

# Small Biz Boot Camp for Entrepreneurs, Freelancers, Clinicians and Non-Profit Innovators

## Kyle Dyer

Kyle Dyer came to Denver as a 20-something news anchor and was a leader in that position for 18 years. As her two daughters grew older, the 1 a.m. wake-up call for her morning show became more difficult, so Kyle changed her schedule to be more present at home. During her final two years at 9News, Kyle anchored the station's mid-day news programs and also sought stories about people and programs in Colorado that make a profound impact. The stories were very well received on air but even more so online. Now, through her new business, "Kyle Dyer Storytelling," Kyle is partnering with local businesses and individuals, groups and foundations to tell stories about their impactful programs. She calls what she does generative journalism: generating news to build community.

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