Sample Verbal Recruitment Script

Hello. My name is [insert name], and I am a [faculty member/student/] from the [department] at the University of Denver. I'm calling to talk to you about participating in my research study. This is a study about [insert description of study]. You're eligible to be in this study because you [insert description/eligibility criteria]. I obtained your contact information from [describe source].

If you decide to participate in this study, you will [insert description of the study activities. If you will provide compensation, state this here. If you will audio or video record, the following sample language may be used: "I would like to audio/video record your (describe activity) and then we'll use the information to (describe)." If the project is funded, describe the funding source.]

Remember, this is completely voluntary. You can choose to be in the study or not. If you'd like to participate, we can go ahead and schedule a time for me to meet with you to give you more information. If you need more time to decide if you would like to participate, you may also call or e-mail me with your decision.

Do you have any questions for me at this time?

If you have more questions about this process, or if you need to contact me about participation, I may be reached at [insert contact information]. Also, if you would like to discuss this with my Faculty Sponsor, their name is [insert name], and they may be reached at [insert contact information].

Thank you so much.