TRANSFORMING OUR WORLD

PHILANTHROPY AT DU | 2016
This year marks the launch of DU IMPACT 2025, our strategic vision to prepare students for leadership and lifelong achievement in the 21st century, to propel society with research that addresses real problems, and to anchor and activate the Rocky Mountain region. As we implement this bold plan, we will improve opportunities for our students to engage in high-impact experiences.

Such a vision is possible only through strong collaboration through philanthropy. Gifts to DU accelerate our progress, allowing us to dream bigger, to reach farther, to think beyond today’s challenges. Your philanthropic commitment empowers our vision—and makes a meaningful difference for our students and faculty.

As a member of DU community, your giving helps solve some of the greatest issues facing our world. Gifts of many forms, generously made by our alumni, students, parents and friends, enable us to provide the DU experience to talented and passionate students.

I am pleased to present this snapshot of the impact of philanthropy at DU over the past year. Together we have made tremendous progress. And together we will create the future for the University of Denver.

Sincerely,

Rebecca Chopp
Chancellor
Alumni, parents, students and friends around the globe contributed to the University’s success in 2016. This diverse group of Pioneers, from those who gave $5 to the ones who invested millions, is creating a stronger DU for our students. That remarkable generosity directly affects our students through scholarships, brilliant faculty, interdisciplinary innovation and more. We invite you to join us in transforming education and transforming our world.

A closer look

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TRANSFORMATIVE GIVING IN 2016

Celebrating lifetime philanthropic achievement

As the University embarked on a journey of campus-wide transformation under the leadership of Chancellor Rebecca Chopp, this year we celebrated the founding of our University by incorporating traditions both new and familiar. The 2016 Founders Gala honored Robert & Judi Newman (below left) and Donald (LLB ’58) & Susan Sturm (below center) with the inaugural Founders Medal, the University’s highest non-academic honor awarded to individuals and families whose transformative leadership and engaged philanthropy represent the pinnacle of DU’s mission and values. Additionally, Andrew Taylor (BSBA ’70, HDR ’01, below right), the Executive Chairman of Enterprise and a DU alumnus, received the Evans Award, the highest honor given to a university alum, for outstanding achievement in his profession, humanitarian service in his community and demonstrated continuing interest in the University.

From left: Judi & Robert Newman, Susan & Donald Sturm, Andrew Taylor
On May 23, 2016, 1,350 individuals from 45 states and six countries changed students’ lives through crowd funding and raised $140,634.06. The crowd funding effort was part of One Day for DU, an annual day of giving that engages alumni and donors around the world in transforming the future of DU through philanthropy.

A fund for student internships received remarkable support through the project, making an immediate difference in the life of student Darby Pappas. Thanks to One Day for DU crowd funding efforts, 56 donors contributed to internships through the career center, making possible an additional internship award for the summer.

Pappas previously served paid internships, but as a creative and entrepreneurial marketing student, she wanted to broaden her experience...
and find something that sparked her passion. An avid skier and director of apparel for DU’s Delta Gamma sorority, Pappas took note of the Lost Girls Tribe hoodies she noticed skiers wearing this year. The media collective for women in action sports piqued her attention, so she followed the company on Instagram and reached out to them, resulting in an interview.

Lost Girls Tribe was not actively recruiting interns, but Pappas made a compelling pitch. She created, designed and proposed her own internship at a company whose work, mission and ethos she finds inspiring — and she landed the job. During the summer she handled social media, built an analytics dashboard, redesigned the company’s website and launched an email marketing campaign.

After learning that her internship was funded through One Day for DU giving, Pappas was in awe. She said, “In the future, I will donate to this fund. I want to give back in the same way that these donors were able to give to me.”

Building the future of international studies

Josef Korbel School of International Studies, founded in 1964 by the Czechoslovakian diplomat who sought refuge in America as he escaped the Nazi invasion of his homeland, celebrated a milestone this year. The opening of the Anna and John J. Sie International Relations Complex (pictured below) provides students and faculty with much-needed spaces for classrooms, study areas, spaces for students to gather and expanded room for the school’s growing research centers and institutes. Students, faculty, staff and donors witnessed the ceremonial placement of a 23,000-pound spire atop the building last fall, commemorating a new era in international studies at the University.

Like Josef Korbel, the building’s benefactors, Anna and John Sie, are both immigrants to America: Anna from Italy and John from China. They met in the United States and have spent their lives giving back. Their transformational generosity will enhance international studies education at the University for decades to come.
Empowering a dream

For Shem Kikamaze, the light bulb clicked on when the electricity went off.

