



HOW TO:

Partner on an Event with the Center for Sustainability

1 Stop and Think: What is the purpose of this event? What are you trying to teach attendees? Are you trying to change their behavior in some way? If so, what behavior are you trying to encourage and how would you like to make that happen? How does the Center for Sustainability fit into your idea?

Some fun ideas could include:

- Get a group together to volunteer at a zero-waste Hockey or LAX game!
- Take a group bike ride to get ice cream, get dinner, or go to the farmer's market!
- Host a cooking demonstration using "waste" products or DU Food Pantry items!
- Run a food drive for the DU Food Pantry and host a group discussion about food insecurity!
- So many more! Your creativity is the key to making a meaningful and awesome event!

2 Figure out when and Where: The Center for Sustainability has a busy schedule managing and advancing our 25+ programs and projects. The sooner we can get your event on our calendar, the more likely it is that we can partner with you in a more meaningful way.

3 Know Your Resources: The Center for Sustainability unfortunately does not have any resources to add to your event aside from our passion, enthusiasm, and expertise. We are happy to let you know about sustainable options for making purchases, but are unable to help you pay for those purchases.

4 Create Materials: Once you have a good idea about what your take-home message is, the Center for Sustainability is happy to help you create materials for the event. Our philosophy is that "events should not end at the end of the event" - every event should have something that people can take home with them, whether that is something physical (like a plant, a coffee mug, or a reusable shopping bag), a pledge to change behavior, or ways to take the next step towards living a more just and sustainable life.

5 Be fiercely Independent: While the Center is excited to partner with you on events like Succulent Plantings, we are not here to be your personal event planners. Do your homework, know what you want the event to look like and how you want the Center for Sustainability to fit into that vision. We love to attend events and add some great content and interaction; we do not love planning your events on top of planning our own.

Feel free to reach out anytime with questions, inquiries, and ideas! This is a common activity that folks ask us to work with them on, but we are always open to new and unique versions of this event or any other creative, fun idea you might have to engage folks at DU! Email us at sustainability@du.edu or find us on Facebook and Instagram.

