MEMORANDUM

RE: Crossley Center Report

FROM: Floyd Ciruli
Director
Crossley Center for Public Opinion Research
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DATE: August 13, 2015

The following is an update on recent activities associated with the Crossley Center for Public Opinion Research.

Public Opinion Classes and Crossley Center Scholars
Twenty students took the American Public Opinion and Foreign Policy class during the winter term. The students developed PowerPoint presentations and blogs on the major foreign policy topics affecting public opinion, such as changes in U.S./Cuba policy, the Iran negotiations, the crises in Ukraine, and the rise of ISIL/ISIS.

Two Crossley Center scholarship students, Chelsea Bartholomew and Gina Jannone, published an analysis of the results of the May 7 British election. In June, the first two Crossley Scholars, Aaron Shonhoff and Kevin Stay, graduated. Kevin secured a job in the San Francisco Bay area with SurveyMonkey, the on-line custom survey firm.

Preview the Debate
The Crossley Center sponsored the first of a series of programs analyzing the 2016 presidential election and its potential impact on American foreign policy. Dean Chris Hill and 9KUSA award-winning Political Reporter Brandon Rittiman joined Crossley Center Director Floyd Ciruli on May 19 for a presentation before more than 100 students, faculty and friends of the Korbel School.

World Public Opinion Conference
U.S. Ambassador to Argentina Noah Mamet welcomed the Crossley Center to Buenos Aires for the World Association of Public Opinion Research’s annual conference. Director Ciruli presented a paper on the changes in U.S./Cuban relationships. The Ambassador pointed out the new policy was having a positive impact on U.S. diplomacy in Latin America.

The Crossley Center also participated in a panel with international public opinion experts on Polls, Media and Elections, organized by Professor Kathy Frankovic, former polling director for CBS News.
Pacific Chapter of AAPOR Conference and Crossley Center Scholars
In December 2014, Crossley Scholars and Director Ciruli participated in the Pacific Chapter of the American Association for Public Opinion Research conference in San Francisco. Scholars Kevin Stay and Aaron Schonhoff presented a poster on public opinion and the legalization of marijuana.

Director Ciruli chaired a panel on aspects of the 2014 election, including the change in reporting and analysis due to the multiple high profile poll forecasts sponsored by major media outlets, such as the New York Times, Washington Post, The Huffington Post and FiveThirtyEight.com.

Crossley Center Publications
Director Ciruli prepared three articles of public opinion analysis that were published in the Denver Post and the on-line polling website, Polling Report.


http://fciruli.blogspot.com/2015/05/polling-report-publishes-castro-bothers.html

News updates, publications and events are available on the Crossley Center website,  
http://www.du.edu/korbel/crossleycenter/

Helen Crossley, Founder of Crossley Center
Crossley Center founder and primary funder received good wishes from Patricia Moy, president, and Michael Traugott, secretary-treasurer, of WAPOR at the recent Buenos Aires conference. Helen continues to follow the program, and provide encouragement and support.