Advancement/Development

The Institutional Advancement job family encompasses a broad group of job titles, which are intended to perform roles associated with advancing the financial strength of the University. This includes jobs in the areas of alumni relations, endowment, major and planned gift development, capital campaigns, donor relations and the related roles needed to support these critical tasks. The related roles might include development operations, event planning, campaign communications, and faculty/academic liaison and coordination.

In first-line support positions, job owners would not necessarily require formal post-secondary education, although the vast majority of jobs in this family would require a combination of formal education and specific skills training. A terminal degree is not ordinarily required in such positions.

This job family allows for the cross-training and development of staff in one or more areas of specialization, leading to varied career opportunities within the field and the job family.

Advancement positions functioning within colleges across campus have a dotted reporting line to the institution's division of University Advancement.