Dear RAs and other campus staff,

Thank you for choosing to present the **CME “Bulletin Board in a Bag”: Asian Pacific Heritage Month** in your hall/office this **May**!

In this packet, and any attached documents, you will find everything you need to begin a great bulletin board.

**How to use**

We’ve provided several flyer-sized pages of information, intended to get your board **started**; researching and adding additional information that would be of most interest to your particular audience (relevant communities in their home states/nations, campus/community activities that appeal to their majors and hobbies) can help expand the board, connect it to your specific audience, and thereby improve its impact.

For the most part, the Board is just print and post. Color is obviously most eye-catching, but most of the graphics should be fine in black and white/grayscale if necessary.

Pages 12-15 are designed to help make your Board more interactive, providing a trivia question about a well-known or historical figure in the Asian American community. The question/hint is on one page, the answer and a brief explanation on another. You can place the hints/questions on top of answers so that your audience turn/lift to see the answer underneath.

If available at the time of publication, we’ve also included or attached information about campus/community events observing this month, that you can post as well. If there isn’t any, you can check our calendar ([www.du.edu/cme/cme_calendar.html](http://www.du.edu/cme/cme_calendar.html)) and/or with the relevant Joint Council student organizations ([www.du.edu/cme/joint_council.html](http://www.du.edu/cme/joint_council.html)) to see what events they have scheduled, and add them to your Board. And, consider making attending one of these events a program for your floor!

**Feedback**

To help us know where our boards have been, and how residents have responded to them, please email us ([igr@du.edu](mailto:igr@du.edu)) any/all of the following:

- Your name, building and floor/office where the board is posted
- A photo or two of the board up on your floor
- A brief description of any reaction/feedback the board generated on your floor community,
- And any feedback you have about this board or ideas for other Inclusive Excellence-related identities/issues/observances we could provide for the future.

(And in the unfortunate event there’s any defacement or other negative reaction to the board, please follow your hall’s reporting procedures, and let us know.)

THANKS for sharing this important, and interesting, info with your residents!

Sincerely,

Center for Multicultural Excellence

[www.du.edu/cme](http://www.du.edu/cme)

facebook.com/DUCME
DU's ASIAN STUDENT ALLIANCE PRESENTS
asian pacific american HERITAGE MONTH
Why is May Asian Pacific
Heritage Month?

May was chosen to commemorate the immigration of the first Japanese to the United States on May 7, 1843, and to mark the anniversary of the completion of the transcontinental railroad on May 10, 1869. The majority of the workers who laid the tracks were Chinese immigrants.
The Chinese experience in America began with dreams of gold, as legends of instant wealth in California lured hopeful adventurers across the Pacific Ocean. Those dreams soon lost their luster, though; these sojourners found mostly hard times and persecution, and scrambled to survive in a strange country.
The Chinese were the first Asians to arrive in large numbers. Gold was discovered in California in 1848, eventually attracting thousands of Chinese miners and contract laborers.

The Central Pacific Railroad recruited Chinese to work on the transcontinental railroad in 1865. Three years later the Chinese and the U.S. ratified the Burlingame Treaty which facilitated Chinese immigration. Some cities passed laws against Chinese and other Asians, often referred to as "Mongolians." Anti-Chinese riots erupted in Chico, California, in 1877 and in Rock Springs, Wyoming, in 1885.
Increasing contact with Japan promoted Japanese to move to Hawaii and California to work in agriculture. In 1869 the Wakamatsu Tea and Silk Colony was established in California.
In 1899, the Philippines came under U.S. control, prompting increased immigration. In 1902, the *pensionado* program, which allowed Filipinos to study in the U.S., was implemented.
Between 1942 and 1945 (World War II), thousands of Japanese Americans, regardless of U.S. citizenship, were required to evacuate their homes and businesses, and move to remote, government-run relocation centers, including one near Amache, Colorado. German Americans faced no such treatment.
In cities and towns up and down the West Coast, prominent Japanese Americans were arrested, while friends and neighbors viewed them with distrust. Within a short time, Japanese Americans were forced out of their jobs and many experienced public abuse, even attacks.
Nonetheless, Japanese Americans remained loyal to the US; more than 300,000 men enlisted in the armed forces. Yoshito Matsusaka (right), 36, former lieutenant in the U.S. Army Reserve about to re-enlist at the draft board at Waipahu, Territory of Hawaii.
In 1988, Congress passed a measure giving $20,000 to Japanese Americans who had been interned during WWII. President George H.W. Bush signed it the following year.
Asian Pacific American Leaders

