

PROVOST CONFERENCE

AI and the Public Good

Friday, March 14, 2025
8:30 a.m. – 1:00 p.m.
Burwell Center, Room 340



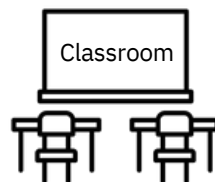
Who is invited to attend?

All faculty, staff, and students

What will I learn?

At the Winter Provost Conference on AI and the Public Good, you will learn about the transformative impacts of AI across various domains:

1. AI's Opportunities and Challenges in the Classroom:
 - Insights into the ethical concerns guiding teaching decisions related to AI.
 - Strategies for developing students to become ethical users of AI.
 - Approaches to addressing equity and bias in AI-produced content.
2. AI's Impact on Global Security and Democracy:
 - How AI is reshaping traditional security paradigms and international relations.
 - Safeguards for AI use in military and security applications.
 - The role of AI in strengthening democratic institutions and protecting electoral processes.
3. AI's Impact and Use in Big Data:
 - Ethical data collection practices while maximizing AI's analytical potential.
 - Strategies to bridge the gap between technical AI capabilities and practical public applications.
 - Addressing potential biases and privacy concerns in AI-driven data analysis.



Office of the Provost
UNIVERSITY OF DENVER

PROVOST CONFERENCE

Agenda

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| 8:30-9:00 a.m. | Registration and Breakfast | Burwell 340 |
| 9:00 – 9:15 | Opening Remarks: Navigating the Ethical Landscape of AI Mary Clark, Provost and Executive Vice Chancellor | |
| 9:15-10:30 | Panel Discussion: Navigating the Ethical Landscape of AI in the Classroom Facilitator: Leslie Cramblet Alvarez, Assistant Vice Provost for Teaching and Learning Panelists: Alejandro Cerón, Associate Professor and Chair, Department of Anthropology Bruce Klaw, Associate Professor and Chair, Department of Business Ethics and Legal Studies (BELS) Keith Gehring, Teaching Associate Professor, Korbel School of International Studies Rolfe Larson, Teaching Assistant Professor, Assistant Academic Director of the IT Program, College of Professional Studies Julianne Michell, Clinical Associate Professor, Graduate School of Social Work Angela Sowa, Teaching Professor, Writing Program | |
| 10:30-10:40 | Break | |
| 10:40-11:35 | Fireside Chat: AI, Democracy, and International Security Mary Clark, Provost and Executive Vice Chancellor Sam Kaplan, Director and Senior Global Policy Counsel at Palo Alto Networks; former Assistant Secretary for Cyber, Infrastructure, and Resilience Policy US Department of Homeland Security; and DU Alumnus, Sturm College of Law | |
| 11:35-12:30 p.m. | Panel: Advancing AI Development to Enhance Big Data Insights and Closing Reflections Facilitator: Kara Nance, Director, AI Institute and Visiting Professor of the Practice for Cybersecurity, Ritchie School of Science and Engineering Panelists: Andy Draper, CIO of HCA Healthcare's Continental Division, Adjunct Faculty University of Denver Health Informatics Laura Stevens, Solution Architect, Healthcare and Life Sciences Vertical, Databricks Paree Zarolia, Senior Staff UX Researcher, Google; and DU Alumnus, Department of Psychology, College of Arts, Humanities, and Social Sciences | |
| 12:30-1:00 | Lunch | Burwell 120 |

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Speakers

Alejandro Cerón is a researcher interested in understanding the relationship between public health practice and health as a human right through ethnographic research. He graduated as a physician and surgeon in 2000 and a master in public health in 2006 (both from the University of San Carlos of Guatemala), and a PhD in anthropology from the University of Washington in 2013. Between 2001 and 2006, he worked in rural areas of Guatemala as a physician and coordinator of primary health projects. He is the author of *Neocolonial Epidemiology: Public Health Practices and the Right to Health in Guatemala* (AVANCSO, 2018). He is an associate professor and chair of the Department of Anthropology at the University of Denver, where he also directs the DU Ethnography Lab.



Andy Draper, PhD is CIO of HCA Healthcare's Continental Division with hospitals in Denver and Wichita, KS. He has been a health technology leader for 21 years. He has also been an Adjunct Faculty member at the University of Denver Health Informatics program for 5 years teaching AI Strategy, Virtual Care and other courses.

Dr. Keith Gehring is a Teaching Associate Professor at the Korbel School of International Studies. His expertise is in the areas of political economy, technology, globalization, forecasting, and development. His research is focused on the institutions supportive of knowledge economy development, specifically in the area of information and communication technology (ICT). He is a Faculty Affiliate with the Frederick S. Pardee Institute for International Futures, where he supports the expanded use of the IFs model with students and international partners. He also has more than 15 years of professional experience working as a consultant in the technology and financial services industries.