As a high school student in his hometown of Kampala, Uganda, where outages are a recurring problem, Kikamaze came to value every jolt of power. “It is always going on and off,” he says of the electricity. “It affects a lot of people. Students can’t study [at night] except by candlelight.” And consider, he adds, the problems an unreliable power grid pose for hospitals, where life-saving and disease-diagnosing machinery relies on a steady current.

So Kikamaze, a self-described math, science and technology geek, had an idea: He’d pursue the education and know-how that would help his country address its power problems.

Kikamaze didn’t know which professions might best help him to tackle the job, so he Googled his way to an answer and began compiling a list of universities with solid electrical engineering programs. He was interested in U.S. schools partly because of the country’s much-touted emphasis on efficiency. “The U.S. is famous for that,” he explains.

When the University of Denver offered him the four-year, full-tuition Fraiberg Scholarship, established to help students from war-torn nations, Kikamaze packed his bag, arriving on campus just as the institution was preparing to host the first 2012 presidential debate. It was an exciting time at DU, and Kikamaze was delighted to witness events that were attracting the world’s attention.

After four years of hard work, Kikamaze was delighted to don cap and gown at the University’s Commencement ceremony. But that experience pales in comparison to the moment when he learned that DU had recognized his high school achievements with a significant scholarship. He was only the second African to receive the Fraiberg Scholarship, which typically has gone to students from the Middle East.

“My parents could not afford college, so I put all my effort into high school. I tried to get some of the best grades, which I did. And I applied to so many schools and scholarships,” says Shem. “When I think about what is the most exciting part of my life — between getting that scholarship and graduating — I think getting that scholarship is more exciting than graduating. That was the best moment of my life.”

Scholarship Impact

“Endowing scholarships is so important for “our” University. Jessica is a great recipient and representative.”

-David and Ann Hoffman
Preserving a memory, pioneering student health

It’s a difficult challenge that all college campuses face: how to help students struggling with alcohol and substance abuse and how to prevent it in the first place. This challenge led Denver resident Marilyn Girouard to become closely involved with DU’s Health and Counseling Center and its alcohol and drug prevention efforts. Girouard’s son, Louis Richard Girouard III, worked for some years treating young people suffering from drug and alcohol addiction. He died in 2004, at the age of 39. Girouard wanted to continue her son’s work and honor him at the same time. She began making annual contributions to DU that went toward alcohol and substance abuse education.

“She really enjoys hearing about what the students are engaging in,” says Sarah Belstock, the center’s director of health promotion. “The funding she has provided for many years allows us to expand the scope and impact of alcohol-prevention programs.” In addition to educational programs and campaigns, the Health and Counseling Center helps fund substance-free social events that are hosted by student groups, including fraternities and sororities.

This year, Girouard decided to expand her commitment to this effort through a gift that establishes a rare endowed staff position. Belstock’s position has been renamed the Louis Richard Girouard III Director of Health Promotion and Education. This funding will ensure a permanent endowment to support the efforts of the Health Promotion Department.

“I am so pleased to have this endowment in my son’s name and to support the program he was interested in – one that I care about deeply,” says Girouard. This is believed to be the first and only endowed director of health promotion in the country.

“It’s pretty unique to have a community member so engaged in this specific area and really so invested in prevention, not just treatment,” Belstock says. “This is an opportunity to continue the legacy Girouard has created in her son’s name and really provide whoever is in my position with that ongoing funding to support programming in those areas.”
PHILANTHROPY THAT PROMOTES INNOVATIVE COLLABORATION

A teacher’s profound gift

Alumna Marilyn Stein’s devotion to education led to a $3.2 million estate gift in support of the arts and early childhood education programming at DU. Ms. Stein was a Denver native who taught kindergarten for the Englewood School District and Denver Public Schools. She received a BA in education from the University in 1955 and dedicated her entire career to teaching.

Ms. Stein deeply understood the struggles of an educator unable to provide basic resources for her students. As a result, she left in her will gifts to the Lamont School.
"As a teacher, Ms. Stein understood firsthand the financial hurdles facing educators. It's appropriate that her estate gift creates a legacy at DU through which we can honor her lifelong passion for education and the arts."

Nurturing Global Networks

As DU begins to implement its new strategic vision, DU IMPACT 2025, it is re-imagining alumni relations, annual giving and career services to meet the post-graduation needs of DU students as well as play a renewed and pivotal role in the lives of alumni.