1. Who was named *Time* magazine's 1996 Man of the Year for his breakthroughs in AIDS research?

2. Which Asian-American leaders were instrumental in establishing APA Heritage Month in 1977?

3. Who is the Chinese-American architect who designed the glass pyramid of the Louvre?
4. Who became the first Asian-American woman appointed to a Presidential cabinet?

5. Who was the Chief of Staff of the U.S. Army?

6. Who was the first Chinese-American governor of the United States?

7. Which Asian-American entrepreneur is co-founder and "Chief Yahoo" of his company?
1. Dr. David Ho is recognized as a leader in the fight against AIDS for his bold yet cohesive hypotheses about the incurable disease.

2. Representatives Norman Mineta of California and Frank Horton of New York introduced a House resolution in June 1977. The following month, Senators Daniel Inouye and Spark Matsunaga introduced a similar bill in the Senate.

3. Ieoh Ming Pei's designed the Louvre and the East Wing of the National Gallery of Art in Washington, DC, Boston's John Hancock tower, and Cleveland's Rock and Roll Hall of Fame.

4. President Bush's Secretary of Labor, Elaine Chao, came to the U.S. at the age of eight without speaking a word of English. She served for a time as the director of the Peace Corps.
5. General Eric K. Shinseki was born in Hawaii and graduated from the U.S. Military Academy in 1965. He also holds a masters degree in English literature from Duke University.

6. Governor Gary Locke was elected Washington's 21st governor in 1996.

7. Jerry Yang prefers the title of "Chief Yahoo," which evokes the playful nature of his successful Internet company.
MAY 15
EXPRESSIONS
THE SIXTH ANNUAL
CELEBRATING ASIAN AMERICAN CREATIVITY AND VOICE.
7:00PM / DAVIS AUDITORIUM
FREE W/DUID, $5 WITHOUT

MAY 1ST
SOCIAL COMMUNICATION
ASIAN AMERICANS IN THE RISE OF SOCIAL MEDIA
5:00PM / LINDSAY AUDITORIUM

MAY 8TH
ALUMNI PANEL
ASIAN ALUMNI ASSOCIATION WITH THE
RUTCHIE CENTER
6:00PM / GOTTESFELD ROOM

APRIL 24TH
STORIES FROM THE VIETNAM WAR
JOIN THE LADIES OF FAWKES INTEREST GROUP
FOR DANCE WORKSHOPS AND FREE FOOD!
6:00PM / LINDSAY AUDITORIUM

APRIL 25TH
SAIGON, U.S.A.
DOCUMETNARY SCREENING OF THE VIETNAMESE AMERICAN JOURNEY IN THE UNITED STATES
THE VIETNAMESE STUDENT ASSOCIATION
BROUGHT TO YOU BY
6:00PM / LINDSAY AUDITORIUM

APRIL 22
A FAWKESY KICK-OFF
I WAS I AM I WILL
DU'S ASIAN STUDENT ALLIANCE PRESENTS
JOIN US IN HELPING TO RAISE FUNDS FOR THE PRESERVATION OF AAPI HERITAGE.
6:30PM IN DRISCOLL UNDERGROUND
FRIENDS OF AMACHE FUNDRAISER
FIRST WEEK OF MAY
MAY