

## CURRICULUM VITAE

### Michael Eduardo Cortés

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### Education

University of California, Berkeley	1992	Ph.D.	Public Policy
University of California, Berkeley	1984	M.P.P.	Public Policy
University of Michigan, Ann Arbor	1971	M.S.W.	Community Practice
University of California, Berkeley	1968	B.A.	Psychology

### Professional Experience

2013-present	Scholar-in-Residence, University of Denver.
1976-present	Proprietor, Michael Cortés & Associates.
2012-2014	Fellow, Colorado Latino Age Wave Initiative, Rose Community Foundation, Denver.
2009-2013	Clinical Assistant Professor of Social Work, University of Denver.
2000-2006	Executive Director, Institute for Nonprofit Organization Management, College of Professional Studies, University of San Francisco.
1992-1999	Assistant Professor of Public Policy, Graduate School of Public Affairs, University of Colorado, Denver.
1990-1992	Lecturer and Visiting Scholar, Graduate School of Architecture and Urban Planning, University of California, Los Angeles.
1983-1985	Director and Instructor, Public Service Careers Summer Institute, Graduate School of Public Policy, University of California, Berkeley.
1980-1982	Director of Planning, Finance and Administration, Levi Strauss Foundation, Corporate Community Affairs Department, Levi Strauss & Co., San Francisco.
1977-1980	(Founding) Vice-President for Research, Advocacy and Legislation, National Council of La Raza, Washington, DC.
1970-1974	Project Director (1972-4), Research Associate (1971-2), and Intern (1970), Interstate Research Associates, Washington, DC, and Edinburg, Texas.

Publications (partial list)

- 2007 *Nonprofits and Information Technology: Emerging Research for Usable Knowledge*, edited with Kevin M. Rafter (Chicago: Lyceum).
- 2004 "Hispanic Philanthropy," in *Philanthropy in America: A Comprehensive Historical Encyclopedia*, ed. Dwight F. Burlingame (Santa Barbara: ABC-CLIO), pp. 226-228.
- 2003 "Questions About Hispanics and Fundraising," *New Directions in Philanthropic Fundraising*, no. 37 (fall): 45-54.
- 2001 "Fostering Philanthropy and Service in U.S. Latino Communities," in *Philanthropy in Communities of Color: Traditions and Challenges*, ed. Pier C. Rogers (Indianapolis: Association for Research on Nonprofit Organizations and Voluntary Action), pp. 11-24.
- 2000 Review of *The International Encyclopedia of Public Policy and Administration*, ed. Jay M. Shafritz, for *Nonprofit Management and Leadership* 10 (Spring): 325-329.
- 1999 "Do Hispanic Nonprofits Foster Hispanic Philanthropy?," *New Directions in Philanthropic Fundraising*, no. 24 (Summer): 31-40.
- 1999 "Latino Nonprofit Organizations: A Statistical Profile," in *Nuevos Senderos: Reflections on Hispanics and Philanthropy*, ed. Diana Campoamor, William A. Díaz and Henry A.J. Ramos (Houston: University of Houston/Arte Público), pp. 17-77.
- 1998 "Counting Latino Nonprofits: A New Strategy for Finding Data," *Nonprofit and Voluntary Sector Quarterly* 27 (December): 437-458.
- 1998 "Public Policy Partnerships between Universities and Communities," *National Civic Review* 87 (summer): 163-168.
- 1995 "Three Strategic Questions about Latino Philanthropy," *New Directions in Philanthropic Fundraising*, no. 8 (summer): 23-40.
- 1995 Review of *Giving for Social Change: Foundations, Public Policy, and the American Political Agenda*, by Althea K. Nagai, Robert Lerner and Stanley Rothman, for *Policy Currents*, Feb., pp. 6-7.
- 1992 *Policy Analysts and Interest Groups: The Case of Immigration Reform*, Ph.D. diss., University of California, Berkeley.
- 1991 "Philanthropy and Latinos: A Research Agenda," in *Hispanics and the Independent Sector*, ed. Herman Gallegos and Michael O'Neill (New York: Foundation Center), pp.139-159.
- 1977-1980 Various articles and reports published by the National Council of La Raza, Washington, D.C.