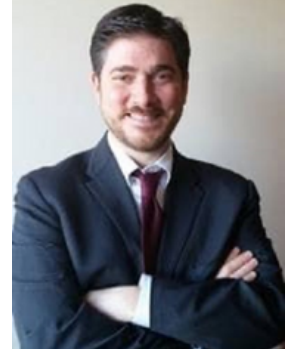


Sam Kaplan is a senior-level policy, legal and national security professional with over 17 years of experience in the public and private sector. Sam currently serves as the Assistant General Counsel and Senior Director for Public Policy & Government Affairs at Palo Alto Networks, where he provides legal advice and guidance on domestic and international legislative, regulatory and policy matters, focusing on cybersecurity law, artificial intelligence regulation and governance, critical infrastructure protection, privacy and data security, international data flows, and public-private capacity building. Sam comes to Palo Alto Networks from Meta Platforms (formerly Facebook), where he led the team responsible for global product policy on Facebook's News Feed and News Tab. In that role, he covered a wide range of legal and policy issues including AI/ML fairness, algorithmic transparency, platform integrity, election security, misinformation, and harmful content. Prior to his tenure in the private sector, Sam spent over twelve-years in the Federal Government, most recently serving at the U.S. Department of Homeland Security as the Assistant Secretary for Cyber, Infrastructure, Risk and Resilience Policy, and the Department's Chief Privacy Officer.

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Speakers

Bruce Klaw is an Associate Professor at the Daniels College of Business and Chair of its Department of Business Ethics & Legal Studies. He holds a B.A. from the State University of New York (Philosophy, Politics & Law) and a J.D. from Harvard Law School. His research and teaching focuses AI ethics & governance as well as preventing white collar and corporate crime.



Rolfe Larson is a Teaching Assistant Professor and the Assistant Academic Director of the IT Program at University College. His academic background includes an MBA from the Yale School of Management, an MA from the Yale School of the Environment, and a BA from Swarthmore College. He has been an instructor at University College for five years and has been integrating AI into the teaching of those courses for the past two years.

Julianne Mitchell, LCSW, is a Clinical Associate Professor at the Graduate School of Social Work with over 20 years of experience in clinical practice, training, and community engagement. She has worked across diverse settings, including schools, nonprofits, government agencies, and the private sector. Her interests include interprofessional education and collaborative practice, play therapy, child and youth mental health, and DEI training. Julianne teaches in the Children and Youth Pathway at GSSW and serves as the Faculty Director of the DU Mental Health and Wellness Collaborative and Faculty Lead for the GSSW School Social Work Certificate.



Dr. Angela Sowa is a Teaching Professor in the University Writing Program. Her teaching and scholarship focus on linguistic justice and community engagement. She has most recently published in *Rhetoric Society Quarterly* and the *Chronicle of Mentoring and Coaching*.

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Speakers

Dr. Laura Stevens is a seasoned engineering leader, data scientist, and CTO with a PhD in computational biosciences, specializing in data engineering, machine learning, and bioinformatics. Currently a Solution Architect at Databricks in the Healthcare and Life Sciences Vertical, she helps organizations leverage data and AI to improve patient outcomes and drive transformative solutions. Previously, as CTO at Axiom Health, she led the development of a data platform for medical devices and spearheaded engineering, AI, and NLP initiatives. As The Data Engineering and Data Science Lead at the American Heart Association, she led the strategic development of the Precision Medicine Platform, led data science and engineering initiatives, and collaborated with top institutions. With experience in consulting, research, and teaching, Dr. Stevens has made significant contributions to both industry and academia, and continues to drive innovation at the intersection of healthcare and technology.



Dr. Paree Zarolia is a graduate of the University of Denver's Affect, Social, and Cognitive Psychology doctoral program. Under the mentorship of Dr. Kateri McRae, Paree studied the role of emotion in decision making. After her time at DU, Paree joined Google as a User Experience Researcher. For the past 8 years Paree has conducted research in the areas of brand trust, misinformation, algorithmic transparency and most recently trust in AI. She co-leads a cross-industry research consortium within the Coalition for Content Provenance and Authenticity.

Special Thanks

to the AI Steering Committee, guests,
and campus partners:

Leslie Alvarez, Assistant Vice Provost for Teaching and Learning

Rohini Ananthakrishnan, Interim Vice Chancellor IT/CIO

Naomi Boyd, Dean, Daniels College of Business

Alejandro Cerón, Associate Professor and Chair, Department of Anthropology

Bruce Klaw, Associate Professor and Chair, Department of Business Ethics and
Legal Studies (BELS)

Andy Draper, CIO of HCA Healthcare's Continental Division, Adjunct Faculty
University of Denver Health Informatics

Dan Fischer, Assistant Vice Chancellor, IT Customer Services

Keith Gehring, Teaching Associate Professor, Korbel School of International
Studies

Rolfe Larson, Teaching Assistant Professor, Assistant Academic Director of the IT
Program, College of Professional Studies

Michael McGuire, Dean, University College

Cristina Meraz, Executive Assistant, Office of the Provost

Julianne Michell, Clinical Associate Professor, Graduate School of Social Work

Kara Nance, Director, AI Institute and Visiting Professor of the Practice for
Cybersecurity, Ritchie School of Science and Engineering

Terese Rainwater, Project Manager, Office of the Provost

Michelle Sabick, Dean, Ritchie School for Engineering and Computer Science

Angela Sowa, Teaching Professor, Writing Program

Laura Stevens, Solution Architect, Healthcare and Life Sciences Vertical,
Databricks

Jeremy Vera, Building Operations and Community Engagement Manager, BCCA

Paree Zarolia, Senior Staff UX Researcher, Google; and DU Alumnus, CAHSS

Student Volunteers:

Bahdon Abar, Daniels College of Business

Micah Eric DenBraber, Korbel School for International Studies

Vincent Engelstad, Daniels College of Business

Alana Fuller, Korbel School for International Studies

Caitlyn Goodrum, CAHSS

Burwell Center staff for sharing their space.

Facilities for helping prepare the space.

Information Technology for tech support.

Sodexo for preparing and serving food.

