In the 2018 edition of Foreign Policy Magazine, Korbel was ranked 14th in the world in its graduate programs for international relations.
An extensive amount of data collection, research, and analysis was done by varying stakeholders to ensure each tactical initiative is thoughtful, inclusive, and targeted toward the driving outcome – to improve the student experience.
Korbel Strategic Plan Methodology

- Korbel Self Study
- 5 Task Forces
  - Culture, Climate, and Community
  - Curricular Innovation
  - Diversity and Inclusive Excellence
  - Global Engagement
  - Program Prioritization
- 50 focus groups
- 800 survey responses
- External reviewers report
- 6 APSIA site visits
- Faculty and staff off-site retreat
- Numerous world cafés
- Korbel student retreat
The FY19 Korbel tactical plan reflects the foundational directions and subsequent tactical initiatives that were seen as critical to immediate implementation as work continues on a more robust and transformative five-year Korbel strategic plan.
# Foundational Crosswalk with Impact 2025

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= Indicates alignment with DU IMPACT 2025.
Korbel Tactical Plan: Foundational Directions

1.0: Modernize the Curriculum

2.0: Create a Diverse and Inclusive Community

3.0: Implement Strategic and Effective Messaging
Foundational Direction 1.0: Modernize the Curriculum

To improve the student experience, Korbel intends to innovate in its offerings and academic structure.

Korbel will establish a platform for access to a wider range of populations, while providing a shared, common experience for on-campus students.
Foundational Direction 1.0: Modernize the Curriculum

Tactical Initiative 1.1: Adopt a common core curriculum
Adopting a common core curriculum will lay the foundation for a shared student experience as they begin their graduate degree program at Korbel by introducing incoming students to leading faculty members and theory and skills-based courses.

Tactical Initiative 1.2: Create online and non-degree programs
Korbel’s course offerings are designed for the traditional full-time graduate student. Entering the online education market has the potential to attract new students by expanding both its degree and non-degree programs.
For Korbel, a commitment to diversity, equity, and inclusive excellence means that it seeks a full range of domestic and international voices in educational efforts, reforms, and other activities.

Korbel will establish the governance structures, recruitment models, and scholarship opportunities needed to develop a more diverse and inclusive community.
Foundational Direction 2.0: Create a Diverse and Inclusive Community

Tactical Initiative 2.1: Create an effective and inclusive governance structure
Korbel is committed to creating a governance structure that is based on best practices and provides ample opportunities for faculty and staff to inform the future strategic direction of the school.

Tactical Initiative 2.2: Prioritize underrepresented and international faculty, staff, and student recruitment
Korbel will focus efforts on providing scholarships and other financial incentives targeted at underrepresented minorities and international students, in addition to opportunities for more underrepresented minority and international faculty and staff hires within growth areas.
Foundational Direction 3.0: Implement Strategic and Effective Messaging

Korbel will build on its successful programs, promote its faculty, staff, and students, and focus efforts on utilizing staff resources to allow for a more cohesive and targeted branding/marketing campaign for all internal and external strategic communications.
Tactical Initiative 3.1: Publish Korbel’s mission, vision, and values
Korbel will formalize a guiding mission and vision statement, in addition to a core set of values, while producing a detailed strategic communications plan.

Tactical Initiative 3.2: Promote and expand Korbel5
Korbel will engage with partners to expand the Korbel5 to other colleges/universities that offer undergraduate majors with similar content and quality, but do not offer graduate degree programs in international studies or public policy.

Tactical Initiative 3.3: Rationalize centers and institutes
Korbel has specifically outlined the role of a center/institute and will implement this set criteria facilitating better alignment with Korbel’s mission, while improving the student experience.
Thank you to all the faculty, staff, and students that have been critical voices during this planning process.

Throughout FY19, Korbel will continue to outline the necessary transformative directions and strategic initiatives for a more robust and detailed five-year Korbel strategic plan.