

Small Biz Boot Camp for Entrepreneurs, Freelancers, Clinicians and Non-Profit Innovators

Cindy Cragg, MA

Cindy Cragg (MA in Organizational & Professional Communication, University of Denver; BA in Interpersonal & Public Communication, Northern Illinois University) has nearly 20 years experience in marketing communication with a focus on strategic content marketing and search optimization. Cindy brings a high level of real-life experience and practical application to every course she teaches. Cindy's approach is unequivocally no-nonsense. She is passionate about the success of each student she comes into contact with and loves to incorporate new technologies to make the learning process as interactive as possible. Cindy has been an Adjunct Faculty at University of Denver's University College since 2015 and has taught courses in branding, search marketing, campaign management and marketing communication. Cindy is Google AdWords certified.

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