

SCANNING FOR MATCH...

WHAT DO YOU DO WHEN YOUR TV  
STARTS WATCHING YOU BACK?



IDShield®

UNPARALLELED PRIVACY & REPUTATION MANAGEMENT  
FOR WHEREVER AND WHENEVER THE INTERNET WATCHES YOU BACK

## Introducing Enhanced Privacy Management







You do a lot online, including surfing, streaming, socializing, shopping, and much more. Most of us don't want to think about it, but the reality is that your private data, identity and reputation can be stolen with a just few simple keystrokes.

A web transparency study done by Princeton says  
**76% of websites contain Google tracking devices and 24% have Facebook trackers.**<sup>1</sup>



### Take control of your privacy

IDShield protects your private data, identity and reputation by helping you delete it from places where it shouldn't be:

 Data broker sites (Spokeo, MyLife, Radaris)	 Internet browsers
 Social media apps	 Smart TVs
 Voice assistant technology (e.g. Amazon Alexa, Apple Siri, Google Assistant, etc. )	 Password management services

And more...

FOR MORE INFORMATION,  
PLEASE CONTACT:

<sup>1</sup><https://webtransparency.cs.princeton.edu/webcensus/>

# IDShield® Makes Protection Personal

We strive to stand out in a field that often presents do-it-yourself solutions by monitoring the safety of your personal data, and offering **personalized, one-on-one consultation** for managing your privacy.

## Anti-Bullying Consultation

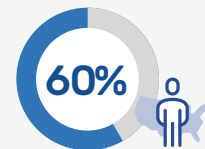


Do you know if your child is being bullied online? If he or she was, would you know what to do? IDShield Family Plans help protect your children from cyberbullying with tools that help you monitor their social media accounts and alert you to language that is:

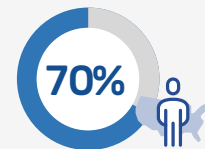
- Profane
- Violent
- Sexually Explicit
- Drug/Alcohol Related



The 2017 School Crime Supplement (National Center for Education Statistics and Bureau of Justice) indicates that, **among students ages 12-18 who reported being bullied at school during the school year, 15% were bullied online or by text.**<sup>2</sup>



**60% of Americans believe it is not possible to go through daily life without having their data collected.**<sup>3</sup>



**About 70% of Americans are not confident that companies would admit to misusing consumer data.**<sup>3</sup>

## Additional IDShield Benefits

- Identity Consultation and Advice
- Full-Service Identity Restoration
- Dedicated Licensed Private Investigators
- Identity Threat Alerts
- Credit Monitoring
- 24/7 Emergency Access



## Your Privacy Is Your Business. Protecting It Is Ours.

IDShield is a product of Pre-Paid Legal Services, Inc. d/b/a LegalShield ("LegalShield"). LegalShield provides access to identity theft protection and restoration services. For complete terms, coverage and conditions, please see a benefit overview. IDShield plans are available at individual or family rates. A family plan covers the named member, named member's spouse and up to 10 dependent children under the age of 18. It also provides consultation and restoration services for dependent children ages 18 to 26. Spouse or domestic partner monitoring requires input of full name, SSN, date-of-birth and email address. All Licensed Private Investigators are licensed in the state of Oklahoma. A \$1 million protection policy is issued through a nationally recognized carrier. LegalShield/IDShield is not an insurance carrier. This covers certain identity fraud expense reimbursement and legal costs as a result of a covered identity fraud. See a Policy for complete terms, conditions and limitations related to family members who are eligible for coverage under the Policy. For a summary description of benefits for the Policy coverage see <https://idshield.cloud/summary-of-benefits>.

<sup>2</sup> <https://www.stopbullying.gov/cyberbullying/what-is-it>

<sup>3</sup> <https://www.pewresearch.org/internet/2019/11/15/americans-and-privacy-concerned-confused-and-feeling-lack-of-control-over-their-personal-information/>