- 1974 *Handicapped Migrant Farm Workers: Characteristics of Disabled Migratory and Seasonal Agricultural Workers and their Families, Impact of the State/Federal Vocational Rehabilitation Program, and Strategies for Expanding Services*, U.S. Department of Health, Education and Welfare, Rehabilitation Services Administration, publication no. DHEW (OHD) 75-25084 (Washington, D.C.: Government Printing Office).

### Current Research Interests

Public policy, economic markets, and aging Latinos in the U.S.  
Nonprofit organizational design for policy analysis and advocacy.  
Public obligations of private foundations amid demographic diversity.

### Courses Taught (\*Asterisks indicate development of new or extensively revised courses.)

#### Graduate Courses

##### University of Denver, 2007-present

- History of Social Work and Social Welfare (SOWK 4118)
- Social Welfare Policy (SOWK 4120)
- Social Policy Advocacy (SOWK 4660)
- Policy Development and Analysis (SOWK 4670)\*
- Advanced Social Welfare Policy Analysis and Development (SOWK 5403)\*

##### University of San Francisco, 2000-2006

- Management and Organizational Behavior (NA 638)
- Introduction to the Independent Sector (NA 671)
- Nonprofits and Public Policy (NA 678)\*
- Nonprofit Lobbying and Advocacy (NA 679)\*
- Public Policy Analysis (PA 632)

##### University of Colorado, Denver, 1992-2000

- Human Resources Management (PAD 5220)
- Organization Theory and Administrative Behavior (PAD 5210)
- M.P.A. Preparatory Workshops (PAD 5000)\*
- The Policy Process (PAD 5070)
- Nonprofits and Public Policy (PAD 5120)\*
- Public Policy Analysis (PAD 5320)
- Advanced Seminar in Public Policy and Management (PAD 5361)\*
- Building Nonprofits as a Civic Resource (PAD 6600)\*
- Doctoral Seminar on Public Policy (PAD 8030)
- Doctoral Seminar on Teaching Public Administration (PAD 8840)\*

Centro de Investigación y Docencia Económicas (Center for Research and Teaching in Economics), Mexico City, 1993-1994

- El análisis de políticas públicas: el uso en los E.E.U.U. del método multi-meta para clientes (Policy Analysis: A U.S. Approach to Client-Centered Multi-Goal Analysis)\*

University of California, Los Angeles, 1991-1992

- Immigration Policy and Politics for Urban Planners (AUP 249-1)\*
- Introduction to Social Policy (AUP 250)

#### Undergraduate Courses

University of San Francisco, 2000-2005

- Public Policy Analysis (PA 352)

University of California, Berkeley, 1983-1985

- Public Service Careers Summer Institute (PP 15)

#### Other Courses

National Council of La Raza, Washington, DC, 1978-1979

- Postdoctoral Seminar on Education Policy Analysis\*
- Child Development Policy Seminar\*

#### Conference and Commissioned Papers and Invited Presentations (partial list)

- 2014 “Latino Age Wave: Policy Impact Case Studies.” American Society on Aging, annual conference, San Diego, March 14.
- 2005 “How Nonprofits Are Changing Public Policy.” Faculty Lecture Series, University of San Francisco, College of Professional Studies, Oct. 20.
- 2002 "The State of Teaching Nonprofit Advocacy" (with Elizabeth M. Baumgarten), presented to the Association for Research on Nonprofit Organizations and Voluntary Action, 31<sup>st</sup> annual conference, Montreal, Nov. 14.
- 1999 “Philanthropy and Latino Communities,” Colorado Association of Foundations, Denver.
- 1999 “Trends in the Latino Nonprofit Sector,” Hispanics in Philanthropy 4<sup>th</sup> International Conference, Washington, D.C., Nov. 4.
- 1995 "La Evaluación de Programas Sociales en un Contexto Descentralizado" (Program Evaluation in a Decentralized Context), classes for mid-career public employees enrolled in the Certificate Program in Public Management and New Federalism, Centro de Investigación y Docencia Económicas, Mexico City.

