

Small Biz Boot Camp for Entrepreneurs, Freelancers, Clinicians and Non-Profit Innovators

Kathleen Deal

Kathleen Deal is the Senior Marketing Manager for Mass Roots responsible for all digital marketing for the brand. Previously, Global Social Media Manager for TeleTech and she strategized, developed and drove digital communication efforts focused on engaging clients and employees, creating relationships with industry influencers and marketing the TeleTech brand to drive awareness, applicants and lead generation. Kathleen is also an adjunct professor with the University of Denver's Media, Film and Journalism Studies department.

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