

Commotion Advertising Agency, Golden, CO

**Account Executive Intern**, September- December 20xx

- Brainstormed with creative team to create advertising proposals for new clients including print, email, trade show, advertising, and brochures.
- Researched and compiled new business reports and proposals for alternative advertising.

## Activities

Pi Lambda Chi Latina Sorority, President, Scholarship Chair and Vice President of Membership