

Dear Colleagues,

As we enter the next academic year we are reminded of the important work we do, and why we are here at DU.

Students. Learning. Research. Innovation. Community. Excellence.

This is why we wear the shield. This is why we believe in the University of Denver.

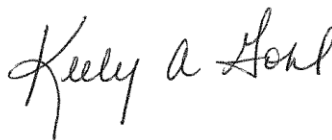
We hope that you will look over the enclosed brochure to see the impact Faculty and Staff Philanthropy has at DU. Your gift – of any amount – to the area of your choice – sends a message not only to our students, but also to our alumni and donors. It says that we stand committed to the future of DU.

Please help us support future Pioneers with a gift to DU. Whether you choose to support your department, school or college, your favorite athletic team, or student scholarships, together, we can have a powerful impact.

With our sincere thanks,

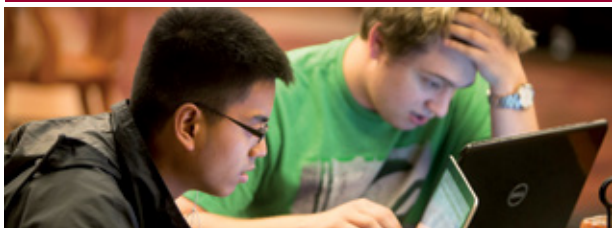


David Corsun
Faculty and Staff Campaign Co-Chair



Keely Gohl
Faculty and Staff Campaign Co-Chair

FACULTY & STAFF CAMPAIGN



PUTTING STUDENTS FIRST

Every DAY. Every YEAR.



UNIVERSITY of
DENVER

Every day YOU SEE FIRSTHAND HOW DU IS CHANGING LIVES.

Throughout the year, you dedicate your talents, knowledge, energy, and heart to the University of Denver. We understand that, appreciate that, *celebrate* that.

Every gift of any amount matters to our students, their future—and ours. We need you—every one of you.

Your gift—*of any amount* to the area of your choice—is so vital to our University.

- *Your gifts make our University better, stronger, smarter*—all in service to our students, their futures, and our community.
- *Philanthropy takes root, grows, and gains momentum from the inside out*—your gifts are inspiration for our alumni, families, and friends whose generosity will power the University of Denver today and tomorrow.
- *Your gift each year shows your belief in the mission*, vision, and direction of DU.
- *Participation* is key—*faculty and staff are the heart and soul of DU*; the more who give, the more our commitment is demonstrated to outside funding agencies, which in turn influences their commitment.

IMPACT

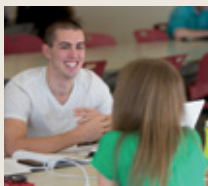
of Philanthropy

Faculty & Staff FY2013

OVER **\$860,000**

\$476,124

Scholarship Support

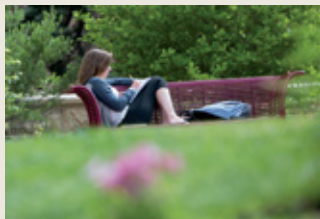


31%

participation

4 departments with
100% participation:

- Alumni Relations
- Athletics
- IAALS
- University Advancement



> over
950

Faculty &
Staff donors

Thank You

Believe in DU — This Year and Every Year

WAYS TO GIVE

PAYROLL DEDUCTION

Making your gift through payroll deduction enables you to split your gift into installments, spreading it over as many or as few months as you wish. Payroll deduction makes giving easy to budget and saves you time. Visit giving.du.edu.

ONLINE GIVING

Make a gift online at giving.du.edu using your credit card.

MAIL

Mail your contribution to:

University of Denver

Office of Gifts & Records

P.O. Box 910585

Denver, CO 80291-0585

PLANNED GIFTS

Consider extending your generosity beyond your lifetime by naming DU in your will, trust, or retirement plan. Create a legacy for future generations. Call 303.871.2739.

Questions? Please contact the Office of Annual Giving at 303.871.6073 or via email at annualgiving@du.edu.