- 1995 "The U.S. Latino Nonprofit Sector: Prospects and Trends," presented to Hispanics in Philanthropy, 1st International conference, Albuquerque, Oct. 2.
- 1994 "Policy Analysis and Community Organizing: The Case of Latino Advocates," presented to the Association for Research on Nonprofit Organizations and Voluntary Action, 23rd annual conference, Berkeley, Oct. 21.
- 1994 "Policy Analysis: Understanding Policy Options," professional development seminar for senior legislative research and committee staff, National Conference of State Legislatures, Denver, Sept. 23.
- 1994 "Program Evaluation for Grant Makers," Colorado Grantmakers Evaluation Workshop, Denver.
- 1992 "Dissent and Disclosure by Policy Analysts: Implications for a New Profession," presented to the Association for Public Policy Analysis and Management, 14th Annual Research Conference, Denver, Oct. 30.
- 1992 "Barriers to Collaboration among Latino Public Policy Organizations," Conference on Nonprofit Organizations Collaboration, University of Colorado, Colorado Springs.
- 1985 "California's Shadow Population: The Impact of Undocumented Immigrants from Latin America on State Health and Social Service Policies and Programs," working paper presented to the California Policy Seminar, Sacramento, August. (Berkeley: University of California, Institute of Governmental Studies.)

Professional Service (partial list)

- 2009-2014 Editorial Board, *Journal of Nonprofit Education and Leadership*.
- 2012-2013 Advisory Board, Law and Society Program, Women's College, University of Denver
- 2011-2013 MSW Curriculum Task Force, Faculty Council, Graduate School of Social Work, University of Denver
- 2007-2010 Co-Chair, Diversity Task Force, Association for Research on Nonprofit Organizations and Voluntary Action.
- 2004-2010 Editorial Board, *Nonprofit and Voluntary Sector Quarterly*.
- 2003-2010 Editorial Board, *Nonprofit Management & Leadership*.
- 2004-2007 Fellowship Selection Committee, Nonprofit Academic Centers Council.
- 2005-2006 Curriculum Committee, College of Professional Studies, University of San Francisco.

- 2002-2006 Board of Directors, Nonprofit Academic Centers Council.
- 2000-2006 Director, Master of Nonprofit Administration degree program, University of San Francisco.
- 1998-2002 Board of Directors, Association for Research on Nonprofit Organizations and Voluntary Action.
- 1970-2002 Member, various search committees for executive, faculty, and staff positions at the University of San Francisco, the University of Colorado, and the University of Michigan.
- 1993-1999 (Founding) Director, Program on Nonprofit Organizations (including an MPA elective concentration and a non-degree certificate program), Graduate School of Public Affairs, University of Colorado, Denver.
- 1992-1999 MPA Program Committee, Faculty Council, Graduate School of Public Affairs, University of Colorado, Denver.
- 1997-1998 (Founding) Co-Director, Latino/a Research and Policy Center, University of Colorado, Denver.
- 1993-1995 (Founding) member, MPA Admissions Subcommittee, Faculty Council, Graduate School of Public Affairs, University of Colorado, Denver. (Chair 1994-1995.)