Global Networks emerged from a vision to combine the tried-and-true alumni activities like homecoming with face-to-face conversations that open a dialogue between DU and its vast alumni constituency. The work of Global Networks is fueled by the innovation and creativity afforded by staying in touch with, and being relevant to, our alumni. In creating Global Networks – a synergy of annual giving, industry engagement, and career services – DU is positioning itself to be uniquely relevant in the professional lives of its alumni.

Many students ask what happens after they receive their degree. In response, the University is working to leverage the alumni community to help the next generation of graduates reach their personal and professional goals. The connection with philanthropy is clear, says Brandon Buzbee, associate vice chancellor of Global Networks. "Alumni give back to something that matters, something that makes a difference," he says. "We aim to earn that gratitude from the beginning of their experience here."

Innovating with Project X-ITE

Project X-ITE at the University of Denver is quickly becoming a force in the Front Range's entrepreneurial community. It puts into action one of the transformative directions of DU IMPACT 2025, our new strategic plan, to fully leverage the university's assets in the discovery and design of knowledge and engagement. Project X-ITE is making DU one of Colorado's major innovation centers and a central hub for transforming ideas into projects, products, and businesses, as well as for experiential learning focused on entrepreneurial work.

Building on the University's reputation for excellence, Project X-ITE is a campus-wide initiative that convenes voices across fields and industries to foster entrepreneurship. Students are integrally involved in Project X-ITE, including in the Xperiment program that puts teams of faculty, staff and students to work on projects. Experiences with Project X-ITE better prepare these students for careers, providing them with experience on cross-disciplinary teams, exposing them to problem solving, and inspiring them to create career paths that change the world.
If it wasn't for the full scholarship, I wouldn't be attending DU. I wouldn't be attending any college for that matter simply because we had no money for it.  
-Kortne Ford

Soccer and scholarship overcoming the odds
Twelve-year-old Kortne Ford and his mother moved to Colorado in 2008 after escaping an abusive father and a years-long custody battle. Shortly after the move, Kortne's mother was diagnosed with Stage 4 breast cancer. Skyrocketing medical bills made finances a struggle for the family.

It was in the midst of these difficult times that Kortne started playing soccer. An Olympic Development Program (ODP) coach noticed his talent, offering him the chance to play for ODP and for Colorado Storm. In 2012, after joining the Colorado Rapids Academy, he was pursued by recruiters from his three top colleges: Duke, Santa Clara, and the University of Denver. During the recruitment process, Kortne fell in love with DU. He was offered a full athletic scholarship, and thus began Kortne's soccer career at DU.

Project X-ITE provides a framework through which philanthropy is fueling innovation. Gifts can activate promising new projects like a student or faculty's start-up business idea, a cross-disciplinary degree program, or a prototype development for innovative technology. Additionally, philanthropy at Project X-ITE is strengthening the lectures, discussions and other events through which the University is becoming a platform for conversations among great minds in innovation, technology and entrepreneurship.

A first in supporting cancer patients
Graduate students at DU have a unique opportunity to train in psychosocial oncology, thanks to the visionary generosity of Diane Simard. She is the founder of the Center for Oncology Psychology Excellence (COPE), a new specialty at the University of Denver’s Graduate School of Professional Psychology (GSPP).

COPE is the first in the country to offer graduate-level specialty coursework in psychosocial oncology to doctoral students. Simard helped develop the program after experiencing intermediate-stage breast cancer in 2015 and discovering the lack of graduate-level training for clinical psychologists to assist cancer patients, survivors and their support networks.

"Ms. Simard cares about everyone she encounters, builds deep relationships and invests in causes that make a difference," says Nicole Taylor, a clinical assistant professor in the GSPP. "In addition to sharing resources and time with us at the University of Denver, she always adds valuable insight and wisdom to our collaborations as we get our new program started."

Kortne says that the scholarship has allowed him to immerse himself in the college experience—and so much more. Through the scholarship, he has become deeply engaged in a community with values and expectations, helping him to grow personally as he continues to excel as a soccer athlete.
Anna and John Sie have enjoyed a longstanding and interdisciplinary partnership with the University. In 2016 they invested $2 million to establish the Ron Rizzuto Chair for Excellence in International Executive Education in honor of one of the University’s most beloved professors. This reflects their loyalty to DU, their respect for the work of our faculty, and their commitment to the academic priorities of the University. Their gift supports Dr. Rizzuto’s work with the Chinese Executive Media Management Program, which equips Chinese mid-career executives and government officials with business skills to promote a more successful future for China’s media industry. The Sies’ generosity aligns perfectly with the Chancellor’s vision to invest in high-achieving faculty whose work transforms student lives and has global impact.
An enduring legacy of art and education

John Madden, developer of the Fiddler’s Green campus in Greenwood Village, made a transformational gift to the University this year that includes 120 works of art, from American masters to Italian impressionists, valued at $10 million and assembled over the course of a lifetime.

