Science communication is a skill that needs to be worked on throughout one’s science career. How can you use outreach opportunities to fine-tune those soft skills that everyone talks about? The first part of this talk will describe some different astronomy-related professional development activities that have helped educators to engage in active teaching, science communication, and STEM outreach. In the second part of the talk, I will describe my journey in implementing several different STEM outreach projects, including a STEM summer camp, science day at the university, and public talks at local breweries. In addition, I will provide some strategies and resources to help you plan your own STEM outreach event.