Public and Community Service (partial list)

- 2014-present AARP National Policy Council, Washington, D.C.
- 2014-present Board of Directors, Colorado Latino Leadership, Advocacy, and Research Organization (CLLARO), Denver.
- 2013-present Board of Directors, Mercury Ensemble, Denver.
- 2013-present Advisory Committee, Colorado Participation Project, Denver.
- 2008-2014 Board of Directors, Fieldstone Alliance, St. Paul, MN
- 2013 Member, Community Task Force, Interim Committee on Economic Opportunity and Poverty Reduction, Colorado General Assembly, State Capitol. (Member, Subcommittee on Housing, and Subcommittee on Public-Private Sector Collaboration.)
- 2001-2013 Board of Directors, Center for Lobbying in the Public Interest, Washington, DC. (Chair, 2010-2013.)

- 2008-2010 Research Advisory Committee, National Committee for Responsive Philanthropy, Washington, DC
- 1998-2008 Advisory Committee, Center on Nonprofits and Philanthropy, Urban Institute, Washington, D.C.
- 2001-2004 Board of Directors, The Management Center, San Francisco.
- 2000-2004 Research Committee, Independent Sector, Washington, D.C.
- 1998-2000 Research Advisory Committee, Aspen Institute Nonprofit Sector Research Fund, Washington, D.C.
- 1996-2000 Board of Directors, Center for Community Change, Washington, D.C.
- 1995-1999 Advisory Council on Education Statistics, U.S. Dept. of Education, Washington, D.C.
- 1996-1998 Board of Directors, Latin-American Research and Service Agency, Denver.
- 1996-1997 Grassroots Institute Advisory Committee, Community Resource Center, Denver.
- 1992-1997 Board of Governors, Greater Park Hill Community, Inc., Denver.
- 1994-1995 PODER Research and Development Committee, NEWSSED Community Development Corporation, Denver.
- 1993-1994 Research Advisory Committee, Colorado Association of Nonprofit Organizations, Denver.
- 1980-1989 (Co-founder.) Hispanics in Philanthropy, San Francisco. (A national association of private and corporate grant-making foundation trustees and staff. Served as founding board member, board secretary, and acting executive director, at various times.)
- 1987 Advisory Committee, Disabled Migrant and Seasonal Agricultural Worker Program Evaluation, U.S. Dept. of Education, Washington, D.C.
- 1981-1984 Board of Directors, La Casa de las Madres (a shelter for battered women and their children), San Francisco.
- 1978-1980 Board of Directors, Minority Legislative Education Project, Washington, D.C.
- 1978-1980 Board of Directors, Urban Environment Foundation, Washington, D.C.
- 1974-1977 Farm Labor Project Advisory Committee, California State Department of Rehabilitation, Fresno and Sacramento.

1972-1974 Research Review Committee, U.S. Office of Child Development, Washington, D.C.

Paid Consulting (partial list)

2011 Grupo Folklórico Sabor Latino, Denver. (Facilitated strategic planning retreat.)

2007-2008 Data and Research Working Group, Diversity in Philanthropy Project, a joint project of the Council on Foundations (Washington, D.C.), the Foundation Center (New York City), the New York Regional Association of Grantmakers, and the San Francisco Foundation.

2006-2007 Research and Project Associate and lead author, *Effective Advocacy at All Levels of Government*, web publication, W.K. Kellogg Foundation (Battle Creek, Michigan) and the Center for Lobbying in the Public Interest (Washington, D.C.).

1999-2000 Annie E. Casey Foundation, Baltimore. (Assisted with neighborhood transformation and family development initiative in Denver.)

1999-2000 W.K. Kellogg Foundation, Battle Creek. (Evaluated national Hispanic/Latino leadership development initiative.)

1999-2000 Colorado State Department of Public Safety. (Research review and briefing paper on over-representation of minorities in the juvenile justice system.)

1992-1996 Cuban American National Council, Miami. (Strategic planning, evaluation, and fundraising assistance.)

1993-1994 Latino Institute, Chicago. (Helped develop the Latino Urban Policy Agenda, a joint project of the Ford Foundation (New York), the Cuban-American National Council (Miami), the Institute for Puerto Rican Policy (New York), and the Tomás Rivera Center (Claremont, Houston and San Antonio)).

