Graduate Certificate in Global Business & Corporate Social Responsibility

As a joint offering between the Daniels College of Business and the Josef Korbel School of International Studies, the graduate certificate in Global Business and Corporate Social Responsibility (CSR) at the University of Denver focuses specifically on the challenges and opportunities businesses confront in a globalized and developing world.

Businesses today are aware of increased pressure to behave ethically. Many are unsure how to integrate these goals into their business strategy and engage meaningfully with stakeholders. Likewise, governments, civil society organizations, and other stakeholders recognize the importance of having businesses at the table, but do not always have a clear understanding of how to best engage with the private sector. Both private enterprises and those wishing to affect their behavior are looking for young talent with the capability to navigate this new space.

The certificate curriculum draws from unique course offerings at the Daniels College of Business and Korbel School of International Studies to provide students with the skills to embrace and navigate the complexity of business and governance issues. The required and elective courses explore the theory and practice related to: economic development, business ethics, CSR strategy, social entrepreneurship, business and human rights, sustainability, impact investing, international business law, financial accounting, managerial accounting, as well as considerations with regards to hard and soft law mechanisms that govern transnational space. Students complete the program with a clear understanding of the complexity of the global business environment, a variety of corporate strategies, best practices and the impact of CSR efforts in particular cases.
Certificate Requirements*

Required Courses
Students must complete a total of six (6) courses to fulfill the requirements of this certificate. Students are required to take three (3) core courses:
- Global Business, Governance & Corporate Social Responsibility (4-5 credits)
- International Business: Strategy and Practice (4 credits)
- Either: The Political Economy of Global Business (4 credits) or Introduction to International Political Economy (5 credits)

Elective Courses
Students are required to take three (3) elective courses, with one of the courses outside of the students’ home institution:
- New CSR Data, Analysis & Strategy
- New Global Corruption
- INTS 4210 Multinational Corporations
- INTS 4330 International Business Transactions
- INTS 4339 Microfinance and Sustainable Development
- INTS 4549 Managing Microfinance: Business and Development
- INTS 4566 Globalization & Sustainable Development
- INTS 4653 Political Economy of the Resource Curse
- INTS 4622 Global Governance
- INTS 4972 Global Environmental Governance
- MBA 4690 Microfinance Deutsche Bank
- LGST 4700 International Law
- FIN 4700 Econ & Finance in Emerging Economies
- FIN 4700 Int’l Monetary Econ & Financial Crises
- MGMT 4141 Managing Exports
- IMBA 4500 International Travel Course
- MGMT 4700 Management Topics Courses
- MGMT 4142 Global Management
- MKTG 4700 Marketing Topics Courses
- MKTG 4380 Global Supply Chain Management
- EVM 4704 Global Social Entrepreneurship
- MGMT 4490 Global Strategy
- MGMT 4240 Global Business Imperative
- ACTG 4610 Financial Accounting and Reporting
- FIN 4630 Managerial Finance

Students may apply for the certificate program in fall quarter 2015.

Program Directors
Program directors are Deborah Avant (Josef Korbel School) and Tricia D. Olsen (Daniels College of Business).

*This description is not binding. For the most comprehensive and updated program descriptions and requirements, please review the MA Handbook on our website.