The collection doubles the monetary value of the University Art Collection’s existing art assets, which now number more than 3,400 artworks. Through this remarkable gift, the University expands its role as a regional leader in a new model for the museum profession—accessible collections. The University is committed to increasing the display of its collections while using them as an active educational resource for all DU students. Many of the newly donated works are currently on view at the MADDEN Museum of Art in Greenwood Village, Colo., a free, public museum Mr. Madden established in 2008. Exhibiting DU-owned works in Greenwood Village plays a role in expanding the University’s community presence as expressed in DU’s recently published strategic plan, DU IMPACT 2025.

Mr. Madden and the Madden Family Foundation have also provided support for students studying in the School of Art and Art History as well as underwriting the Madden Challenge, an undergraduate case competition in which first-year business students build a mobile app and present a plan to bring it to market. This $10 million transformational gift was the first major gift DU received after announcing DU Impact 2025.

Scholarship Impact

“Our endowment commitment has provided a meaningful venue for extending our own values into our common unfolding future and has expanded relationships with students and faculty.”

- Dr. Jan Charles & Dr. Phyllis A. Updike
Recognizing the growing demand for bilingual psychologists, the Graduate School of Professional Psychology, GSPP, created a vision for a bilingual psychology certificate program with the ultimate goal of increasing Spanish-speaking populations’ access to mental health care services. Community agencies have expressed concern about the shortage of linguistically and culturally competent providers and research shows that Latino individuals are only 60% as likely as white Americans to receive crucial psychological care. With the Latino community representing 17% of the nation’s population, an alarming number of Latino individuals are likely experiencing significant barriers to obtaining the care they need.

The Walton Family Foundation wanted to meet this growing demand for bilingual therapists as one of the Walton family members, a bilingual therapist herself, understood the need firsthand. Having a philanthropic mission to drive transformative change, the Foundation offered its support to create the Latino Psychology Specialty at DU. The specialty provides a combination of culturally relevant and bilingual instruction and practical experience in the community, giving GSPP students the opportunity to serve the Latino community in at least 25% of their cases.

The response by the program’s field placement partners has been overwhelmingly positive. “Their capacity and willingness to provide bilingual supervision has been surprising,” said Hetty Pazos, Director of the Latino Psychology Specialty. “This also speaks to the importance each site places on the ability to provide culturally and linguistically responsive services for their Latino clients.”

GSPP also partnered with the Universidad Del Desarrollo in Chile to create an exchange program. Last December, seven students traveled to Chile for a 2-week immersion program to learn about the local mental health system and apply their language skills. Recently, the first cohort of Chilean students arrived in Denver to participate in training experiences with GSPP students and serve the greater Denver community through their practicum at Salud Family Health Center and partnerships with Aurora Mental Health Center and Denver Children’s Advocacy Center.

“The partnership with Chile has added an extremely rich training component,” said GSPP Dean Shelly Smith-Acuna. “The interface between the Chilean students and the DU students will expand the cultural competence of both groups and will also help our students with their language proficiency.”

GSPP is working to expand the specialty by offering an online certificate program to practicing professionals around the country and, by advancing the work force of Latino/a mental health professionals, lift some of the barriers that prevent Latino individuals from accessing these essential services.
Through the inspired and diligent efforts of many on campus, we raised a total of $48.1 million during fiscal year 2016. Most notably, this represents the University's largest fundraising year ever in absence of a capital project or campaign, as well as our first endowed chair in five years, $13.9 million for student support, and a transformational gift that doubled the value of the University's art collection. The overwhelming response from our community in gifts of time, resources and assets reflects a strong validation of DU’s strategic vision and the leadership of Chancellor Rebecca Chopp.

In reflecting on the success of this year, we celebrate the impact of philanthropy. But we do not stop there; we are already hard at work to accomplish this year's goals. There is much to be done as we act on the vision set before us: laying the groundwork and pushing forward innovations like the multi-disciplinary health initiative DU CARES, Project X-ITE, Center for Leadership at Daniels College of Business, and much more. We invite you to join us in creating an even stronger and more dynamic University for our students and our world.

Armin Afsahi
Vice Chancellor for Advancement