1993 Mexican-American State Legislators Policy Institute, Denver. (Facilitated an economic development workshop for state legislators from western states at the Institute's first annual conference, San Francisco.)

1992-1993 Mexican-American Legal Defense and Educational Fund (MALDEF), Los Angeles. (Advisor to the MALDEF Immigrant Rights Project.)

1987 California Community Foundation, Los Angeles and Orange. (Research, program planning, and evaluation.)

1983 Evelyn and Walter Haas, Jr., Fund, San Francisco. (Program planning assistance and research.)



- 1982-1983 Wells Fargo Foundation, San Francisco. (Program planning assistance for the National Network of Hispanic Women.)
- 1974-1977 InterAmerica, Inc., Washington, D.C., and Seattle. (Technical assistance, management consulting, planning assistance, and evaluation.)
- 1974-1975 Colonias del Valle, San Juan, Texas. (Program planning and fundraising assistance.)
- 1972 Colegio Jacinto Treviño, Centro Educativo Chicano, Mercedes, Texas. (Planning and fundraising assistance.)

Recognition and Honors

- 1997 Senior Fellow, XI Seminario de Actualización Sobre México, Fundación Solidaridad Mexicano Americana, Mexico City.
- 1997 Milstein Scholar Doctoral Dissertation Committee Chair Award, Graduate School of Public Affairs, University of Colorado, Denver.
- 1995 Excellence in Service Award, Graduate School of Public Affairs, University of Colorado, Denver.
- 1989 Certificate of Recognition for Extraordinary Personal Action, American Red Cross, Berkeley.
- 1980 Recognition for Outstanding Contribution, National Council of La Raza, Washington, D.C.

Research Support

- 2000-2006 \$1,449,000 in various grants and contracts jointly with staff of the University of San Francisco Institute for Nonprofit Organization Management. Financial supporters included individual donors, the Aspen Institute Nonprofit Sector Research Fund, the California Endowment, the Community Technology Foundation of California, the Wallace Alexander Gerbode Foundation, the Walter and Elise Haas Fund, the Evelyn and Walter Haas, Jr. Fund, the James Irvine Foundation, the Levi Strauss Foundation, the David and Lucile Packard Foundation, Pacific Gas and Electric Company, the San Francisco Foundation, the Skoll Foundation, the Center for Applied Nonprofit Research at the University of San Diego, and clients of the Institute's California Nonprofit Data Program.
- 1994-1999 Ford Foundation, for research at the University of Colorado on Latino public policy organizations.

- 1995-1996 Hispanics in Philanthropy, for research on the Latino nonprofit sector.
- 1991 Pew Charitable Trusts, dissertation completion grant.
- 1987 Hazen Foundation, for research on philanthropy and Latino nonprofits.
- 1979-1980 Field Foundation, for immigration policy analysis at the National Council of La Raza.
- 1979-1980 Rockefeller Foundation, to establish a public policy analysis program at the National Council of La Raza.
- 1978-1980 U.S. Office of Education, National Institute of Education, Experimental Program for Opportunities in Advanced Study and Research in Education, to demonstrate innovative postdoctoral training in education policy analysis for Latino scholars.
- 1977-1980 Carnegie Corporation of New York, New World Foundation (New York), and Rosenberg Foundation (San Francisco), for research and policy advocacy at the National Council of La Raza on federally funded education projects for migrant farmworker children.
- 1978-1979 U.S. Dept. of Labor, Office of Youth Employment, for research at the National Council of La Raza on Hispanic youth employment.
- 1977-1978 Rockefeller Brothers Fund, to develop a policy analysis program at the National Council of La Raza.
- 1972-1974 U.S. Rehabilitation Services Administration, for research on disabilities among migrant farm workers.

Rev. 2 February 2015